

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AJ Acquisition I LLC		02/02/2007	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	KEE Action Sports I LLC		
Street Address:	570 Mantua Boulevard		
City:	Sewell		
State/Country:	NEW JERSEY		
Postal Code:	08080		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3202998	HELIX	
CORRESPONDENCE DATA			
Fax Number:	(215)568-6499		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	215-568-6400		
Email:	ptomail@volpe-koenig.com, msnyder@volpe-koenig.com, LMcGuinness@volpe-koenig.com		
Correspondent Name:	Michael F. Snyder		
Address Line 1:	30 S. 17th Street		
Address Line 2:	Suite 1600		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
ATTORNEY DOCKET NUMBER:	NPS-TM048.1		
NAME OF SUBMITTER:	Michael F. Snyder		
Signature:	/Michael F. Snyder/		

OP \$40.00 3202998

Date:

06/06/2007

Total Attachments: 2

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Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "AJ ACQUISITION I LLC", CHANGING ITS NAME FROM "AJ ACQUISITION I LLC" TO "KEE ACTION SPORTS I LLC", FILED IN THIS OFFICE ON THE SECOND DAY OF FEBRUARY, A.D. 2007, AT 5:38 O'CLOCK P.M.

4222878 8100

070121362



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5405935

DATE: 02-02-07

TRADEMARK
REEL: 003555 FRAME: 0587

State of Delaware
Secretary of State
Division of Corporations
Delivered 05:46 PM 02/02/2007
FILED 05:38 PM 02/02/2007
SRV 070121362 - 4222878 FILE

**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT**

1. Name of Limited Liability Company: AJ Acquisition I LLC

2. The Certificate of Formation of the limited liability company is hereby amended as follows: The name of the limited liability company is KEE Action Sports I LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 2nd day of February, A.D. 2007.

By: /s/ Sean Murphy
_____ Authorized Person(s)

Name: Sean Murphy
_____ Print or Type