

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Papetti's Hygrade Egg Products, Inc.		05/29/2007	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Michael Foods of Delaware, Inc.		
Street Address:	301 Carlson Parkway		
Internal Address:	Suite 400		
City:	Minnetonka		
State/Country:	MINNESOTA		
Postal Code:	55305		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2070096	BETTER'N EGGS	
CORRESPONDENCE DATA			
Fax Number:	(612)492-7077		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(612)492-7043		
Email:	ip@fredlaw.com		
Correspondent Name:	Stephen R. Bergerson		
Address Line 1:	200 South Sixth Street		
Address Line 2:	Suite 4000		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	32210.114		
NAME OF SUBMITTER:	Stephen R. Bergerson		
Signature:	/Stephen R. Bergerson/		

OP \$40.00 2070096

Date:

06/07/2007

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, Papetti's Hygrade Egg Products, Inc. (hereinafter "Assignor"), a New Jersey corporation located and doing business at 401 Carlson Pkwy, Suite 300, Minnetonka, Minnesota 55305, is the owner of the following trademark and corresponding U.S. registration (hereinafter the "Mark"):

<u>Mark</u>	<u>Registration No.</u>	<u>Goods</u>
BETTER 'N EGGS	2,070,096	Egg substitute for human consumption

WHEREAS, Michael Foods of Delaware, Inc. (hereinafter "Assignee"), a Delaware corporation located and doing business at 301 Carlson Pkwy, Suite 400, Minnetonka, Minnesota 55305, is desirous of acquiring all right, title and interest in and to said Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of its right, title and interest in and to the Mark for the United States and throughout the world, together with the goodwill, if any, of the business associated therewith and any registrations thereof.

This Assignment includes all rights owned by Assignor in the nature of trademark, service mark, and trade name rights, as well as the right to sue for past infringement by any third party.

Assignor agrees to execute any additional documents presented to Assignor by Assignee and to perform any other acts which are or may be reasonably necessary to evidence or perfect the Assignment.

Papetti's Hygrade Egg Products, Inc.

Date: 5-29-07

By: 

Its: Secretary

Date: 5-29-07