

05-31-2007



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Y

To the Director of the U. S. Pate.

...ed documents or the new address(es) below.

5.29.07

1. Name of conveying party(ies):

Don Sebastiani & Sons International Wine Negotiants

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation- State: California
- Other _____

Citizenship (see guidelines) California

Additional names of conveying parties attached? Yes No

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) January 1, 2007

- Assignment Merger
- Security Agreement Change of Name
- Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Steelbird Ghetto Properties LLC

Internal _____

Address: _____

Street Address: 135 West Napa Street, 2nd Floor

City: Sonoma

State: CA

Country: USA

Zip: 95476

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other LLC Citizenship California

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

3,181,971

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Hey Mambo

2007 01 15

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Frank R. Bailey, III

Internal Address: _____

Street Address: 50 Old Courthouse Sq.

Suite 404

City: Santa Rosa

State: CA

Zip: 95404

Phone Number: (707) 525-8850

Fax Number: (707) 525-8857

Email Address: frank@fbaileylaw.com

6. Total number of applications and registrations involved:

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

00000067 3181971

40.00 OP

9. Signature:

Signature

5/15/07

Date

Frank R. Bailey, III

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

05/30/2007 11:41:01 AM
1
01 FC#8521

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

BILL OF SALE

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which is hereby acknowledged, Don Sebastiani & Sons International Wine Negotiants, a California corporation. ("Seller") does hereby sell, transfer, assign, and deliver to Steelbird Ghetto Properties, LLC, a California limited liability company ("Buyer") and its successors and assigns, the following described property (the "Assets"):

1. Intellectual Property. All right, title and interest Seller may have or applied for in intellectual property, including trade names, trademarks, trade dress, logos and copyrights, that arise from Seller's ownership, design, development and use in commerce of the Hey Mambo wine label, a copy of which is attached as Exhibit A (the "Intellectual Property"). The Intellectual Property includes, without limitation, trademark rights in the mark "Hey Mambo," with the following identifying information:

<u>Trademark</u>	<u>Register</u>	<u>Registration Number</u>	<u>Registration Date</u>	<u>Class</u>
HEY MAMBO	Principal Register	3,181,971	December 5, 2006	Int. Cl.: 33 and U.S.Cls.: 47 and 49

2. Goodwill. All goodwill associated with the Intellectual Property.

3. Intellectual Property Records. All records, drawings, agreements, applications, certificates, writings, digital databases and documentation of any kind whatsoever that was created by Seller, acquired by Seller, or submitted to government agencies on behalf of Seller, in connection with the development and use of the Hey Mambo wine brand and Intellectual Property ("Intellectual Property Records").

This Bill of Sale is made in connection with, and incorporates by reference, the Agreement for Purchase and Sale of Hey Mambo Wine Brand, dated as of January 1, 2007.

[Signatures appear on the following page]

IN WITNESS WHEREOF, Seller has duly executed this Bill of Sale as of January 1, 2007, at Sonoma, California.

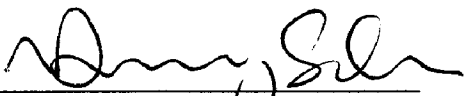
"Seller":

Don Sebastiani & Sons
International Wine Negotiants

By: 
Don Sebastiani, President

"Buyer":

Steelbird Ghetto Properties LLC

By: 
Don A. Sebastiani Jr., Manager


By: 
August D. Sebastiani, Manager

Exhibit A: Hey Mambo Wine Label

EXHIBIT A

"Hey Mambo" Wine Label

13.5% ALC BY VOL



HEY MAMBO

BISTRO STYLE WINE

SULTRY RED
CALIFORNIA RED WINE

2005



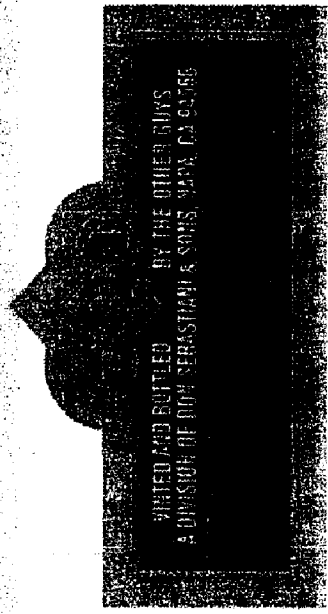
CALIFORNIA SULTRY RED
A blend of Syrah, Barbera, Malbec,
Zinfandel & other great grapes

13.5% ALC BY VOL
CONTAINS SULFITES

HEY MAMBO

Down some alley off Columbus, I bang on an unsuspecting door. And of course, there's some big brute just waiting to hassle me. Once inside the hollow building, he points me down a dim set of stairs. A bar and tables emerge out of the smoky blackness. I sit in the back corner and order the House ravioli and a bottle of wine. On the postage stamp of a stage, the lights reveal a LUSCIOUS gem - with COCOA brown hair and CRANBERRY lips. She belts out a lonesome note to awaken her band. Luke strikes a match, the room comes alive with music. Her voice ticks velvet, beckoning strays to the dance floor. A few couples and then a few more. The crowd is insatiable! The music, the food, the wine, all together hypnotizing. I savol every drop.

CONTRIBUTOR: WARRIOR
ARTIST: JEFFREY M. HARRIS
PHOTOGRAPHY: JEFFREY M. HARRIS
STYLING: JEFFREY M. HARRIS



BOTTLED AND BOTTLED BY THE OTHER GUYS
A DIVISION OF DUFF SEBASTIAN & SONS, SAN JOSE, CA 95128