

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Piaggio Group Americas, Inc.		03/13/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Piaggio & C. S.p.A.		
Street Address:	Viale Rinaldo Piaggio 25		
City:	56025 Pontedera (PI)		
State/Country:	ITALY		
Entity Type:	CORPORATION: ITALY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78908585	VESPANOMICS	
CORRESPONDENCE DATA			
Fax Number:	(703)413-2220		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	703-413-3000		
Email:	tmdocket@oblon.com, jkaufman@oblon.com		
Correspondent Name:	Jeffrey Kaufman, Oblon, Spivak		
Address Line 1:	1940 Duke Street		
Address Line 4:	Alexandria, VIRGINIA 22314		
ATTORNEY DOCKET NUMBER:	0509-0014-33SD		
DOMESTIC REPRESENTATIVE			
Name:	Jeffrey Kaufman, Oblon, Spivak		
Address Line 1:	1940 Duke Street		
Address Line 4:	Alexandria, VIRGINIA 22314		
NAME OF SUBMITTER:	Jeffrey H. Kaufman		

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Signature:	/jeffrey h. kaufman/
Date:	06/13/2007
Total Attachments: 2 source=0509-0014US-assmt#page1.tif source=0509-0014US-assmt#page2.tif	

ASSIGNMENT

WHEREAS,

PIAGGIO GROUP AMERICAS, INC.

an American corporation, of

14 Floor 140 E. 45th St.
New York NY 10017
UNITED STATES

has adopted and is using the trademark applied/registered in the United States Patent Office,

VESPANOMICS application n°78908585 filed on June 14, 2006

and WHEREAS,

PIAGGIO & C. S.p.A.

an Italian corporation, of

Viale Rinaldo Piaggio 25 - 56025 PONTEDERA (PI)

is desirous of acquiring said trademark and the application/registration thereof;
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby
acknowledged, said

PIAGGIO GROUP AMERICAS, INC.

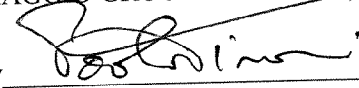
has assigned as from
unto the said

PIAGGIO & C. S.p.A.

all right, title and interest in and to the said trademark, together with the goodwill of the business
symbolized by the mark and the application thereof n°78.908.585

PIAGGIO GROUP AMERICAS, INC..

By



Name: PAOLO SIMONINI

Title: PRESIDENT / CEO

Dated this 15 day of March 2007

TRADEMARK

TRADEMARKS

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Trademark: VESPANOMICS
Application No.: 78908585
Filed on June 14, 2006
Class(es): 1

TO THE COMMISSIONER OF PATENTS AND TRADEMARKS:

WHEREAS, by a deed of Assignment dated ~~MARCH 13, 2007~~, PIAGGIO & C. S.p.A. an Italian corporation located and doing business at Viale Rinaldo Piaggio 25 - 56025 PONTEDERA (PI) has acquired all right, title and interest in and to the above-identified trademark; PIAGGI & C. S.p.A. hereby makes the following appointments:

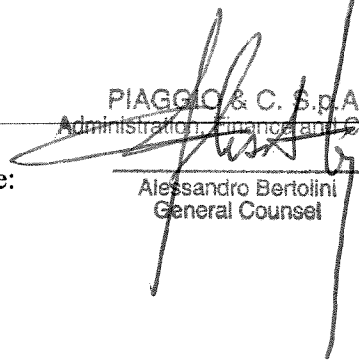
POWER OF ATTORNEY

PIAGGIO & C. S.p.A. hereby appoints, Jeffrey H. Kaufman of OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C. whose postal address is 1940 Duke Street, ALEXANDRA, VIRGINIA 22314 as its attorneys to file this application, with full power of substitution and revocation, to transact all business in the Patent and Trademark Office connected therewith and to receive all correspondence in connection with this registration.

APPOINTMENT OF DOMESTIC REPRESENTATIVE

OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C. whose postal address is 1940 Duke Street, ALEXANDRA, VIRGINIA 22314, is hereby designated Registrant's domestic representatives upon whom notices or process in proceedings affecting the mark may be served.

Dated:

By:  PIAGGIO & C. S.p.A.
Administration, Finance and Control
Name: Alessandro Bertolini
Title: General Counsel