

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                              |   |
|------------------------------|---|
| <b>SUBMISSION TYPE:</b>      | CORRECTIVE ASSIGNMENT   |
| <b>NATURE OF CONVEYANCE:</b> | Corrective Assignment to correct the citizenship of the Assignee previously recorded on Reel 003474 Frame 0848. Assignor(s) hereby confirms the assignment of the entire interest and goodwill. |

**CONVEYING PARTY DATA**

| Name        | Formerly | Execution Date | Entity Type           |
|-------------|----------|----------------|-----------------------|
| Pfizer Inc. |          | 04/10/2007     | CORPORATION: DELAWARE |

**RECEIVING PARTY DATA**

|                        |                       |
|------------------------|-----------------------|
| <b>Name:</b>           | Eisai Inc.            |
| <b>Street Address:</b> | 100 Tice Boulevard    |
| <b>City:</b>           | Woodcliff Lake        |
| <b>State/Country:</b>  | NEW JERSEY            |
| <b>Postal Code:</b>    | 07677                 |
| <b>Entity Type:</b>    | CORPORATION: DELAWARE |

**PROPERTY NUMBERS Total: 2**

| Property Type        | Number  | Word Mark                           |
|----------------------|---------|-------------------------------------|
| Registration Number: | 2854994 | THINK EFFICACY FIRST                |
| Registration Number: | 3163314 | STRENGTH IN THE FACE OF ALZHEIMER'S |

**CORRESPONDENCE DATA**

Fax Number: (415)393-9887  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 415.954.0200  
 Email: trademark@ssd.com  
 Correspondent Name: Caroline H. Mead, Esq.  
 Address Line 1: One Maritime Plaza, Suite 300  
 Address Line 2: Squire, Sanders & Dempsey, L.L.P.  
 Address Line 4: San Francisco, CALIFORNIA 94111-3492

|                                |                  |
|--------------------------------|------------------|
| <b>ATTORNEY DOCKET NUMBER:</b> | 041224.14        |
| <b>NAME OF SUBMITTER:</b>      | Caroline H. Mead |

CH \$65.00 2854994

Signature:

/Caroline Mead/

Date:

06/05/2007

**Total Attachments: 3**

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## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

02/05/2007  
 900068513

|                           |  |  |                       |
|---------------------------|--|--|-----------------------|
| SUBMISSION TYPE:          |  | NEW ASSIGNMENT                               |                       |
| NATURE OF CONVEYANCE:     |  | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |                       |
| CONVEYING PARTY DATA      |  |  |                       |
| Name                      | Formerly   | Execution Date                               | Entity Type           |
| Pfizer Inc.               |  | 02/02/2007                                   | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA      |  |  |                       |
| Name:                     | Eisai Inc.   |  |                       |
| Street Address:           | 100 Tice Boulevard   |  |                       |
| City:                     | Woodcliff Lake   |  |                       |
| State/Country:            | NEW JERSEY   |  |                       |
| Postal Code:              | 07677  |  |                       |
| Entity Type:              | CORPORATION: NEW JERSEY  |  |                       |
| PROPERTY NUMBERS Total: 2 |  |  |                       |
| Property Type             | Number   | Word Mark                                    |                       |
| Registration Number:      | 2854994  | THINK EFFICACY FIRST                         |                       |
| Registration Number:      | 3163314  | STRENGTH IN THE FACE OF ALZHEIMER'S          |                       |
| CORRESPONDENCE DATA       |  |  |                       |
| Fax Number:               | (212)573-2273  |  |                       |
|                           | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |  |                       |
| Phone:                    | (212) 733-0223   |  |                       |
| Email:                    | christopher.bolinger@pfizer.com  |  |                       |
| Correspondent Name:       | Christopher Bolinger   |  |                       |
| Address Line 1:           | 150 East 42nd Street, 5th Floor  |  |                       |
| Address Line 2:           | Pfizer Inc., Legal Division - Trademarks   |  |                       |
| Address Line 4:           | New York, NEW YORK 10017   |  |                       |
| NAME OF SUBMITTER:        |  | Christopher Bolinger                         |                       |
| Signature:                |  | /cnb/  |                       |
| Date:                     |  | 02/05/2007                                   |                       |

CH \$65.00 2854994

CHRISTOPHER BOLINGER COMPANY: 150 EAST 42ND STREET, 5TH FLOOR

Total Attachments: 1

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**ASSIGNMENT**

WHEREAS, Pfizer Inc. ("Pfizer") a Delaware Corporation, with its principle place of business at 235 E. 42<sup>nd</sup> Street, New York, NY 10017, is the owner of the following U.S. trademark registrations:

| <b>Mark</b>                         | <b>U.S. Trademark Reg. No.</b> |
|-------------------------------------|--------------------------------|
| STRENGTH IN THE FACE OF ALZHEIMER'S | 3,163,314                      |
| THINK EFFICACY FIRST                | 2,854,994                      |

WHEREAS, Eisai Inc. ("Eisai") a Delaware corporation with its principal place of business at 100 Tice Boulevard, Woodcliff Lake, NJ 07677, is desirous of acquiring said trademarks and the registrations therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Pfizer does hereby assign to Eisai all right, title and interest in and to the above-referenced trademarks and the goodwill of the business symbolized thereby.

Executed: April 10, 2007

Pfizer Inc.

By: 

Arthur A. Silverstein  
Assistant General Counsel - Trademarks