

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Richard Lynn Freeman		03/31/2007	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	MolliCoolz LLC		
Street Address:	278 Tennessee Avenue, Suite 1		
City:	Redlands		
State/Country:	CALIFORNIA		
Postal Code:	92373		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3195133	ICE CREAM MOLLICOOLZ!	
CORRESPONDENCE DATA			
Fax Number:	(602)254-4878		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	602-257-7951		
Email:	mpischner@gustlaw.com		
Correspondent Name:	Mary Pischner		
Address Line 1:	201 E Washington, Suite 800		
Address Line 4:	PHOENIX, ARIZONA 85004		
NAME OF SUBMITTER:	Mary Pischner		
Signature:	/marypischner/		
Date:	06/06/2007		

OP \$40.00 3195133

Total Attachments: 2
 source=MolliCoolz Trademark#page1.tif

ASSIGNMENT OF REGISTRATION OF A MARK

Whereas Richard Lynn Freeman, of 10386 North Bay Hill Drive, Fresno, California 93720, has adopted, used and is using a mark which is registered in the United States Patent and Trademark Office, Registration No. 3,195,133 for ICE CREAM MOLLICOOOLZ! dated January 2, 2007; and

Whereas MolliCoolz LLC, a California limited liability company, of 278 Tennessee Avenue, Suite 1, Redlands, CA 92373, is desirous of acquiring said mark and the registration thereof; now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Richard Lynn Freeman does hereby assign to MolliCoolz LLC all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified registration thereof.

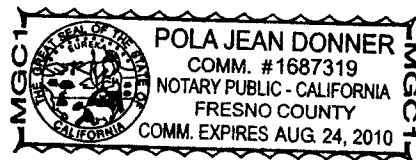

Richard Lynn Freeman

State of * California

County of * Fresno

On this 2nd day of ^{Apr. 1} ~~March~~, 2007 before me appeared Richard Lynn Freeman, the person who signed this instrument, who acknowledged that he signed it as a free act on his own behalf.


Notary Public



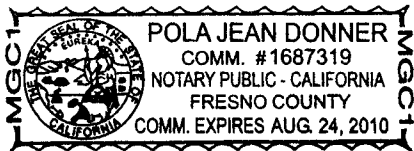
CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California }
County of Fresno } ss.

On 4/2/2007 before me, Pola Jean Donner Notary Public
Date Name and Title of Officer (e.g., "Jane Doe, Notary Public")
personally appeared Richard Lynn Freeman
Name(s) of Signer(s)

- personally known to me
- proved to me on the basis of satisfactory evidence

to be the person(s) whose name s is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



WITNESS my hand and official seal.

Pola Jean Donner
Signature of Notary Public

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: Assignment of Registration of a Motor Vehicle
Document Date: 4/2/2007 Number of Pages: 1
Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer

Signer's Name: _____

- Individual
- Corporate Officer — Title(s): _____
- Partner — Limited General
- Attorney-in-Fact
- Trustee
- Guardian or Conservator
- Other: _____

Signer Is Representing: _____

