

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
McGraw-Hill Companies, Inc., The		02/28/2006	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	TradeFair Group Publications, Ltd.		
Street Address:	11000 Richmond, Suite 500		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77042		
Entity Type:	LIMITED PARTNERSHIP: TEXAS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	399035	POWER	
Registration Number:	560976	ELECTRICAL WORLD	
CORRESPONDENCE DATA			
Fax Number:	(832)251-8578		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	832-242-1969		
Email:	seang@tradefairgroup.com		
Correspondent Name:	R. Sean Guerre		
Address Line 1:	11000 Richmond, Suite 500		
Address Line 4:	Houston, TEXAS 77042		
NAME OF SUBMITTER:	R. Sean Guerre		
Signature:	/R. Sean Guerre/		
Date:	06/15/2007		
Total Attachments: 3			

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TRADEMARK ASSIGNMENT

WHEREAS, THE McGRAW-HILL COMPANIES, INC., a New York corporation, with its principal place of business located at 1221 Avenue of the Americas, New York, New York 10020 ("Assignor"), owns and has used in its business the trademarks set forth on Schedule A hereto (the "Marks"); and

WHEREAS, pursuant to the Asset Purchase Agreement, dated *February 28*, 2006 (the "Agreement"), by and between Assignor and TradeFair Group Publications, Ltd., a Texas limited partnership, with its principal place of business located at 11000 Richmond, Suite 500, Houston, Texas 77042 ("Assignee"), Assignor has agreed to assign its right, title and interest in and to the Marks; and

WHEREAS, Assignee desires to accept and acquire Assignor's right, title and interest in and to the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

Assignor does hereby sell, assign, and transfer to Assignee and its successors or assigns, its entire right, title and interest in and to the Marks and in and to any registrations, renewals and extensions that may be granted thereon along with the goodwill associated with the use of and symbolized by the Marks.

Assignor shall timely execute and deliver any reasonable additional documents and perform, at Assignee's expense, such reasonable additional acts necessary or desirable to record and perfect the interest of Assignee in and to the Marks.

Notwithstanding the foregoing, the assignment of the Marks by Assignor to Assignee hereunder does not include and shall not be deemed to include any sale, assignment or transfer of any right, title or interest in and to (including as a trade name, trademark, corporate name, domain name or otherwise) the McGraw-Hill logo, "McGraw-Hill", "The McGraw-Hill Companies, Inc.", "MH", "Platts" and any derivations thereof.

This Trademark Assignment is subject in all respects to the terms and conditions of the Agreement and nothing herein shall be deemed to supersede any covenant, agreement, representation or warranty of any party set forth therein. Capitalized terms used herein and not otherwise defined shall have the meanings ascribed to them in the Agreement.

[SIGNATURE PAGE FOLLOWS]

Schedule A

ELECTRICAL WORLD

BENELUX 4001743-BX0 8/13/1971 300944 8/13/1971 307372 REGISTERED 16
16 - PUBLICATIONS, PERIODICALS
FRANCE 4001743-FR0 9/7/1988 953045 9/7/1988 1487242 REGISTERED 16
16 -
UNITED STATES 3001743-US0 9/19/1951 618,977 7/1/1952 560,976 REGISTERED 16
16 - MAGAZINES PUBLISHED PERIODICALLY

POWER

BENELUX 4001018-BX0 8/13/1971 300952 8/13/1971 307380
REGISTERED 16
16 - PUBLICATION, PERIODICALS
FRANCE 4001018-FR0 9/7/1988 953050 9/7/1988 1604435
REGISTERED 16
16 - PRINTED MATTER, PUBLICATIONS, PERIODICALS
UNITED KINGDOM 4001018-GB0 11/13/1935 564365 11/13/1935 564345
REGISTERED 16
16 - A PERIODICAL PUBLICATION
UNITED STATES 3002168-US0 7/22/1942 454,430 12/8/1942 399,035
REGISTERED 38
38 - PERIODICALS PUBLISHED MONTHLY