

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Conseco Direct Life Insurance Company		08/09/2002	CORPORATION: PENNSYLVANIA

**RECEIVING PARTY DATA**

Name:	Colonial Penn Life Insurance Company
Street Address:	399 Market Street, 5th Floor
City:	Philadelphia
State/Country:	PENNSYLVANIA
Postal Code:	19181
Entity Type:	CORPORATION: PENNSYLVANIA

**PROPERTY NUMBERS Total: 9**

Property Type	Number	Word Mark
Serial Number:	72241674	COORDINATED-CARE
Serial Number:	72295016	CP
Serial Number:	73088910	MATURE-CARE 65
Serial Number:	73127371	DAY ONE
Serial Number:	73528608	COLONIAL PENN
Serial Number:	73665626	COLONIAL CARE
Serial Number:	74064101	GUARDING YOUR FUTURE
Serial Number:	74068833	COLONIAL PENN
Serial Number:	74076140	

**CORRESPONDENCE DATA**

Fax Number: (215)864-9950  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 215-665-8500

CH \$240.00 72241674

Email: jacobsmeadwayr@ballardspahr.com, foleyk@ballardspahr.com  
Correspondent Name: Roberta Jacobs-Meadway - Ballard Spahr  
Address Line 1: 1735 Market Street, 51st Floor  
Address Line 4: Philadelphia, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER:	886054
NAME OF SUBMITTER:	Roberta Jacobs-Meadway
Signature:	/Roberta Jacobs-Meadway/
Date:	06/12/2007

Total Attachments: 3  
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# Commonwealth of Pennsylvania



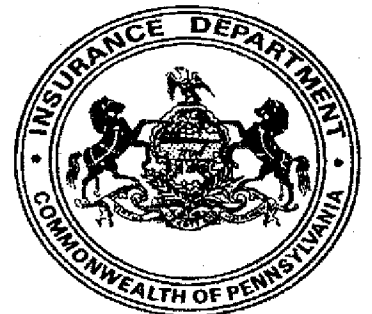
## INSURANCE DEPARTMENT

I, M. Diane Koken, Insurance Commissioner of the Commonwealth of Pennsylvania, do hereby certify that the attached is a full, true and correct copy of the Articles of Amendment of **COLONIAL PENN LIFE INSURANCE COMPANY (Formerly CONSECO DIRECT LIFE INSURANCE COMPANY)**, as the same appears of record and remains on file with this Department.

In Witness Whereof, I have hereunto set my hand and caused my official seal to be affixed this 19<sup>th</sup> day of September, 2002.

*M. Diane Koken*

Insurance Commissioner



DSCB:15-1915 (Rev 90)-2

2002071-612

8. (Check if the amendment restates the Articles):

The restated Articles of Incorporation supersede the original Articles and all amendments thereto.

IN TESTIMONY WHEREOF, the undersigned corporation has caused these Articles of Amendment to be signed by a duly authorized officer thereof this 9<sup>th</sup> day of August, 2002.

Conseco Direct Life Insurance Company

(Name of Corporation)

BY: Alexis M. Berg

Alexis M. Berg (Signature)

TITLE: Vice President, Associate  
General Counsel & Asst. Secty.

PRINT TIME AUG. 15. 10:46AM

RECEIVED TIME AUG. 15. 10:43AM

2002071-613



CONSECO

CONSECO DIRECT LIFE INSURANCE COMPANY

399 Market Street • Philadelphia, PA 19181

The New Name Shall Be: Colonial Penn Life Insurance Company