

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Unilever Supply Chain, Inc.		06/07/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Church & Dwight Company		
Street Address:	Alchem Road		
City:	Green River		
State/Country:	WYOMING		
Postal Code:	82935		
Entity Type:	CORPORATION: WYOMING		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	0818419	CLOSE-UP	
Registration Number:	2198451	CLOSE UP	
CORRESPONDENCE DATA			
Fax Number:	(609)497-7179		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	609-683-7086		
Email:	david.schuman@churchdwright.com		
Correspondent Name:	David J. Schuman		
Address Line 1:	469 North Harrison Street		
Address Line 2:	Law Department		
Address Line 4:	Princeton, NEW JERSEY 085435297		
ATTORNEY DOCKET NUMBER:	19733-4		
NAME OF SUBMITTER:	David J. Schuman		
Signature:	/David J. Schuman/		

CH \$65.00 0818419

Date:

06/11/2007

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, UNILEVER SUPPLY CHAIN, INC., a Delaware corporation, with its principal place of business at 1 John Street, Clinton, Connecticut 06413 ("ASSIGNOR"), has adopted, owns, used and is using the trademarks shown in the United States Trademark Registrations listed below ("the TRADEMARKS"), and warrants that it is the sole owner of the TRADEMARKS, the goodwill symbolized thereby, the common law rights therein, and the business to which the trademarks pertain;

<u>Reg. No.</u>	<u>Issue Date</u>	<u>Mark</u>
818,419	November 8, 1966	CLOSE-UP
2,198,451	October 20, 1998	CLOSE-UP and Design

WHEREAS, CHURCH & DWIGHT COMPANY, a Wyoming corporation, with its principal place of business at Alchem Road, Green River, Wyoming 82935 ("ASSIGNEE"), desires to acquire all of ASSIGNOR'S rights, title and interest in and to the TRADEMARKS, the goodwill symbolized thereby, the common law rights therein, and the business to which the TRADEMARKS pertain;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE all right, title and interest in and to the TRADEMARKS, the goodwill symbolized thereby, and the business to which the trademarks pertain.

UNILEVER SUPPLY CHAIN, INC.

By: _____

Name:

Joseph Sullivan

Title:

Duly Authorised

Date: _____

7 June 2003