

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                       |  |
|-----------------------|--|
| SUBMISSION TYPE:      | NEW ASSIGNMENT                               |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |
| EFFECTIVE DATE:       | 06/04/2007                                   |

**CONVEYING PARTY DATA**

| Name                    | Formerly | Execution Date | Entity Type                          |
|-------------------------|----------|----------------|--------------------------------------|
| HealthSimple Tools, LLC |          | 06/04/2007     | LIMITED LIABILITY COMPANY: MINNESOTA |

**RECEIVING PARTY DATA**

|                 |                             |
|-----------------|-----------------------------|
| Name:           | Johnson & Johnson           |
| Street Address: | One Johnson & Johnson Plaza |
| City:           | New Brunswick               |
| State/Country:  | NEW JERSEY                  |
| Postal Code:    | 08933-7001                  |
| Entity Type:    | CORPORATION: NEW JERSEY     |

**PROPERTY NUMBERS Total: 14**

| Property Type  | Number   | Word Mark          |
|----------------|----------|--------------------|
| Serial Number: | 78883800 | HEALTHSIMPLE       |
| Serial Number: | 78883814 | HEALTHSIMPLE       |
| Serial Number: | 78883824 | HEALTHSIMPLE       |
| Serial Number: | 78883828 | HEALTHSIMPLE       |
| Serial Number: | 78883835 | HEALTHSIMPLE       |
| Serial Number: | 78883838 | HEALTHSIMPLE       |
| Serial Number: | 78883843 | HEALTHSIMPLE       |
| Serial Number: | 78901653 | HEALTHSIMPLE       |
| Serial Number: | 78864784 | HEALTHSIMPLE       |
| Serial Number: | 78864789 | HEALTHSIMPLE       |
| Serial Number: | 78864795 | HEALTHSIMPLE       |
| Serial Number: | 78750766 | HEALTHSIMPLE TOOLS |

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|                |          |                    |
|----------------|----------|--------------------|
| Serial Number: | 78750835 | HEALTHSIMPLE TOOLS |
| Serial Number: | 78750833 | HEALTHSIMPLE TOOLS |

**CORRESPONDENCE DATA**

Fax Number: (202)842-8465  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 202-842-8800  
Email: DCTrademarks@dbr.com, Andrea.Engel@dbr.com  
Correspondent Name: Christen M. English  
Address Line 1: Drinker Biddle & Reath LLP  
Address Line 2: 1500 K Street, N.W., Ste. 1100  
Address Line 4: Washington, DISTRICT OF COLUMBIA 20005-1209

|                         |                   |
|-------------------------|-------------------|
| ATTORNEY DOCKET NUMBER: | 031138.328/237317 |
| NAME OF SUBMITTER:      | Andrea L. Engel   |
| Signature:              | /Andrea L. Engel/ |
| Date:                   | 06/13/2007        |

Total Attachments: 2  
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ASSIGNMENT

WHEREAS, HealthSimple Tools, LLC, a Minnesota limited liability company with a business address at 330 West Elmwood Place Minneapolis, Minnesota 55419 ("Assignor") owns the marks listed on Exhibit A attached hereto;

WHEREAS Johnson & Johnson, a New Jersey Corporation, with a business address at One Johnson & Johnson Plaza, New Brunswick, New Jersey 08933 ("Assignee"), is desirous of acquiring all rights, title and interest in and to the marks on Exhibit A, the goodwill of the business symbolized thereby, including the portion of the business to which the marks pertain, and the applications and registrations therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor has assigned and does hereby assign all of its rights, title and interest in and to the marks on Exhibit A, including the applications and registrations therefore, together with the goodwill of the business symbolized thereby, including that portion of the business to which the marks pertain, and all rights of recovery for past infringement thereof, the same to be held and enjoyed by Assignee, for its own use, and for the use of its successors and assigns, as the same would have been held and enjoyed by Assignor if this assignment and transfer had not been made.

This assignment is made to Assignee, its successors and assigns, to have and to hold such assets for its own use and benefit forever.

IN WITNESS WHEREOF, Assignor has executed, acknowledged, sealed and delivered this Assignment to be effective as of the date written below.

Date: JUNE 4, 2007

HEALTHSIMPLE TOOLS LLC  
By:   
Name: LEA POWELL  
Title: PRESIDENT

**EXHIBIT A**

| <b>MARK</b>                      | <b>Appla. No./Reg. No.</b> | <b>Filing Date/Reg. Date</b> | <b>Owner</b>            |
|----------------------------------|----------------------------|------------------------------|-------------------------|
| HEALTHSIMPLE<br>(Class 5)        | 78/883,800                 | 5/15/2006                    | HealthSimple Tools, LLC |
| HEALTHSIMPLE<br>(Class 29)       | 78/883,814                 | 5/15/2006                    | HealthSimple Tools, LLC |
| HEALTHSIMPLE<br>(Class 30)       | 78/883,824                 | 5/15/2006                    | HealthSimple Tools, LLC |
| HEALTHSIMPLE<br>(Class 32)       | 78/883,828                 | 5/15/2006                    | HealthSimple Tools, LLC |
| HEALTHSIMPLE<br>(Class 35)       | 78/883,835                 | 5/15/2006                    | HealthSimple Tools, LLC |
| HEALTHSIMPLE<br>(Class 38)       | 78/883,838                 | 5/15/2006                    | HealthSimple Tools, LLC |
| HEALTHSIMPLE<br>(Class 42)       | 78/883,843                 | 5/15/2006                    | HealthSimple Tools, LLC |
| HEALTHSIMPLE<br>(Class 21)       | 78/901,653                 | 6/6/2006                     | HealthSimple Tools, LLC |
| HEALTHSIMPLE<br>(Class 9)        | 78/864,784                 | 4/19/2006                    | HealthSimple Tools, LLC |
| HEALTHSIMPLE<br>(Class 16)       | 78/864,789                 | 4/19/2006                    | HealthSimple Tools, LLC |
| HEALTHSIMPLE<br>(Class 41)       | 78/864,795                 | 4/19/2006                    | HealthSimple Tools, LLC |
| HEALTHSIMPLE TOOLS<br>(Class 9)  | 78/750,766                 | 11/9/2005                    | HealthSimple Tools, LLC |
| HEALTHSIMPLE TOOLS<br>(Class 16) | 78/750,835                 | 11/9/2005                    | HealthSimple Tools, LLC |
| HEALTHSIMPLE TOOLS<br>(Class 41) | 78/750,833                 | 11/9/2005                    | HealthSimple Tools, LLC |