

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Mediavast, Inc.		04/25/2007	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	Getty Images (US), Inc.
Street Address:	601 North 34th Street
City:	Seattle
State/Country:	WASHINGTON
Postal Code:	98103
Entity Type:	CORPORATION: NEW YORK

**PROPERTY NUMBERS Total: 9**

Property Type	Number	Word Mark
Serial Number:	78913590	CELEBRITY DIGEST
Serial Number:	78805510	DMIPHOTO
Registration Number:	2984575	CONTOUR PHOTOS
Registration Number:	2984574	WIREIMAGE
Registration Number:	2984573	MEDIAVAST
Registration Number:	2984572	WIREIMAGESTOCK
Registration Number:	2984571	FILMMAGIC
Registration Number:	2982650	WINCREPS
Registration Number:	2174796	CELEB CENTRAL

**CORRESPONDENCE DATA**

Fax Number: (425)359-9000  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Email: pctrademarks@perkinscoie.com  
 Correspondent Name: Heidi L. Sachs, Perkins Coie LLP

CH \$240.00 78913590

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ATTORNEY DOCKET NUMBER:	25828-7033 TM ASSIGNMENTS
NAME OF SUBMITTER:	Heidi L. Sachs
Signature:	/Heidi L. Sachs/
Date:	06/08/2007

Total Attachments: 2  
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## ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, Mediavast, Inc. ("Assignor"), a Delaware corporation with its principal place of business at 49 West 27th Street, 5th Floor, New York, NY 10001, has common law rights in the marks that are the subject of this assignment and as shown in the attached Exhibit and;

WHEREAS Assignor is the owner of the trademark/service mark applications and registrations set forth in Exhibit 1 and incorporated herein by reference;

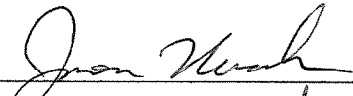
WHEREAS, Getty Images (US), Inc. ("Assignee"), a New York corporation with its principal place of business at 601 North 34th Street, Seattle, Washington 98103, is desirous of acquiring said common law rights, registrations, applications and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the marks set forth in Exhibit 1, together with that portion of its business relating to the marks and the goodwill appurtenant thereto.

Assignor agrees to execute and deliver, at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all right, title, and interest in and to the Mark to the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment, to the extent such evidence is in the possession or control of Assignor.

Signed this 25<sup>th</sup> day of April, 2007.

**MEDIAVAST, INC.**

By:   
Name: Jason Nevada  
Title: CEO

**EXHIBIT 1**

**TRADEMARK APPLICATIONS AND REGISTRATIONS**

<b>Trademark</b>	<b>Application No.</b>	<b>Registration No.</b>	<b>Registration Date</b>
CELEBRITY DIGEST	78913590	N/A	N/A
DMIPHOTO	78805510	N/A	N/A
CONTOUR PHOTOS	76562688	2984575	August 16, 2005
WIREIMAGE	76562685	2984574	August 16, 2005
MEDIAVAST	76562676	2984573	August 16, 2005
WIREIMAGESTOCK	76562662	2984572	August 16, 2005
FILMMAGIC	76562661	2984571	August 16, 2005
WINCREPS	76562264	2982650	August 9, 2005
CELEB CENTRAL	75296628	2174796	July 21, 1998