

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Valued Services Intellectual Property Management, Inc. II		03/26/2007	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	Purpose Intellectual Property Management II, Inc.		
Street Address:	101 Convention Center Drive, Suite 850-27A		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89109		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2927072	PURPOSE	
Registration Number:	2950399	PURPOSE	
CORRESPONDENCE DATA			
Fax Number:	(404)962-6883		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(404) 885-3281		
Email:	trademarks@troutmansanders.com		
Correspondent Name:	Auma N. Reggy, Esq.		
Address Line 1:	600 Peachtree Street, N.E., Suite 5200		
Address Line 4:	Atlanta, GEORGIA 30308-2216		
NAME OF SUBMITTER:	Auma N. Reggy		
Signature:	/anr/		
Date:	06/11/2007		

OP \$65.00 2927072

Total Attachments: 2

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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (the "Assignment") is made and entered into as of the 26th day of March, 2007 by and between Valued Services Intellectual Property Management, Inc. II, a Nevada corporation ("Assignor") and Purpose Intellectual Property Management II, Inc., a Nevada corporation ("Assignee") (collectively, the "Parties").

RECITALS

WHEREAS, Assignor has adopted and used and is the owner of the marks (the "Marks") set forth on Schedule A attached hereto and incorporated herein by this reference; and

WHEREAS, Assignor is the owner of all right, title and interest in and to the registrations (the "Registrations") set forth on Schedule A; and

WHEREAS, Assignee and Assignor desire to enter into this Assignment to effect the transfer of the Marks and Registrations.

NOW, THEREFORE, for and in consideration of the mutual promises, covenants, representations and warranties hereinafter set forth, and for other good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, Assignor and Assignee agree as follows:

TERMS AND CONDITIONS

1. Assignment. Assignor hereby grants, conveys, and assigns to Assignee all right, title, and interest in and to the Marks and Registrations in the United States and throughout the world and to the underlying business pertaining to the Marks and Registrations, together with the goodwill of the business symbolized by the Marks and Registrations and the right to recover damages and profits and other remedies for past infringement of the Marks and Registrations.

2. Further Documentation and Actions. Assignor hereby agrees to execute and deliver to Assignee any further documents and instruments, and to do any and all further acts, deemed necessary by Assignee to vest in Assignee all right, title, and interest in and to the Marks and Registrations, and to enable such right, title, and interest to be recorded in the United States Patent and Trademark Office and any other appropriate governmental authority or agency of the United States and throughout the world.

"ASSIGNOR"

VALUED SERVICES INTELLECTUAL
PROPERTY MANAGEMENT, INC. II

By: 

Name: Chason A. Carroll

Title: President

Schedule A

Registrations

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
PURPOSE	2,927,072	02/15/2005
PURPOSE & Design	2,950,399	05/10/2005