

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mark T. Lucero		05/17/2007	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	S.A.R.L. Spirwine		
Street Address:	17 rue des Pavillons		
City:	44100 Nantes		
State/Country:	FRANCE		
Entity Type:	CORPORATION: FRANCE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78523199	PINK DIAMOND	
CORRESPONDENCE DATA			
Fax Number:	(212)818-9606		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-818-9200		
Email:	mlerner@ssbb.com		
Correspondent Name:	Mark Lerner		
Address Line 1:	Satterlee Stephens Burke & Burke LLP		
Address Line 2:	230 Park Avenue, Suite 1130		
Address Line 4:	New York, NEW YORK 10169		
ATTORNEY DOCKET NUMBER:	104123.10 - PINK DIAMOND		
DOMESTIC REPRESENTATIVE			
Name:	Mark Lerner		
Address Line 1:	Satterlee Stephens Burke & Burke LLP		
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NAME OF SUBMITTER:	Mark Lerner
Signature:	/Mark Lerner/
Date:	06/14/2007
Total Attachments: 2 source=pink diamond assignment#page1.tif source=pink diamond assignment#page2.tif	

EXHIBIT A

ASSIGNMENT OF TRADEMARK AND TRADEMARK APPLICATION

WHEREAS, Mark T. Lucero, an individual residing at 510 Roslyn Avenue, Pittsburgh, PA 15232 (“Assignor”), is the owner, free and clear of any adverse claims, liens, licenses and interests, of all right, title, and interest in and to the trademark PINK DIAMOND (the “Trademark”), which is the subject of a pending trademark application in the United States Patent and Trademark Office under Serial No. 78523199 (the “Application”), and

WHEREAS, S.A.R.L. Spirwine, a corporation duly organized under the laws of France, with its principal place of business located at 17 rue des Pavillons, 44100 Nantes, France (“Assignee”), is desirous of acquiring all rights, title, and interest to the Trademark and the Application;

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark and the Application, free and clear of any adverse claims, liens, licenses and interests so that the Trademark and the Application may be used by Assignee without restriction.

Assignor hereby irrevocably constitutes and appoints Assignee and its successors, legal representatives and assigns the true and lawful attorneys of Assignor, with full power of substitution, in the name of Assignor or Assignee but on behalf of and for the benefit of Assignee and its successors, legal representatives and assigns, and at the sole expense of Assignee, to institute, prosecute, compromise, defend and settle any and all proceedings at law, in equity or otherwise that and its successors, legal representatives or assigns may deem proper in order to collect, assert or enforce any claim, right or title of any kind in or to any property rights of Assignor in the Trademark or the Application, including the right to sue for past infringement of the Trademark, and to do all such acts and things in relation thereto and as its successors, legal representatives or assigns, shall deem desirable. Assignor shall fully cooperate with and assist Assignee in such proceedings. Assignor hereby declares that the appointment hereby made and the powers hereby granted are coupled with an interest and are and shall be irrevocable and perpetual and shall not be terminated by any act of Assignor or by operation of law, or by the occurrence of any other event, including, without limitation, the bankruptcy of Assignor, or in any other manner or for any other reason.

Assignor warrants and represents that: (1) he has the full right and authority to enter into this assignment; (2) he is the lawful owner of the Trademark and the Application and has the right, power and authority to assign the Trademark and the Application; (3) he has not granted an exclusive license, transferred, or assigned the Trademark or the Application to any third party, or otherwise encumbered the Trademark; and (4) he has entered into no other agreement or contract

