

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
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| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |
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CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------------|----------|----------------|-----------------------|
| BUCCELLATI, INC. | | 12/31/2006 | CORPORATION: NEW YORK |

RECEIVING PARTY DATA

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|-----------------|----------------------------------|
| Name: | BUCCELLATI HOLDING ITALIA S.P.A. |
| Street Address: | VIA LODOVICO MANCINI, 1 |
| City: | MILAN |
| State/Country: | ITALY |
| Postal Code: | 20129 |
| Entity Type: | CORPORATION: ITALY |

PROPERTY NUMBERS Total: 3

| Property Type | Number | Word Mark |
|----------------------|---------|------------|
| Registration Number: | 0841635 | BUCCELLATI |
| Registration Number: | 0865932 | BUCCELLATI |
| Registration Number: | 2156171 | BUCCELLATI |

CORRESPONDENCE DATA

Fax Number: (212)344-3333
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 2124718515
 Email: GCaroti@herzfeld-rubin.com
 Correspondent Name: GISELLA LEVI CAROTI
 Address Line 1: 40 Wall Street
 Address Line 4: New York, NEW YORK 10005

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| ATTORNEY DOCKET NUMBER: | 22885.0003 |
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DOMESTIC REPRESENTATIVE

Name: GISELLA LEVI CAROTI

OP \$90.00 0841635

Address Line 1: 40 WALL STREET
Address Line 4: NEW YORK, NEW YORK 10005

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| NAME OF SUBMITTER: | Gisella Levi Caroti |
| Signature: | /Gisella Levi Caroti/ |
| Date: | 06/14/2007 |

Total Attachments: 2
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source=Buccellati_Deed_of_Assignment#page2.tif

DEED OF ASSIGNMENT

THIS ASSIGNMENT is made the 31st day of December, 2006 between

BUCCELLATI, INC., a corporation organized and existing under the laws of the State of New York, USA, with its office at 333 South Highland Avenue Briarcliff Manor, New York, 10510, U.S.A. (the "Assignor"), and

BUCCELLATI HOLDING ITALIA S.p.A., a corporation organized and existing under the laws of the Republic of Italy, with its office at Via Lodovico Mancini, 1, Milan, Italy, 20129 (the "Assignee").

WHEREAS the Assignor is the owner of the following trademarks registered in the United States Patent and Trademark Office ("USPTO"):

- BUCCELLATI, Serial No. 72261614, Reg. No. 0841635,
- BUCCELLATI, Serial No. 72261610, Reg. No. 0865932, and
- BUCCELLATI, Serial No. 75164587, Reg. No. 2156171;

AND WHEREAS the Assignor has agreed with the Assignee to assign, sell and transfer the entire right, title and interest in and to the said registered trademarks to the Assignee.

NOW THIS DEED WITNESSETH that in pursuance of the said agreement and in consideration of the sum of one United States dollar (USD 1.00) the receipt of which is hereby acknowledged by the Assignor, the Assignor do hereby assign and transfer to the Assignee the entire right, title and interest in and to the said registered trademarks, together with the goodwill of business pertaining to the goods in respect of which the said

trademarks are respectively registered, the same to be held and enjoyed by the Assignee, its successors and assigns to the full end of the terms for which the said trademarks are granted and to any extension thereof.

Accordingly, the said registered trademarks have become as from the date of this Deed the property of the Assignee and its assigns and/or successors. The Assignor and the Assignee accept the aforesaid assignment and hereby appoint Gisella Levi Caroti, Esq., to pursue the necessary procedures to affect the registration of this Deed at the USPTO.

IN WITNESS WHEREOF the Assignor has hereunto set its hand and affixed its corporate seal this 31st day of December, 2006.

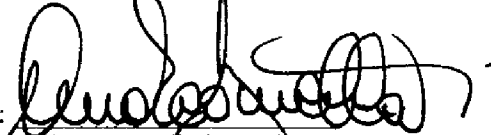
Corporate Seal

BUCCELLATI, INC.

Attest:


Gisella Levi Caroti, Secretary

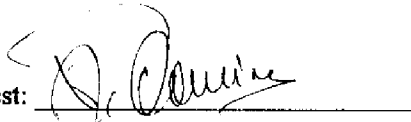
By:


Andrea Buccellati, President

IN WITNESS WHEREOF the Assignee has executed this assignment this 31st day of December, 2006.

BUCCELLATI HOLDING ITALIA S.p.A.

Attest:



By:

