

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LIFESPORTS, INC.		04/15/2007	CORPORATION: MARYLAND
RECEIVING PARTY DATA			
Name:	MAD DOGG ATHLETICS, INC.		
Street Address:	2111 NARCISUS CT.		
City:	VENICE		
State/Country:	CALIFORNIA		
Postal Code:	90291		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2336564	SPINERVALS	
CORRESPONDENCE DATA			
Fax Number:	(310)860-0363		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310-248-3830		
Email:	KGATIEN@KMWLAW.COM		
Correspondent Name:	KONRAD K. GATIEN		
Address Line 1:	9720 WILSHIRE BLVD., PENTHOUSE		
Address Line 4:	BEVERLY HILLS, CALIFORNIA 90212		
ATTORNEY DOCKET NUMBER:	10433-00002-24		
NAME OF SUBMITTER:	KONRAD K. GATIEN		
Signature:	/KG/		
Date:	06/08/2007		

CH \$40.00 2336564

Total Attachments: 1
source=spinervals#page1.tif

ASSIGNMENT

This assignment agreement ("Agreement") effective as of April 15, 2007, is entered into by and between, on the one hand, Lifesports, Inc., a corporation organized and existing under the laws of the State of Maryland, with a place of business located at 9624 Deereco Road, Timonium, MD 21093 ("Lifesports" or "Assignor"), and, on the other hand, Mad Dogg Athletics, Inc. ("Mad Dogg" or "Assignee"), with its place of business at 2111 Narcisus Ct., Venice, California, 90291.

RECITALS

WHEREAS Lifesports represents and warrants to Mad Dogg that: (1) Lifesports is the owner of the domain <<http://www.spinervals.com>> (the "Domain") and of all rights, title and interest in and to the trademark SPINERVALS (Reg. No. 2336564) (the "Mark"), which is registered with the United States Patent and Trademark Office; (2) the Domain and the Mark do not infringe upon or violate any copyright, trademark, patent, trade name, name or other intellectual property, or any other right of any kind, of any third party; and (3) Lifesports has disclosed all actual or threatened causes of action or disputes that would in any way affect Mad Dogg's full and unfettered right to exploit the rights assigned to it under this Agreement;

WHEREAS, Mad Dogg Athletics, Inc. is desirous of acquiring said Domain, Mark and accompanying goodwill;

AGREEMENT

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Lifesports hereby irrevocably assigns to Mad Dogg all of its rights, title and interest, on a worldwide basis including without limitation all intellectual property rights and moral rights, in and to the Domain and the Mark, including without limitation the goodwill therein and thereto.

MAD DOGG ATHLETICS, INC.

By: _____

John Baudhuin, President

Date: _____

6/5/07

LIFESPORTS, INC.

By: _____

Troy Jacobson, President

Date: _____

5/24/07