Electronic Version v1.1

Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | CHANGE OF NAME |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------------------|----------|----------------|-----------------------|
| Bonfire Holdings, Inc. | | 03/17/2006 | CORPORATION: DELAWARE |

RECEIVING PARTY DATA

| Name: | GrandCentral Ventures, Inc. | |
|-----------------|--------------------------------|--|
| Street Address: | 48389 Fremont Blvd., Suite 100 | |
| City: | Fremont | |
| State/Country: | CALIFORNIA | |
| Postal Code: | 94538 | |
| Entity Type: | CORPORATION: DELAWARE | |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|-------------------------|--------|---------------------|
| Serial Number: 78836591 | | ONE NUMBER FOR LIFE |

CORRESPONDENCE DATA

Fax Number: (317)231-7433

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

3172311313 Phone: Email: dwong@btlaw.com Correspondent Name: David A.W. Wong

Address Line 1: 11 South Meridian Street

Address Line 4: Indianapolis, INDIANA 46204

| ATTORNEY DOCKET NUMBER: | 42071-78930 | |
|-------------------------|-----------------|--|
| NAME OF SUBMITTER: | David A.W. Wong | |
| Signature: | /dwong/ | |
| Date: | 06/05/2007 | |

TRADEMARK REEL: 003555 FRAME: 0033

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Total Attachments: 2 source=bonfire#page1.tif source=bonfire#page2.tif

TRADEMARK REEL: 003555 FRAME: 0034



PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "BONFIRE HOLDINGS, INC.", CHANGING ITS NAME FROM "BONFIRE HOLDINGS, INC." TO "GRANDCENTRAL VENTURES, INC.", FILED IN THIS OFFICE ON THE SEVENTEENTH DAY OF MARCH, A.D. 2006, AT 6:41 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4045114 8100

Darriet Smith Hindson

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 4602579

DATE: 03-20-06

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TRADEMARK REEL: 003555 FRAME: 0035

State of Delaware Secretary of State
Division of Corporations
elivered 07:38 PM 03/17/2006
FILED 06:41 PM 03/17/2006 SRV 060262259 - 4045114 FILE

CERTIFICATE OF AMENDMENT

OF

AMENDED AND RESTATED CERTIFICATE OF INCORPORATION

OF

BONFIRE HOLDINGS, INC.

Bonfire Holdings, Inc., a corporation organized and existing under the laws of the State of Delaware, hereby certifies as follows:

- The name of the corporation is Bonfire Holdings, Inc. The corporation's A. Amended and Restated Certificate of Incorporation was filed with the Delaware Secretary of State on January 3, 2006.
- This Certificate of Amendment was duly adopted by the corporation's directors B. and stockholders in accordance with the applicable provisions of Sections 228 and 242 of the Delaware General Corporation Law.
- Article I of the Amended and Restated Certificate of Incorporation is amended and Ç. restated to read in its entirety as follows:

"That the name of the Corporation is: GrandCentral Ventures, Inc. (the "Corporation")."

IN WITNESS WHEREOF, the corporation has caused this Certificate to be signed by Craig Walker, its President, this 17th day of March, 2006.

TRADEMARK RECORDED: 06/05/2007 REEL: 003555 FRAME: 0036