

05-31-2007



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To the Director of the U. S. Pa.

shed documents or the new address(es) below.

5.29.07

1. Name of conveying party(ies):
Don Sebastiani & Sons International Wine Negotiants

Individual(s) Association
 General Partnership Limited Partnership
 Corporation- State: California
 Other _____

Citizenship (see guidelines) California

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies) Yes
Additional names, addresses, or citizenship attached? No

Name: Steelbird Ghetto Properties LLC
Internal
Address: _____
Street Address: 135 West Napa Street, 2nd Floor
City: Sonoma
State: CA
Country: USA Zip: 95476

Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship _____
 Other LLC Citizenship California

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) January 1, 2007

Assignment Merger
 Security Agreement Change of Name
 Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____
B. Trademark Registration No.(s) 2,920,117

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown)

Mia's Playground

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Frank R. Bailey, III
Internal Address: _____
Street Address: 50 Old Courthouse Sq.
Suite 404
City: Santa Rosa
State: CA Zip: 95404
Phone Number: (707) 525-8850
Fax Number: (707) 525-8857
Email Address: frank@fbaileylaw.com

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40

Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____
Authorized User Name _____

9. Signature: _____ 5/15/07
Signature Date

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: 1

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

BILL OF SALE

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which is hereby acknowledged, Don Sebastiani & Sons International Wine Negotiants, a California corporation. ("Seller") does hereby sell, transfer, assign, and deliver to Steelbird Ghetto Properties, LLC, a California limited liability company ("Buyer") and its successors and assigns, the following described property (the "Assets"):

1. Intellectual Property. All right, title and interest Seller may have or applied for in intellectual property, including trade names, trademarks, trade dress, logos and copyrights, that arise from Seller's ownership, design, development and use in commerce of the Mia's Playground wine label, a copy of which is attached as Exhibit A (the "Intellectual Property"). The Intellectual Property includes, without limitation, trademark rights in the mark "Mia's Playground," with the following identifying information:

<u>Trademark</u>	<u>Register</u>	<u>Registration Number</u>	<u>Registration Date</u>	<u>Class</u>
MIA'S PLAYGROUND	Principal Register	2,920,117	January 18, 2005	Int. Cl.: 33 and U.S.Cls.: 47 and 49

2. Goodwill. All goodwill associated with the Intellectual Property.

3. Intellectual Property Records. All records, drawings, agreements, applications, certificates, writings, digital databases and documentation of any kind whatsoever that was created by Seller, acquired by Seller, or submitted to government agencies on behalf of Seller, in connection with the development and use of the Mia's Playground wine brand and Intellectual Property ("Intellectual Property Records").


This Bill of Sale is made in connection with, and incorporates by reference, the Agreement for Purchase and Sale of Mia's Playground Wine Brand, dated as of January 1, 2007.

[Signatures appear on the following page]

IN WITNESS WHEREOF, Seller has duly executed this Bill of Sale as of January 1, 2007, at Sonoma, California.

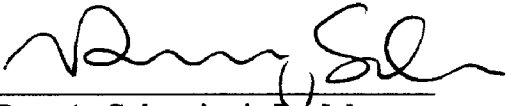
"Seller":

Don Sebastiani & Sons
International Wine Negotiants

By: 
Don Sebastiani, President

"Buyer":

Steelbird Ghetto Properties LLC

By: 
Don A. Sebastiani, Jr., Manager

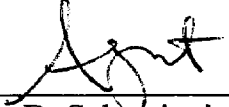
By: 
August D. Sebastiani, Manager

Exhibit A: Mia's Playground Wine Label

EXHIBIT A

"Mia's Playground" Wine Label

3 is a well-balanced number often representing a thing in triplicate. In fact, all things are composed of 3's, and the 3 is essential to all. Inefficiency is broken and done away with 3. It is the next generation in wine and the next in wine with 3 successful vintages. Louis Benedict, a General of course, has achieved wisdom and grace and grace too has achieved honor, and the 3 is the 3 of the 3 letters in it. The term of banishment covers less than 3 years, and there 3 monkeys in the barrel to the right? The number 3 represents creative power and genius (it's when two things become more than



My favorite number is 3. The number 7 is good luck, and $7 \times 3 = 21$. Everyone knows you must be 21 to drink the stuff, and $2 + 1 = 3$. The name Mia's Playground is really a 3 (but you already know that).

Mia's

playground

Richard
Richard Bruno, Winemaker
ALCOHOL 13.8% BY VOLUME



GOVERNMENT WARNING:
(1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.



merlot

