

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SFX FAMILY ENTERTAINMENT, INC.		06/01/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	LIVE NATION WORLDWIDE, INC.		
Street Address:	9348 CIVIC CENTER DRIVE		
City:	BEVERLY HILLS		
State/Country:	CALIFORNIA		
Postal Code:	90210		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2495454	AKRON RIB & MUSIC FESTIVAL	
CORRESPONDENCE DATA			
Fax Number:	(310)860-0363		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310-248-3830		
Email:	ESCHWIMMER@KMWLAW.COM		
Correspondent Name:	ELLIE SCHWIMMER		
Address Line 1:	9720 WILSHIRE BLVD., PENTHOUSE		
Address Line 4:	BEVERLY HILLS, CALIFORNIA 90212		
ATTORNEY DOCKET NUMBER:	10567-00004		
NAME OF SUBMITTER:	ELLIE SCHWIMMER		
Signature:	/ES/		
Date:	06/12/2007		

CH \$40.00 2495454

Total Attachments: 1
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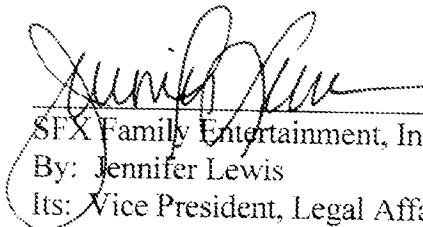
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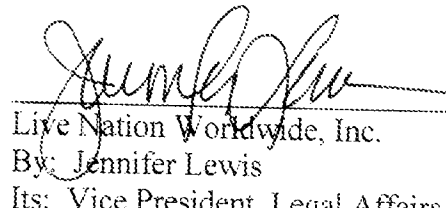
This trademark assignment ("Assignment") is effective as of June 1, 2007 ("Effective Date") by and between SFX Family Entertainment, Inc. ("SFX"), a Delaware corporation, on the one hand, and Live Nation Worldwide, Inc. ("Live Nation"), a Delaware corporation, on the other hand.

WHEREAS SFX is the owner of the trademark AKRON RIB & MUSIC FESTIVAL ("Trademark") and Federal Trademark Registration No. 2495454 ("Registration") including, without limitation, the goodwill associated with and symbolized by such trademark, common law mark and trade name.

NOW THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, SFX hereby transfers and assigns to Live Nation, all rights, title and interest in and to the Trademarks and the Registration, and all intellectual property rights therein including, without limitation, the goodwill associated with such trademark and all other rights as may exist now and/or hereafter come into existence, and including all renewals and extensions thereof, regardless of whether such rights arise under the law of the United States or any other state, country or jurisdiction.

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed as of the effective date.


SFX Family Entertainment, Inc.
By: Jennifer Lewis
Its: Vice President, Legal Affairs


Live Nation Worldwide, Inc.
By: Jennifer Lewis
Its: Vice President, Legal Affairs