

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Haggar Clothing Co.		04/05/2007	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	Future Farmers of America		
Doing Business As:	DBA National FFA Organization		
Street Address:	6060 FFA Drive		
Internal Address:	P. O. Box 68960		
City:	Indianapolis		
State/Country:	INDIANA		
Postal Code:	46268		
Entity Type:	Congressionally Chartered Non-Profit Corporation: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78582394	FOREVER BLUE	
CORRESPONDENCE DATA			
Fax Number:	(317)237-1000		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3172370300		
Email:	intead@bakerd.com		
Correspondent Name:	Baker & Daniels LLP, c/o Brad R. Maurer		
Address Line 1:	300 N. Meridian Street		
Address Line 2:	Suite 2700		
Address Line 4:	Indianapolis, INDIANA 46204		
ATTORNEY DOCKET NUMBER:	NFFAO-T0049-US-01		
NAME OF SUBMITTER:	Attorney for Applicant		

OP \$40.00 78582394

Signature:

/Brad R. Maurer/

Date:

06/10/2007

Total Attachments: 3

source=FFA-Haggar Clothing Trademark Assignment _Page_1#page1.tif

source=FFA-Haggar Clothing Trademark Assignment _Page_2#page1.tif

source=FFA-Haggar Clothing Trademark Assignment _Page_3#page1.tif

TRADEMARK ASSIGNMENT

WHEREAS, HAGGAR CLOTHING CO., a corporation organized and existing under the laws of the state of Nevada, and having an address of Two Colinas Crossing, 11511 Luna Road, Dallas, Texas 75234 ("Assignor"), is the owner of the trademark application for the trademark FOREVER BLUE, filed in the United States Patent and Trademark Office under Serial No. 78/582,394, filed March 8, 2005 (Assignor's rights in the trademark and application shall be collectively referred to herein as the "Mark"); and


WHEREAS, FUTURE FARMERS OF AMERICA D/B/A NATIONAL FFA ORGANIZATION, a congressionally chartered non-profit corporation of the United States, having an address of 6060 FFA Drive P.O. Box 68960 Indianapolis, Indiana 46268 ("Assignee"), desires to acquire all of Assignor's right, title and interest in and to the Mark and the application therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby grant and assign to Assignee, its successors, assigns and legal representatives, all of Assignor's right, title and interest in and to the Mark together with the goodwill associated therewith.

Assignor also assigns unto Assignee all claims for damages by reason of infringement prior to the date of assignment of the Mark, with the right to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives.

IN WITNESS WHEREOF, the parties have caused this Trademark Assignment to be executed on the dates and in the capacities shown below.

HAGGAR CLOTHING CO.

By: 
Name: Marc W. Joseph
Title: Senior Vice President and General Counsel
Date: April 5, 2007

FUTURE FARMERS OF AMERICA D/B/A NATIONAL FFA ORGANIZATION

By: _____
Name: William W. Lamb
Title: CEO
Date: 5/8/07

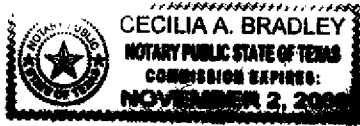
STATE OF TEXAS

§
§
§

COUNTY OF DALLAS

Before me, the undersigned, a Notary Public on this day personally appeared Marc W. Joseph, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that the same was the act of the said HAGGAR CLOTHING CO., a corporation organized and existing under the laws of the state of Nevada, and that he had executed the same as the act of such company for the purpose and consideration therein expressed, and in the capacity therein stated.

Given under my hand and seal of office this 5th day of April, 2007.



Cecilia A. Bradley
Notary Public in and for
the State of Texas

Printed Notary Name
Cecilia A. Bradley

My Commission
Expires: November 2, 2008

STATE OF Indiana
COUNTY OF Marion

§
§
§

Before me, the undersigned, a Notary Public on this day personally appeared DOUGLAS D. LAUGHLIN known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that the same was the act of the said FUTURE FARMERS OF AMERICA D/B/A NATIONAL FFA ORGANIZATION, a congressionally chartered non-profit corporation of the United States, and that he had executed the same as the act of such company for the purpose and consideration therein expressed, and in the capacity therein stated.

Given under my hand and seal of office, this 8th day of May, 2007.

Donna M. Kemp
Notary Public in and for
the State of Indiana

Printed Notary Name Donna M. Kemp
Notary Public
State of Indiana
My Commission
Expires: My Comm. Exp. 9-03-11

