

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Declaration		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Takumi Interactive, Inc.		06/14/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	uBid, Inc.		
Street Address:	8725 W. Higgins, 9th Floor		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60631		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2486834	WHERE YOU SET THE PRICE	
Registration Number:	2399239	BEFORE YOU BUY, UBID	
Registration Number:	2519050	UBID	
Registration Number:	2229515	UBID	
Registration Number:	2234975	UBID	
Serial Number:	78346571	UBID.COM	
CORRESPONDENCE DATA			
Fax Number:	(312)269-1747		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312.269.8000		
Email:	leulgen@ngelaw.com, nwalker@ngelaw.com		
Correspondent Name:	Lee J. Eulgen		
Address Line 1:	Two North LaSalle Street		
Address Line 4:	Chicago, ILLINOIS 60602		
ATTORNEY DOCKET NUMBER:	018589-0701		

CH \$165.00 2486834

NAME OF SUBMITTER:	Lee J. Eulgen
Signature:	/Lee J. Eulgen/
Date:	06/14/2007
Total Attachments: 1 source=ubid declaration#page1.tif	

DECLARATION

I am a partner in the law firm Neal, Gerber & Eisenberg LLP and am outside intellectual property counsel to uBid, Inc.

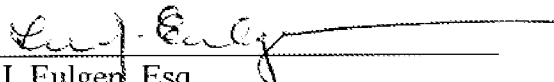
On November 12, 2004, an assignment between uBid, Inc. ("Assignor") and Takumi Interactive, Inc. ("Assignee") was recorded against U.S. Registration Nos. 2486834, 2399239, 2519050, 2229515, 2234975 and U.S. Serial No. 78346571. The execution date of the assignment was July 25, 2003, and the assignment was recorded at Reel/Frame 2974/0585. However, the correct effective date of such assignment is April 2, 2003 and should have been reflected in the assignment as such.

On April 14, 2003 Takumi Interactive, Inc. changed its name to uBid, Inc. On August 11, 2005, this change of name was recorded against U.S. Registration Nos. 2486834, 2399239, 2519050, 2229515, 2234975 and U.S. Serial No. 78346571 at Reel/Frame 3139/0304.

The chain of title for each of the above-referenced U.S. registration and serial numbers should reflect the owner of uBid, Inc. as the current owner of these registrations and the application because the effective date of the assignment from Assignor to Assignee referenced above should have been April 2, 2003 and the change of name from Takumi Interactive, Inc. to uBid, Inc. occurred on April 14, 2003. Therefore, it is respectfully requested that the owner of the above-referenced U.S. registrations and the application be reflected as uBid, Inc.

The undersigned being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, declares that all of the foregoing statements made of his own knowledge are true and all statements made upon information and belief are believed to be true.

Date: June 14, 2007

By: 
Lee J. Eulgen, Esq.
Attorney for uBid, Inc.