# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
The Learning Key, Inc.		03/29/2007	CORPORATION: PENNSYLVANIA

#### **RECEIVING PARTY DATA**

Name:	Destina, Inc.
Street Address:	813 El Pueblo N.W.
Internal Address:	P.O. Box 10268
City:	Albuquerque
State/Country:	NEW MEXICO
Postal Code:	87184
Entity Type:	CORPORATION: NEW MEXICO

## PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	76582843	DESTINA

#### **CORRESPONDENCE DATA**

Fax Number: (505)872-0900

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 505-872--0800

Email: idealaw@concentric.net
Correspondent Name: John R. Lansdowne

Address Line 1: 2155 Louisiana Blvd. NE, Ste. 8500
Address Line 4: Albuquerque, NEW MEXICO 87110

ATTORNEY DOCKET NUMBER:	LKI108
NAME OF SUBMITTER:	John R. Lansdowne
Signature:	/john r lansdowne/
Date:	06/05/2007

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TRADEMARK REEL: 003555 FRAME: 0300

## **ASSIGNMENT OF TRADEMARK RIGHTS**

This Assignment is made a	nd executed this <u>29th</u> day of March	, 2007,
by and between:		, ,
The Learning Key, Inc.	,	
The Learning Rey, Inc.	) Hereinafter referred to	
a Pennsylvania corporation	)	
having a business address of	) as "ASSIGNOR"	
813 El Pueblo N. W.	)	
PO Box 10268	)	
Albuquerque, N. M. 87184	)	
	and	
Destina, Inc.	)	
	) Hereinafter referred to	
a New Mexico corporation	)	
having a business address of	) as "ASSIGNEE"	
813 El Pueblo N. W.	)	
PO Box 10268	)	
Albuquerque, N. M. 87184	)	

## WITNESSETH:

WHEREAS, ASSIGNOR has adopted the trademark, DESTINA ..., for which a trademark application for registration has been filed in the United States Patent and Trademark Office, Scr. No. 76582843, filed March 24, 2004 (hereinafter the "Mark"); and

WHEREAS, ASSIGNEE is desirous of acquiring all rights of Assignor in and to the Mark and the eventual registration therefor, together with any goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor and Assignee agree as follows:

1. <u>Assignment</u>. Assignor does hereby assign to Assignee its entire right, title, and interest in and to the Mark and the application for registration therefor, together with any goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark,

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along with the right to recover for damages and profits for past infringements thereof.

THE LEARNING KEY, INC.

March 29, 2007 Date

**RECORDED: 06/05/2007**