

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BLUE BEAR CORPORATION		06/01/2007	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	THE ACTIVE NETWORK, INC.		
Street Address:	10182 TELESIS COURT, SUITE 300		
City:	SAN DIEGO		
State/Country:	CALIFORNIA		
Postal Code:	92121		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3244269	SCHOOLBOOKS	
CORRESPONDENCE DATA			
Fax Number:	(949)855-6371		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(949) 855-1246		
Email:	trademark@stetinalaw.com		
Correspondent Name:	MATTHEW A. NEWBOLES		
Address Line 1:	75 ENTERPRISE, SUITE 250		
Address Line 4:	ALISO VIEJO, CALIFORNIA 92656		
ATTORNEY DOCKET NUMBER:	ACNET-121T		
NAME OF SUBMITTER:	MATTHEW A. NEWBOLES		
Signature:	/MAN/		
Date:	06/14/2007		

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Total Attachments: 1
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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made as of 6/11, 2007 ("Effective Date"), by and between Blue Bear Corporation, a California corporation d/b/a Blue Bear Software, having a place of business located at: Suite 305 13240 Evening Creek Drive South, San Diego California 94128 ("Assignor"), and The Active Network, Inc., a Delaware corporation, having a place of business located at 10182 Telesis Court, Suite 300 San Diego, CA 92121 ("Assignee").

WHEREAS, Assignor has adopted, used, and is the owner of record of the trademark "SCHOOLBOOKS" identified by United States Trademark Registration Number 3,244,269 ("Trademark"), which covers goods and/or services described as follows: "computer programs for use in accounting and related instruction manuals sold together as a unit" pursuant to international class 009 ("Goods & Services");

WHEREAS, Assignor adopted, used, and has further assigned the Trademark to Assignee and Assignee has acquired all of Assignor's rights in and to the Goods & Services and that portion of Assignor's business associated with the Goods & Services to which the Trademark pertains as required by 15 U.S.C. §1060, the Trademark, and the goodwill of the business symbolized by the Trademark as of the date first stated above, and wishes to have the assignment therefore memorialized in this document.

NOW, THEREFORE, in consideration of the foregoing recitals and such other monetary consideration previously received by Assignor from Assignee and other valuable considerations, Assignor hereby affirms that it has sold, assigned and transferred unto the Assignee all right, title and interest in and to the Goods & Services and that portion of the business associated with the Goods & Services to which the Trademark pertains as required by 15 U.S.C. §1060, the Trademark, together with that part of the goodwill of the business connected with the use of and symbolized by the Trademark and all rights associated therewith, which the Assignor has heretofore enjoyed including the right to sue for past infringement, the same to be held and enjoyed by Assignee, its successors and assigns.

Assignor requests that the certificate of registration of said trademark be issued to and in the name of The Active Network, Inc.

IN WITNESS WHEREOF, Assignor has executed this Assignment on the Effective Date.

Blue Bear Corporation

Carol Martin, vice president
By: Name and Title