

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GMAC LLC		11/27/2006	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	GENERAL MOTORS CORPORATION
Street Address:	300 RENAISSANCE CENTER
City:	DETROIT
State/Country:	MICHIGAN
Postal Code:	48265-3000
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 22

Property Type	Number	Word Mark
Registration Number:	2736445	GM FAMILY FIRST
Registration Number:	1638609	GMAC
Registration Number:	0623260	GMAC
Registration Number:	2612792	GMAC
Registration Number:	1686723	GMAC
Registration Number:	1724212	GMAC
Registration Number:	2808490	GMAC BANK
Registration Number:	2739670	GMAC BANK
Serial Number:	76340453	GMAC BANK EXPECT MORE FROM SOMEONE YOU KNOW.
Serial Number:	78127302	GMAC BANK HOME PLUS CARD
Registration Number:	2824069	GMAC COMMERCIAL FINANCE
Registration Number:	2907249	GMAC DIRECT PAY
Registration Number:	2742947	GMAC INSURANCE ONLINE

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Registration Number:	2815319	GMAC INSURANCE ONLINE REAL INSURANCE. REAL TIME. REALLY.
Registration Number:	2742948	GMAC INSURANCE ONLINE REAL INSURANCE. REAL TIME. REALLY.
Registration Number:	2746771	GMAC MORTGAGE
Serial Number:	78128462	GMAC MORTGAGE HOME PLUS CARD
Serial Number:	78620162	GMAC MORTGAGE PROGRAM FOR EDUCATORS
Registration Number:	2359663	GMAC RESIDENT'S ADVANTAGE IT SIMPLY OFFERS MORE.
Registration Number:	1863983	GMAC SMARTLEASE PLUS
Serial Number:	78335172	GMACIOPALS
Registration Number:	1610141	SMARTLEASE BY GMAC

CORRESPONDENCE DATA

Fax Number: (212)949-9190
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 2129499022
Email: LBAILEY@LAWABEL.COM
Correspondent Name: VICTOR M. TANNENBAUM
Address Line 1: 666 THIRD AVENUE
Address Line 4: NEW YORK, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	8002871
NAME OF SUBMITTER:	VICTOR M. TANNENBAUM
Signature:	/VMT/
Date:	06/06/2007

Total Attachments: 2
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UNITED STATES OF AMERICA

ASSIGNMENT

WHEREAS, GMAC LLC, a limited liability company organized and existing under the laws of the State of Delaware, with an office at 200 Renaissance Center, City of Detroit, State of Michigan 48265, United States of America (hereinafter called the ASSIGNOR) is the owner of and has adopted and used the following trademark(s) registered in the United States Patent and Trademark Office or for which application(s) for registration have been filed in the United States Patent and Trademark Office:

Trademark

Number

(See attached Schedule)

AND WHEREAS, GENERAL MOTORS CORPORATION, a corporation organized and existing under the laws of the State of Delaware, located at 300 Renaissance Center, City of Detroit, State of Michigan 48265-3000, United States of America (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademark(s) and the registrations thereof.

NOW, THEREFORE, in consideration of U.S. \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademark(s), trademark registration(s) and trademark application(s), together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademark(s).

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 27th day of November, 2006

GMAC LLC

By Cathy L. Quenneville
Title Cathy L. Quenneville, Attorney in Fact

UNITED STATES

GM FAMILY FIRST	2736445
GMAC	1638609
GMAC	623260
GMAC	2612792
GMAC	1686723
GMAC	1724212
GMAC BANK	2808490
GMAC BANK	2739670
GMAC BANK EXPECT MORE FROM SOMEONE YOU KNOW	App: 76/340453
GMAC BANK HOME PLUS CARD	App: 78/127302
GMAC COMMERCIAL FINANCE	2824069
GMAC DIRECT PAY	2907249
GMAC INSURANCE ONLINE	2742947
GMAC INSURANCE ONLINE LOGO	2815319
GMAC INSURANCE ONLINE REAL INSURANCE. REAL TIME. REALLY.	2742948
GMAC MORTGAGE	2746771
GMAC MORTGAGE HOME PLUS CARD	App: 78/128462
GMAC MORTGAGE PROGRAM FOR EDUCATORS	App: 78/620162
GMAC RESIDENT'S ADVANTAGE IT SIMPLY OFFERS MORE	2359663
GMAC SMARTLEASE PLUS & DESIGN	1863983
GMACIOPALS	App: 78/335172
SMARTLEASE/GMAC LOGO	1610141