

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
LG CHEM LTD.		06/05/2007	CORPORATION: KOREA, REPUBLIC OF
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LG Corp.		
<b>Street Address:</b>	20, Yoido-dong, Youngdungpo-gu		
<b>City:</b>	Seoul		
<b>State/Country:</b>	KOREA, REPUBLIC OF		
<b>Entity Type:</b>	CORPORATION: KOREA, REPUBLIC OF		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78972263	VIZUON	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(310)586-7800		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	714 708-6587		
<b>Email:</b>	tenen-aokie@gtlaw.com, laipmail@gtlaw.com		
<b>Correspondent Name:</b>	Elise Tenen-Aoki		
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<b>ATTORNEY DOCKET NUMBER:</b>	070475.013800 - VIZUON		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Elise Tenen-Aoki		
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Signature:	/elise tenen-aoki/
Date:	06/14/2007
Total Attachments: 1 source=Lgchemltd#page1.tif	

**ASSIGNMENT OF TRADEMARK**

WHEREAS LG CHEM LTD. ("Assignor"), a corporation organized under the laws of Korea, whose business address is 20, Yoido-dong, Youngdungpo-gu, Seoul, Republic of Korea, is the owner of all rights, title and interest in and to the trademark VIZUON (the "Mark") and the federal application no. 78/972,263 therefore, and all of the goodwill associated therewith; and

WHEREAS LG CORP., a corporation organized under the laws of Korea, whose business address is 20, Yoido-dong, Youngdungpo-gu, Seoul, Republic of Korea ("Assignee"), is desirous of acquiring the Mark and the U.S. trademark application related thereto, together with the goodwill associated therewith and the entire business or portion thereof to which the Mark pertains.

NOW THEREFORE, for good and valuable consideration, the full receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, said Assignor does hereby assign unto the said Assignee all right, title and interest in and to the Mark, including any common law rights and rights in foreign jurisdictions, together with the goodwill of the business symbolized by the Mark, and the above-identified registration therefore as part of the entire business or portion thereof to which the mark pertains. The Assignor further sells, assigns and transfers to Assignee any and all causes of action, claims, demands, or other rights occasioned from or because of any and all current or past infringements of the mark, together with the right in Assignee, its successors, assigns, or other legal representatives to sue and recover therefore, including the right to bring suit in its own name, and to receive, retain, hold and enjoy for its own use and behalf, and for the use and behalf of its successors, assigns or other legal

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