

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Nintendo Co., Ltd.		05/16/2007	CORPORATION: JAPAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Nintendo of America Inc.		
<b>Street Address:</b>	4820 150th Avenue NE		
<b>City:</b>	Redmond		
<b>State/Country:</b>	WASHINGTON		
<b>Postal Code:</b>	98052		
<b>Entity Type:</b>	CORPORATION: WASHINGTON		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3212003	GIFTPIA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(206)224-0779		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	efiling@cojk.com		
<b>Correspondent Name:</b>	Jerald E. Nagae, Reg. No. 29,418		
<b>Address Line 1:</b>	1420 Fifth Avenue, Suite 2800		
<b>Address Line 4:</b>	Seattle, WASHINGTON 98101-2347		
<b>ATTORNEY DOCKET NUMBER:</b>	NOAM-2-28334		
<b>NAME OF SUBMITTER:</b>	Jerald E. Nagae, Reg. No. 29,418		
<b>Signature:</b>	/Jerald E. Nagae, Reg. No. 29,418/		
<b>Date:</b>	06/11/2007		

**CH \$40.00 3212003**

Total Attachments: 1

**900078950**

**TRADEMARK  
 REEL: 003558 FRAME: 0373**



**ASSIGNMENT OF REGISTERED TRADEMARK**

WHEREAS, Nintendo Co., Ltd., a Japanese corporation, having the business address of 11-1 Kamitoba Hokotate-cho Minami-ku, Kyoto Japan 601-8501 (hereinafter the "Assignor"), adopted and used the mark GIFTPIA which was registered in the United States Patent and Trademark Office, Registration No. 3,212,003, dated February 27, 2007; and

WHEREAS, Nintendo of America Inc., a Washington corporation, having the business address of 4820 150th Avenue NE, Redmond Washington 98052 (hereinafter the "Assignee"), is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for sufficient, good, and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee its entire right and title to and interest in said trademark and said registration, together with the goodwill of the business associated with the trademark.

Executed at Kyoto, Japan, this 16th day of May, 2007.

Nintendo Co., Ltd.



Printed Name: Toshiro Hibino

Title: Deputy General Manager, IP Dept.

WITNESSED:



Printed Name: Rie Ishihara

Date: May 16, 2007

JEN:JLJ

LAW OFFICES OF  
CHRISTENSEN O'CONNOR JOHNSON KINDNESS<sup>PLC</sup>  
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