Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT CHANGE OF NAME** NATURE OF CONVEYANCE:

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bonfire Holdings, Inc.		03/17/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	GrandCentral Ventures, Inc.	
Street Address:	50 Fremont Street	
City:	San Francisco	
State/Country:	CALIFORNIA	
Postal Code:	94105	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	76097792	GRAND CENTRAL COMMUNICATIONS
Registration Number:	2807664	GRAND CENTRAL COMMUNICATIONS
Registration Number:	2656106	
Registration Number:	2720614	

CORRESPONDENCE DATA

900079117

Fax Number: (317)231-7433

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

3172311313 Phone: Email: dwong@btlaw.com Correspondent Name: David A.W. Wong

Address Line 1: 11 South Meridian Street

Address Line 4: Indianapolis, INDIANA 46204

ATTORNEY DOCKET NUMBER: 42071-100

NAME OF SUBMITTER: David A.W. Wong

TRADEMARK

REEL: 003559 FRAME: 0723

Signature:	/dwong/
Date:	06/12/2007
Total Attachments: 2 source=bonfire#page1.tif source=bonfire#page2.tif	

TRADEMARK REEL: 003559 FRAME: 0724



The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "BONFIRE HOLDINGS, INC.", CHANGING ITS NAME FROM "BONFIRE HOLDINGS, INC." TO "GRANDCENTRAL VENTURES, INC.", FILED IN THIS OFFICE ON THE SEVENTEENTH DAY OF MARCH, A.D. 2006, AT 6:41 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4045114 8100

Harriet Smith Windsor, Secretary of State AUTHENTICATION: 4602579

DATE: 03-20-06

060262259

TRADEMARK REEL: 003559 FRAME: 0725

State of Delaware Secretary of State
Division of Corporations
elivered 07:38 PM 03/17/2006
FILED 06:41 PM 03/17/2006 SRV 060262259 - 4045114 FILE

CERTIFICATE OF AMENDMENT

OF

AMENDED AND RESTATED CERTIFICATE OF INCORPORATION

OF

BONFIRE HOLDINGS, INC.

Bonfire Holdings, Inc., a corporation organized and existing under the laws of the State of Delaware, hereby certifies as follows:

- The name of the corporation is Bonfire Holdings, Inc. The corporation's A. Amended and Restated Certificate of Incorporation was filed with the Delaware Secretary of State on January 3, 2006.
- This Certificate of Amendment was duly adopted by the corporation's directors B. and stockholders in accordance with the applicable provisions of Sections 228 and 242 of the Delaware General Corporation Law.
- Article I of the Amended and Restated Certificate of Incorporation is amended and Ç. restated to read in its entirety as follows:

"That the name of the Corporation is: GrandCentral Ventures, Inc. (the "Corporation")."

IN WITNESS WHEREOF, the corporation has caused this Certificate to be signed by Craig Walker, its President, this 17th day of March, 2006.

RECORDED: 06/12/2007

TRADEMARK REEL: 003559 FRAME: 0726