

05-31-2007



103411400

To the Director of the U. S. Patent & Trademark Office, send the enclosed documents or the new address(es) below.

5.29.07

1. Name of conveying party(ies):

Don Sebastiani & Sons International Wine Negotiants

- Individual(s)
- General Partnership
- Corporation- State: California
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) California

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Steelbird Ghetto Properties LLC

Internal _____

Address: _____

Street Address: 135 West Napa Street, 2nd Floor

City: Sonoma

State: CA

Country: USA

Zip: 95476

Association Citizenship _____

General Partnership Citizenship _____

Limited Partnership Citizenship _____

Corporation Citizenship _____

Other LLC Citizenship California

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) January 1, 2007

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)
78564162

B. Trademark Registration No.(s)

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Plungerhead

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Frank R. Bailey, III

Internal Address: _____

Street Address: 50 Old Courthouse Sq.
Suite 404

City: Santa Rosa

State: CA Zip: 95404

Phone Number: (707) 525-8850

Fax Number: (707) 525-8857

Email Address: frank@fbaileylaw.com

6. Total number of applications and registrations involved:

18

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____
Authorized User Name _____

9. Signature:

Signature

5/15/07

Date

Frank R. Bailey, III

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 1

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

OFFICE OF THE
FINANCE SECTION
MAY 15 2007
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05/30/2007 11:01 AM
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01 FT-1852

BILL OF SALE

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which is hereby acknowledged, Don Sebastiani & Sons International Wine Negotiants, a California corporation. ("Seller") does hereby sell, transfer, assign, and deliver to Steelbird Ghetto Properties, LLC, a California limited liability company ("Buyer") and its successors and assigns, the following described property (the "Assets"):

1. Intellectual Property. All right, title and interest Seller may have or applied for in intellectual property, including trade names, trademarks, trade dress, logos and copyrights, that arise from Seller's ownership, design, development and use in commerce of the Plungerhead wine label, a copy of which is attached as Exhibit A (the "Intellectual Property"). The Intellectual Property includes, without limitation, trademark rights in the mark "Plungerhead," with the following identifying information:

<u>Trademark</u>	<u>Register</u>	<u>Registration Number</u>	<u>Registration Date</u>	<u>Class</u>
PLUNGERHEAD	Application filed	Application Serial No. 78564162	February 9, 2005	Int. Cl.: 33

2. Goodwill. All goodwill associated with the Intellectual Property.

3. Intellectual Property Records. All records, drawings, agreements, applications, certificates, writings, digital databases and documentation of any kind whatsoever that was created by Seller, acquired by Seller, or submitted to government agencies on behalf of Seller, in connection with the development and use of the Plungerhead wine brand and Intellectual Property ("Intellectual Property Records").


This Bill of Sale is made in connection with, and incorporates by reference, the Agreement for Purchase and Sale of Plungerhead Wine Brand, dated as of January 1, 2007.

[Signatures appear on the following page]

IN WITNESS WHEREOF, Seller has duly executed this Bill of Sale as of January 1, 2007, at Sonoma, California.

"Seller":

Don Sebastiani & Sons
International Wine Negotiants

By: 
Don Sebastiani, President

"Buyer":

Steelbird Ghetto Properties LLC

By: 
Don A. Sebastiani, Jr., Manager

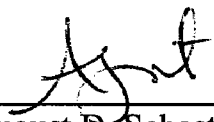
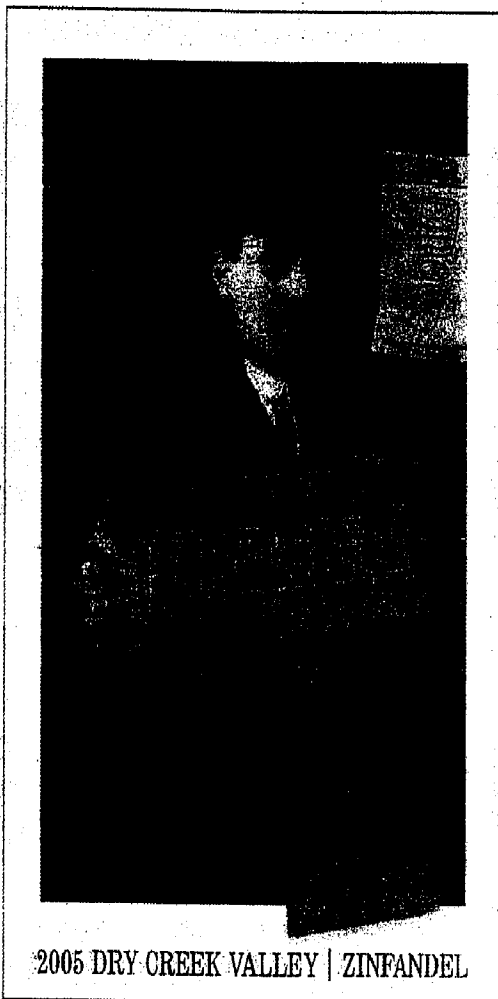
By: 
August D. Sebastiani, Manager

Exhibit A: Plungerhead Wine Label

EXHIBIT A

"Plungerhead" Wine Label



2005 DRY CREEK VALLEY | ZINFANDEL

"Just check it out," they all said. "It'll be fun."
 "Great" I said. Well, it's not like I had any choice. So I went
 ahead and looked into all the latest, greatest alternatives to
 natural cork. But then I actually found a really innovative one:
 "The Zork." Why'd they have to call it that? I'll never hear the
 end of it when I present this at the meeting. They're merciless
 practical jokers around here. Like when I first started - I thought
 the name jokes would never end. But c'mon, what's the worst
 that could happen? I mean, hey, the screw cap guy survived.

Eddie Plungerhead

- EDGAR D. PLUNGERHEAD, LOVAL EMPLOYEE

PLUNGERHEAD

DRY CREEK VALLEY | OLD VINE ZINFANDEL

*"Replete with aromas of old vine spice, wild raspberry and
 white pepper - its juicy, dense plum and cherry flavors
 prominently finish with cinnamon and black cherry."*

- RICHARD BRUNO, WINEMAKER



750-ML · CONTAINS SULFITES · 14.6% ALC-BY VOL
 GOVERNMENT WARNING: (1) ACCORDING TO THE
 SURGEON GENERAL, WOMEN SHOULD NOT DRINK AL-
 COHOLIC BEVERAGES DURING PREGNANCY BECAUSE
 OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION
 OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY
 TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY
 CAUSE HEALTH PROBLEMS.

Item # 42-10002

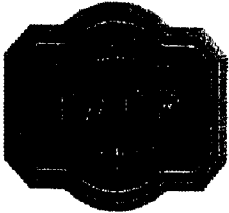
Label Prints CM K
 Die-cut does not print.

Item # 42-10001

IMPORTANT TTB NOTICE

TTB approval is the customer's responsibility.
 By signing this proof you are authorizing
 TAPP Technologies to print the label(s) as
 shown.

Please check this proof very carefully. Clearly indicate if specifications are correct or if changes are required. Any changes to original specifications are charged extra.



Customer: Don Sebastiani & Sons
 Brand: Plungerhead "Old Vine"
 Varietal: '05 Zinfandel 750ml alc. 14.6
 Docket: 14203 Sub Job: 3
 Label Size: W: 2.65" H: 9.7388"

Date: 12/7/2006
 Quantity: 36,000
 Stock: Estate #8
 Wind Out: Outside Right
 Roll: 11" Coating: UV Matte
 Change

Digital Tech: TY ~ Sales: G. hays

ok	changes required	ok	changes required
<input type="checkbox"/> Vintage	<input type="checkbox"/>	<input type="checkbox"/> Foil Position	<input type="checkbox"/>
<input type="checkbox"/> Alcohol %	<input type="checkbox"/>	<input type="checkbox"/> Emboss Position	<input type="checkbox"/>
<input type="checkbox"/> UPC	<input type="checkbox"/>	<input type="checkbox"/> Label Size & Position	<input type="checkbox"/>
<input type="checkbox"/> Copy/Spelling	<input type="checkbox"/>	<input type="checkbox"/> DBA	<input type="checkbox"/>
<input type="checkbox"/> Appellation	<input type="checkbox"/>		
<input type="checkbox"/> Color	<input type="checkbox"/>		

TAPP TECHNOLOGIES INC.
 6270 205th Street, Langley, BC Canada V2Y 1N7 Tel: (604) 533-3294 Fax: (604) 533-3296
 902-D Enterprise Way, Napa, Ca USA 94558 Tel: (707) 252-8300 Fax: (707) 251-9852
 tapptech.com Napa

Approved By: _____ Date: _____