

WEMMH Form PTO-1594 (Rev. 07/05)
OMB No. 0651-0027 (exp. 6/30/2008)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

Traction Management, LLC

- Individual(s)
- General Partnership
- Corporation-State
- Other Limited Liability Company
- Association
- Limited Partnership

Citizenship (see guidelines) _____
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Additional name(s) & address(es) attached? Yes
 No

Name: Next, Inc.
Internal Address: _____
Street Address: P.O. Box 684, 1295 Vernon
City: Wabash
State: Indiana
Country: USA Zip: 46992

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship Delaware
- Other Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance/execution date(s)

Execution Date(s) March 27, 2007

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

3,083,666; 3,110,620

Additional sheets attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: John V. Moriarty, Reg. No. 26,207
Internal Address: Woodard, Emhardt, Moriarty,
McNett & Henry, LLP
Street Address: Chase Tower
111 Monument Circle, Suite 3700
City: Indianapolis
State: Indiana Zip: 46204-5137
Phone Number: (317) 634-3456
Fax Number: (317) 637-7561
Email Address: docketDept@uspatent.com

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 65.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information

a. Credit Card Last 4 Numbers 1359
Expiration Date April 2010
b. Deposit Account Number _____
Authorized User Name _____

9. Signature:

Signature

June 12, 2007

Date

John V. Moriarty
Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: _____

#468093

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140 or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450
WEMMH #127946 (Updated 4/2/07)

TRADEMARK

REEL: 003560 FRAME: 0108

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TRADEMARK ASSIGNMENT

WHEREAS, Traction Management, LLC, a Limited Liability Company of Texas having a principal place of business at 3671 Inwood Drive, Houston, Texas 77019, (hereinafter "Assignor"), has adopted and used the following marks for which trademark registrations have issued and have been registered by the United States Patent and Trademark Office:

MARK

REGISTRATION NO.

PARK YOUR FEET
PIT FLOPS

3,083,666
3,110,620

WHEREAS, Next, Inc., a corporation of the State of Delaware, having a principal place of business at P.O. Box 684, 1295 Vernon, Wabash, Indiana 46992 (hereinafter "Assignee"), is desirous of acquiring said marks and registrations thereof;

NOW, THEREFORE, for (US)\$1.00 and other good and valuable considerations, receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto the said Assignee all right, title and interest in and to said marks, together with the goodwill of the business symbolized by the marks, and the above identified registrations thereof.

Traction Management LLC
Traction Management, LLC

March 27, 2007
Date of Signature

By: *Christopher M.K. McCord*
Typed Signature: Christopher M.K. McCord
Title: President