

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Apio, Inc.		06/08/2007	CORPORATION:
RECEIVING PARTY DATA			
Name:	Beachside Produce, LLC		
Street Address:	4575 Main Street		
City:	Guadalupe		
State/Country:	CALIFORNIA		
Postal Code:	93434		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2459364	SONG HEE	
CORRESPONDENCE DATA			
Fax Number:	(626)795-6321		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(626) 796-4000		
Email:	clc@usip.com		
Correspondent Name:	Michael Fedrick		
Address Line 1:	100 East Corson Street, Third Floor		
Address Line 4:	Pasadena, CALIFORNIA 91103-3842		
ATTORNEY DOCKET NUMBER:	13218		
NAME OF SUBMITTER:	Michael Fedrick		
Signature:	/michael fedrick/		
Date:	06/08/2007		

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Total Attachments: 1
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TRADEMARK ASSIGNMENT

WHEREAS, Apio, Inc., located and doing business at 4575 Main Street, Guadalupe, California 93434 ("ASSIGNOR") has adopted and used the mark SONG HEE (the "Mark") and is the owner of record of U.S. Trademark Registration No. 2,459,364 (the "Registration") therefor;

WHEREAS, Beachside Produce, LLC, located and doing business at 4575 Main Street, Guadalupe, California 93434 ("ASSIGNEE") is desirous of acquiring the Mark, the Registration, and all rights therein;

For good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all rights, title, and interest throughout the world in and to the Registration and the Mark, together with the right to sue for past infringement, and the goodwill of the business symbolized by the Mark. This transfer is effective retroactive as of the date ASSIGNOR first acquired rights in the Mark.

Date: June 8, 2007

APIO, INC.

By: 

NAME: Ron Midgett

TITLE: COO