

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Medical Broadcasting, LLC		05/26/2004	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	HCPPro, Inc.		
<b>Street Address:</b>	200 Hoods Lane		
<b>City:</b>	Marblehead		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	01945		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2533105	EPHARMACEUTICALS	
Registration Number:	2540130	EPHARM5	
Registration Number:	2540131	A HIGHER ORDER OF INTELLIGENCE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(617)369-8111		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	617-867-1552		
<b>Email:</b>	akelley@digitasinc.com		
<b>Correspondent Name:</b>	Allyson Kelley		
<b>Address Line 1:</b>	c/o Digitas Inc., 33 Arch St		
<b>Address Line 4:</b>	Boston, MASSACHUSETTS 02110		
<b>NAME OF SUBMITTER:</b>	Amanda Kennedy		
<b>Signature:</b>	/Amanda Kennedy/		

OP \$90.00 2533105

Date:

06/15/2007

**Total Attachments: 5**

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**PURCHASE AND SALE AGREEMENT**

**between  
HCPRO, INC.**

**and**

**MEDICAL BROADCASTING, LLC**

AGREEMENT, dated May 26, 2004 by and between HCPRO, Inc. a Delaware corporation having its principal place of business at 200 Hoods Lane, Marblehead, MA 01945 ("Buyer" or "HCPRO") and Medical Broadcasting, LLC ("Seller"), a Delaware limited liability company, having its principal place of business at 229 South 18<sup>th</sup> Street, Rittenhouse Square, Philadelphia, PA 19103.

WHEREAS, Seller has a division ("Business") that publishes, markets, sells and distributes periodic electronic publications listed on Exhibit A ("Publications") and reports listed on Exhibit B ("Reports"). Publications and Reports will be referred to as "Products" in this Agreement.

WHEREAS, Buyer desires to purchase from Seller, and Seller desires to sell to Buyer substantially all of the assets used in the Business, including all of Seller's right, title and interest in and to the Products (as defined below), on the terms and conditions set forth herein;

NOW, THEREFORE, in consideration of the mutual promises contained herein, Buyer and Seller hereby agree as follows:

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

(g) all copyrights to the Products, the names of the Products, and all trade names, trademarks and service marks used in connection with the Products; Exhibit C lists all trade names, trademarks and service marks used in the Business that are being acquired by the Buyer;

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

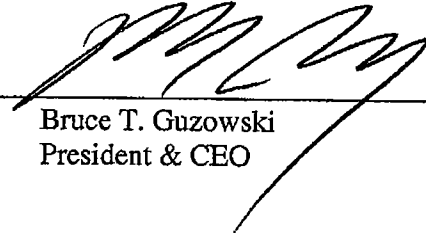
[REDACTED]

[REDACTED]

[REDACTED]

IN WITNESS WHEREOF, the parties have caused this Agreement to be duly signed as of the day and year first written above.

HCPPro, Inc.

By   
Bruce T. Guzowski  
President & CEO

Medical Broadcasting, LLC

By \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

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[REDACTED]

[REDACTED]

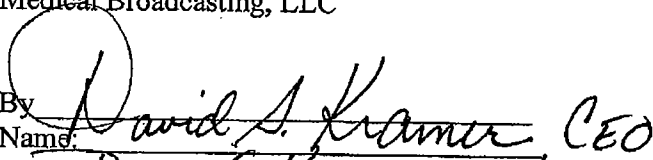
[REDACTED]

IN WITNESS WHEREOF, the parties have caused this Agreement to be duly signed as of the day and year first written above.

HPro, Inc.

By \_\_\_\_\_  
Bruce T. Guzowski  
President & CEO

Medical Broadcasting, LLC

By  CEO  
Name: \_\_\_\_\_  
Title: DAVID S. KRAMER

Purchase and Sale Agreement Between Medical Broadcasting, LLC and HCPro, Inc.

Exhibit C

**Trademarks**

<u>Mark</u>	<u>Serial/Reg. No.</u>	<u>Status</u>
EPHARMACEUTICALS	Reg. No. 2,533,105	Active
EPHARM5	Reg. No. 2,540,130	Active
A HIGHER ORDER OF INTELLIGENCE	Reg. No. 2,540,131	Active