

# TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

RELEASE BY SECURED PARTY

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BNP PARIBAS, as Administrative Agent under the Credit Agreement		06/15/2007	Societe Anonyme: FRANCE

## RECEIVING PARTY DATA

Name:	MAIDENFORM, INC.
Street Address:	154 Avenue E
City:	Bayonne
State/Country:	NEW JERSEY
Postal Code:	07002
Entity Type:	CORPORATION: NEW YORK

## PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	3099153	THE DREAM BRA
Registration Number:	2995300	THE AMAZING BRA
Registration Number:	3132174	MAIDENFORM
Registration Number:	3147726	M MAIDENFORM
Registration Number:	3082349	SELF XPRESSIONS
Registration Number:	3134364	SWEETNOTHINGS
Serial Number:	78453031	MAIDENFORM THE DREAM COLLECTION
Serial Number:	78451956	MAIDENFORM THE DREAM BRA
Serial Number:	78451958	MY MAIDENFORM DREAM BRA
Serial Number:	78453022	THE MAIDENFORM DREAM COLLECTION
Serial Number:	78487064	ONE FAB FIT

## CORRESPONDENCE DATA

Fax Number: (214)661-4899

900079484

TRADEMARK  
REEL: 003562 FRAME: 0051

CH \$290.00 3099153

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 214.953.5591  
Email: daltmdept@bakerbotts.com  
Correspondent Name: Priscilla L. Dunckel  
Address Line 1: 2001 Ross Avenue  
Address Line 2: Suite 600  
Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	067037.0103
NAME OF SUBMITTER:	Priscilla L. Dunckel
Signature:	/Priscilla L. Dunckel/
Date:	06/15/2007
Total Attachments: 2 source=Mardenform 1st Supplemental Release#page1.tif source=Mardenform 1st Supplemental Release#page2.tif	

RELEASE OF SECURITY INTEREST IN TRADEMARKS

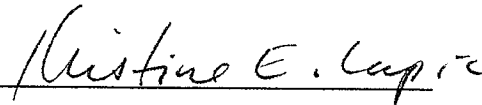
KNOW ALL MEN BY THESE PRESENTS, that BNP PARIBAS, a Societe Anonyme of France, having an office at One Front Street, San Francisco, California 94111, as Administrative Agent and Secured Party under a Security Agreement, as of May 11, 2004 (said Security Agreement, as it may heretofore have been further amended, restated, supplemented or otherwise modified from time to time, being the "Security Agreement"), between Maidenform, Inc., a New York corporation, having a place of business at 154 Avenue E, Bayonne, New Jersey 07002, and successor to MF Merger Corporation (hereinafter referred to as "Grantor"), the other grantors named in the Security Agreement, and BNP Paribas as the Administrative Agent. BNP Paribas, in its capacity as Administrative Agent and Secured Party, DOES HEREBY CERTIFY that the security interest it holds in those certain trademarks and licenses of Grantor, as set forth in Schedule "A" attached hereto and incorporated herein (the "Trademarks"), together with the goodwill associated therewith, pursuant to that certain IP Supplement dated June 29, 2005 by Grantor in favor of Secured Party and recorded in the United States Patent and Trademark Office at Reel 003113 Frame 0319 on June 29, 2005 (the IP Supplement to Grant of Security Interest dated May 11, 2004 and recorded at Reel 003092, Frame 0873) is released and all interests to the Trademarks, and any related property, including goodwill, previously pledged to Secured Party under the Security Agreement are hereby released to Grantor, without representation, warranty or recourse of any kind, nature or description.

IN WITNESS WHEREOF, Secured Party has caused this Release of Security Interest in Trademarks to be executed by its duly authorized corporate officer this 15<sup>th</sup> day of June, 2007.

BNP PARIBAS, as Administrative Agent under the  
Credit Agreement

By: 

Its: SUSAN M. BOWES  
DIRECTOR

By: 

Its: Kristine E. Lapic  
Vice President

# SCHEDULE "A"

## Issued Trademarks

Company	Mark	Reg. No.	Issue Date	Country
Maidenform, Inc.	THE DREAM BRA	3099153	May 30 2006	USA
Maidenform, Inc.	THE AMAZING BRA	2995300	Sep 13, 2005	USA
Maidenform, Inc.	MAIDENFORM	3132174	Aug 22 2006	USA
Maidenform, Inc.	M MAIDENFORM	3147726	Sep 26 2006	USA
Maidenform, Inc.	SELF XPRESSIONS	3082349	Apr 18 2006	USA
Maidenform, Inc.	SWEETNOTHINGS	3134364	Aug 22 2006	USA

## Pending Trademark Applications

Company	Mark	Appln. No.	Filing Date	Country
Maidenform, Inc.	MAIDENFORM THE DREAM COLLECTION	78453031	Jul 19 22004	USA
Maidenform, Inc.	MAIDENFORM THE DREAM BRA	78451956	Jul 16 2004	USA
Maidenform, Inc.	MY MAIDENFORM DREAM BRA	78451958	Jul 16 2004	USA
Maidenform, Inc.	THE MAIDENFORM DREAM COLLECTION	78453022	Jul 19 2004	USA
Maidenform, Inc.	ONE FAB FIT	78487064	Sep 21 2004	USA