

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brian Head Development Company		06/13/2007	CORPORATION: UTAH
RECEIVING PARTY DATA			
Name:	Altitude Development Corp.		
Street Address:	4750 W. Flamingo Road		
Internal Address:	Suite A		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89103		
Entity Type:	CORPORATION: UTAH		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78943979	SUMMIT AT BRIAN HEAD	
Registration Number:	3247574	MAKE YOUR ESCAPE	
CORRESPONDENCE DATA			
Fax Number:	(702)792-9002		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	702-792-3773		
Email:	lvpto@gtlaw.com		
Correspondent Name:	Greenberg Traurig, LLP/attn: L. Norcross		
Address Line 1:	3773 Howard Hughes Parkway		
Address Line 2:	Suite 500N		
Address Line 4:	Las Vegas, NEVADA 89169		
ATTORNEY DOCKET NUMBER:	BRIAN TO ALTITUDE		
NAME OF SUBMITTER:	Linda M. Norcross		

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Signature:

/Linda M. Norcross/

Date:

06/14/2007

Total Attachments: 1

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ASSIGNMENT OF MARK

Brian Head Development Company, a Utah Corporation, with its principal place of business as 2709 Pinto Lane, Las Vegas, Nevada 89107 (hereinafter "Assignor"), has adopted, owns and is using the Marks listed below on or in connection with the services covered in the registration and pending application listed below.

<u>Registration</u>	<u>Reg. No.</u>	<u>Issued Date</u>
MAKE YOUR ESCAPE	3247574	May 29, 2007

<u>Trademark</u>	<u>Serial No.</u>	<u>Filing Date</u>
SUMMIT AT BRIAN HEAD	78943979	August 3, 2006

Altitude Development Corp., a Utah Corporation, with its principal place of business as 2709 Pinto Lane, Las Vegas, Nevada 89107 ("Assignee"), desires to acquire the Marks and pending applications.

Assignee desires to obtain the Marks, pending applications, and ongoing business of Assignor in relation to the Marks.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks and registration and pending applications, together with the goodwill of the business symbolized by the Marks, the ongoing business activities associated with the Marks, and the right to bring action for past infringement of the Marks.

Brian Head Development Company

Date: JUNE 13, 2007

By: 
 Michael Jabara
 President and Chief Executive Officer