TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ashland Inc.		06/29/2005	CORPORATION: KENTUCKY

RECEIVING PARTY DATA

Name:	Ashland Licensing and Intellectual Property LLC
Street Address:	5200 Blazer Parkway
City:	Dublin
State/Country:	OHIO
Postal Code:	43017
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78599081	V

CORRESPONDENCE DATA

Fax Number: (859)357-7147
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Email: pafredrick@ashland.com
Correspondent Name: Patricia A. Fredrick
Address Line 1: 3499 Blazer Parkway
Address Line 2: LA4N
Address Line 4: Lexington, KENTUCKY 40509

ATTORNEY DOCKET NUMBER:	91862AUS
NAME OF SUBMITTER:	/Patricia A. Fredrick/
Signature:	/Patricia A. Fredrick/
Date:	06/13/2007

OP $40.00 78599081

Total Attachments: 1
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TRADEMARK ASSIGNMENT

UNITED STATES

WHEREAS, **Ashland Inc.**, a corporation organized under the laws of the State of Kentucky, U.S.A., whose business address is 50 E. RiverCenter Boulevard, Covington, Kentucky 41012-0391, U.S.A., (hereinafter "Assignor"), is the owner of the V (LOGO) trademark and U. S. Trademark Application No. 78/599081 (hereinafter "the Trademark") and the related goodwill thereof.

WHEREAS, **Ashland Licensing and Intellectual Property LLC**, a limited liability company organized under the laws of the State of Delaware, U.S.A., whose business address is 5200 Blazer Parkway, Dublin, Ohio 43017, U.S.A. (hereinafter "Assignee"), desires to acquire the Trademark and related goodwill therefore;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Trademark, including all claims for damages for past infringement, together with the goodwill of the business symbolized by the Trademark.

This Assignment shall be effective June 11, 2007.

Ashland Inc.

MAS By: Thomas F. Davis
Thomas F. Davis, Assistant Secretary

Ashland Licensing and Intellectual Property LLC

By: Mark A. Stach
Mark A. Stach, Vice President

STATE OF OHIO) ss.
COUNTY OF FRANKLIN)
UNITED STATES OF AMERICA)

On this 12th day of June, 2007, Thomas F. Davis and Mark A Stach personally appeared and executed the foregoing instrument before me and acknowledged that they executed the same, of their own free will and for the purposes set forth with authority to do so.

Patricia E. Carothers
Notary Public

NOTARIAL SEAL STATE OF OHIO

PATRICIA E. CAROTHERS
Notary Public, State of Ohio
My Commission Expires 01/17/2010