

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the spelling of assignee's name from Sata Clara, Inc. to Santa Clara, Inc. previously recorded on Reel 002560 Frame 0736. Assignor(s) hereby confirms the see attached.

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Cigars By Santa Clara, N.A., Inc.		09/21/1998	CORPORATION: NORTH CAROLINA

**RECEIVING PARTY DATA**

<b>Name:</b>	Santa Clara, Inc.
<b>Street Address:</b>	301 Route 10 East
<b>City:</b>	Whippany
<b>State/Country:</b>	NEW JERSEY
<b>Postal Code:</b>	07981
<b>Entity Type:</b>	CORPORATION: NORTH CAROLINA

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	1955013	CLEMENCEAU

**CORRESPONDENCE DATA**

Fax Number: (914)683-6956  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 914-949-2700  
 Email: tbailey@bpslaw.com  
 Correspondent Name: Thomas G. Bailey, Jr.  
 Address Line 1: Bleakley, Platt & Schmidt, LLP  
 Address Line 2: One North Lexington Avenue  
 Address Line 4: White Plains, NEW YORK 10601

<b>NAME OF SUBMITTER:</b>	Thomas G. Bailey, Jr.
<b>Signature:</b>	/Thomas G. Bailey, Jr./

OP \$40.00 1955013

Date:

06/13/2007

**Total Attachments: 8**

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4/30/01

07-31-2001



TRADEMARK  
38-A0044A ELF/KGB

101792042

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Assignor	Cigars By Santa Clara, N.A., Inc.
Assignee	Santa Clara, Inc.
Trademark/Registration Number	See second page of recordation sheet

Box Assignment  
Assistant Commissioner for Trademarks  
Washington, DC 20231

**Name Change Recordation Form Cover Sheet**

Dear Sir:

Please record the attached original document.

1. Name of conveying parties. Cigars By Santa Clara, N.A., Inc.
2. Name and Address of Receiving Party. Santa Clara, Inc.; 1515 East Broad Street; Newtown Plaza; Statesville, NC 28625.
3. Nature of Conveyance: Change of Name. Execution Date: September 21, 1998
4. Name and Address of Party to Whom Correspondence Concerning Document should be mailed.

Eugene L. Flanagan III  
Attorney for Applicant  
ST.ONGE STEWARD JOHNSTON & REENS LLC  
986 Bedford Street  
Stamford, CT 06905-5619  
203 324-6155

Mailing Certificate: I hereby certify that this correspondence is today being deposited with the U.S. Postal Service as *First Class Mail* in an envelope addressed to: Box Assignment; Commissioner of Patents and Trademarks; Washington, DC 20231.

April 27, 2001

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Danielle Dominici

07-31-2001 RANRED: 00000126 2230231

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12 03:482 553.00 0P

5. Trademark/Registration Number:  
CIGARWARE No. 2,230,281  
ULTIMATE No. 2,344,326  
LAGUITOS No. 2,114,683  
VILLAR Y VILLAR No. 2,082,340  
JOSE MARTI No. 2,068,715  
CLEMENCEAU No. 1,955,013  
JEROBOAM No. 1,951,552  
REMEDIOS No. 1,955,012  
EL SECRETO DEL RIO JAGUA No. 2,036,078  
REYNITAS No. 1,982,112  
REY DEL REY No. 1,982,111  
CIGARWARE No. 2,112,629  
RECTANGULARES No. 2,046,973  
PRINCIPALES No. 1,945,558  
ROBUSTOS DE MANUEL ZAVALLA No. 2,031,450  
LA FINCA No. 1,549,435  
CONSUEGRA No. 1,547,630  
MARIA MANCINI No. 1,547,629  
CASA BLANCA No. 1,522,033  
MOCAMBO No. 1,434,163  
SANTA CLARA No. 1,090,080  
GARCIA Y GARCIA No. 1,077,585  
MOCHA No. 1,059,527
6. Total Number of Registration(s) Involved: 23.
7. Total Fee (37 CFR 3.41). \$590.00 due.
8. Authorization to Charge Deposit Account. The Commissioner is hereby authorized to charge any additional fees due by this paper and during the entire pendency of this Application to Account No. 19-4516.
9. Statement and Signature. Total number of pages including cover sheet, attachments and document are 4. To the best of my knowledge and belief, the foregoing information is true and correct.

Respectfully submitted,



Eugene L. Flanagan III, Registration No. 27, 634  
Kathryn Grant Belleau, Esq.  
Attorneys for Applicant  
ST.ONGE STEWARD JOHNSTON & REENS LLC  
986 Bedford Street  
Stamford, CT 06905-5619  
203 324-6155



**ARTICLES OF AMENDMENT**

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6. These articles will be effective upon filing, unless a delayed time and date is specified:

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This the 21st day of September, 1998

CIGARS BY SANTA CLARA, N.A., INC.

Name of Corporation



Signature

Michael E. Colleton

Chief Financial Officer

Type or Print Name and Title

NOTES:

1. Filing fee is \$50. This document and one exact or conformed copy of these articles must be filed with the Secretary of State.

*(Revised July 1994)*

CORPORATIONS DIVISION

300 N. SALISBURY STREET

RALEIGH, NC 27603-5909

RECORDED: 06/13/2007

**TRADEMARK**  
REEL: 003560 FRAME: 0333