TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/02/2002

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Morand Bros. Beverage Co.		02/11/2006	CORPORATION: ILLINOIS

RECEIVING PARTY DATA

Name:	Southern Wine & Spirits of Illinois, Inc.	
Street Address:	70 West Madison Street	
Internal Address:	Suite 1500	
City:	Chicago	
State/Country:	ILLINOIS	
Postal Code:	60602	
Entity Type:	CORPORATION: ILLINOIS	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	1102300	SASHA
Registration Number:	2779460	RB
Registration Number:	2758805	ROMANO BROS.

CORRESPONDENCE DATA

Fax Number: (202)393-5350

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202.638.6666

Email: trademark@jhip.com,smoskowitz@jhip.com

Simor L. Moskowitz Correspondent Name: Address Line 1: 400 7th Street, NW

Address Line 2: 6th Floor

Washington, DISTRICT OF COLUMBIA 20004 Address Line 4:

ATTORNEY DOCKET NUMBER: G12754

TRADEMARK

REEL: 003559 FRAME: 0914 900079158

NAME OF SUBMITTER:	Simor L. Moskowitz
Signature:	/Simor L. Moskowitz/
Date:	06/12/2007
Total Attachments: 3 source=20070612192725141#page1.tif source=20070612192725141#page2.tif source=20070612192725141#page3.tif	

TRADEMARK REEL: 003559 FRAME: 0915

CONFIRMATORY TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made this date between RBBC, INC., an Illinois

corporation, formerly known as "MORAND BROS. BEVERAGE CO." and doing business as

"Romano Bros. Beverage Co." and sometimes "Moran Bros. Beverage Co." whose address and

principal place of business is 70 West Madison Street - Suite 1500, Chicago, IL 60602

(hereinafter referred to as "Assignor"), and SOUTHERN WINE & SPIRITS OF ILLINOIS,

INC., an Illinois corporation, whose address and principal place of business is 1600 N.W. 163rd

Street, Miami, FL 33169 (hereinafter referred to as "Assignee").

WHEREAS, Assignor is the owner of the trademarks and the federal registrations

therefor as set forth in Schedule A attached hereto (hereinafter referred to as the "ASSIGNED

MARKS"); and

WHEREAS, on or about July 2, 2002, Assignor did assign the ASSIGNED

MARKS to Assignee, and the parties desire to execute this Confirmatory Trademark Assignment

to confirm and record the actual assignment in the Assignment Records of the U.S. Trademark

Office.

NOW, THEREFORE, for good and valuable consideration previously paid by

Assignee to Assignor, the receipt of which is hereby acknowledged, said Assignor does hereby

sell, assign, set over and transfer to said Assignee, nunc pro tunc as of July 2, 2002, all of its

right, title and interest in and to the ASSIGNED MARKS, and the U.S. registrations therefor,

together with the goodwill of the business associated therewith and all statutory and common

law rights attaching thereto, including the right to sue for damages and all remedies in respect of

any infringement or misuse of the ASSIGNED MARKS, which may have occurred prior to July

2, 2002, and to retain any damages obtained as a result of any such action.

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TRADEMARK REEL: 003559 FRAME: 0916 IN TESTIMONY WHEREOF, Assignor has caused its name to be signed and its seal to be affixed, by its duly authorized officer, this 11thday of February, 2006.

RBBC, INC.,

formerly known as "MORAND BROS. BEVERAGE CO." and doing business as "Romano Bros. Beverage Co." and sometimes "Moran Bros. Beverage Co."

y: Micha

Company Representative

SCHEDULE A

Mark	Registration No.	Date
SASHA	1,102,300	September 12, 1978
RB LOGO	2,779,460	November 4, 2003
ROMANO BROS.	2,758,805	September 2, 2003
PUERTO MUNDO	1,369391	November 5, 1985

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RECORDED: 06/12/2007

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