

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Marsh Supermarkets, LLC		06/06/2007	LIMITED LIABILITY COMPANY: INDIANA
RECEIVING PARTY DATA			
Name:	McNamara, LLC		
Street Address:	9800 Crosspoint Blvd.		
City:	Indianapolis		
State/Country:	INDIANA		
Postal Code:	46256		
Entity Type:	LIMITED LIABILITY COMPANY: INDIANA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1697116	ENFLORA	
Registration Number:	2655836	MCNAMARA	
Registration Number:	2542770	MCNAMARA	
CORRESPONDENCE DATA			
Fax Number:	(202)739-3001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-739-5652		
Email:	chowell@morganlewis.com		
Correspondent Name:	Catherine R. Howell, Paralegal		
Address Line 1:	1111 Pennsylvania Ave., N.W.		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004		
ATTORNEY DOCKET NUMBER:	067172-0001		
NAME OF SUBMITTER:	Catherine R. Howell, Paralegal		

CH \$90.00 1697116

Signature:

/Catherine R. Howell/

Date:

06/07/2007

Total Attachments: 3

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MCNAMARA INTELLECTUAL PROPERTY ASSIGNMENT

This McNamara Intellectual Property Assignment ("Assignment") is entered into this 6th day of June, 2007 by and between Marsh Supermarkets, LLC, an Indiana limited liability company, ("Assignor"), and McNamara, LLC, an Indiana limited liability company ("Assignee").

WHEREAS, the parties wish to enter into this Assignment to transfer the entire right, title and interest in and to the trademarks listed on Exhibit A attached hereto (the "Trademarks") from Assignor to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby irrevocably conveys, sells, assigns and transfers to Assignee, its successors and assigns, all worldwide right, title and interest, legal and equitable, in and to the Trademarks, together with all of the goodwill of the business symbolized by the Trademarks. The assignment of the Trademarks granted herein includes all rights of action accrued, accruing and to accrue under and by virtue of the Trademarks, including all right to sue or otherwise recover for past, present and future infringement and to receive all damages, payments, costs and fees associated therewith. Assignor shall, at its own cost and expense, execute and deliver any and all instruments and documents and take such further actions as may be necessary or reasonably requested by Assignee to document and record with the appropriate authorities the aforesaid assignment and transfer, provided that Assignee shall be solely responsible for filing and recording such documents.

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IN WITNESS WHEREOF, the parties, by their duly authorized officers, do hereby execute this Assignment as of the date first written above.

MARSH SUPERMARKETS, LLC

By: Laura S. Gretencord

Name: Laura S. Gretencord

Title: Assistant Secretary

MCNAMARA, LLC

By: Laura S. Gretencord

Name: Laura S. Gretencord

Title: Assistant Secretary

[Signature Page to McNamara Intellectual Property Assignment]

Exhibit A

Mark	Reg. No.
Enflora	1,697,116
McNamara	2,655,836
McNamara	2,542,770

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