

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nintendo Co., Ltd.		04/16/2007	CORPORATION: JAPAN
RECEIVING PARTY DATA			
Name:	Nintendo of America Inc.		
Street Address:	4820 150th Avenue NE		
City:	Redmond		
State/Country:	WASHINGTON		
Postal Code:	98052		
Entity Type:	CORPORATION: WASHINGTON		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	78870906	WII	
Serial Number:	78870897	WII	
Serial Number:	78870894	WII	
Serial Number:	78870889	WII	
CORRESPONDENCE DATA			
Fax Number:	(206)224-0779		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	206-682-8100		
Email:	efiling@cojk.com		
Correspondent Name:	Jerald E. Nagae, Reg. No. 29,418		
Address Line 1:	1420 Fifth Avenue, Suite 2800		
Address Line 4:	Seattle, WASHINGTON 98101-2347		
NAME OF SUBMITTER:	Jerald E. Nagae, Reg. No. 29,418		
Signature:	/Jerald E. Nagae, Reg. No. 29,418/		

CH \$115.00 78870906

Date:

06/11/2007

Total Attachments: 1

source=33213Assignment#page1.tif

ASSIGNMENT OF TRADEMARK AND PENDING APPLICATIONS

WHEREAS, Nintendo Co., Ltd., a Japanese corporation, having the business address of 11-1, Hokotate-cho, Kamitoba, Minami-ku, Kyoto-shi, Kyoto, Japan 601-8501 (hereinafter the "Assignor"), is the owner of the following trademark applications filed based on an intent to use:

- Wii, U.S. Application No. 78/870,906, filed April 27, 2006;
- Wii, U.S. Application No. 78/870,897, filed April 27, 2006;
- Wii, U.S. Application No. 78/870,894, filed April 27, 2006;
- Wii, U.S. Application No. 78/870,889, filed April 27, 2006; and

WHEREAS, Nintendo of America Inc., a Washington corporation, having the business address of 4820 150th Avenue NE, Redmond, Washington 98052 (hereinafter the "Assignee"), is desirous of acquiring said applications and Assignor's rights to said mark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to said Assignee all right and title to and interest in the mark, the pending applications therefor, the ongoing and existing business of Assignor or portion thereof to which said marks pertains and the goodwill of the business symbolized thereby.

The Commissioner of Patents and Trademarks is requested to issue the Certificate of Registration to Assignee.

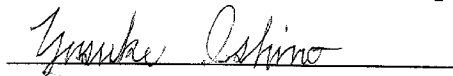
Executed at Kyoto, Japan, this 16th day of April, 2007.

Nintendo Co., Ltd.



By: Toshiro Hibino
Title: Deputy General Manager,
IP Department

WITNESSED



Printed Name Yusuke Ishino

Date: April 16th April 2007

LAW OFFICES OF
CHRISTENSEN O'CONNOR JOHNSON KINDNESS^{PLLC}
1420 Fifth Avenue
Suite 2800
Seattle, Washington 98101
206.682.8100

NOAM33213250 DOC