TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BNP PARIBAS, as Administrative Agent under the Credit Agreement		06/15/2007	Societe Anonyme: FRANCE

RECEIVING PARTY DATA

Name:	MAIDENFORM, INC.
Street Address:	154 Avenue E
City:	Bayonne
State/Country:	NEW JERSEY
Postal Code:	07002
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 114

Property Type	Number	Word Mark
Registration Number:	2336014	ALL THE TIME
Registration Number:	0854695	ARIETTE
Registration Number:	1063374	BACK UP
Registration Number:	0784480	BARE DEVIL
Registration Number:	0899726	BARELY ME
Registration Number:	0787219	BAROQUE
Registration Number:	1354360	B-COMFORTABLE
Registration Number:	0854698	BEGUILEMENT
Registration Number:	1342803	BE BRIEF
Registration Number:	1050123	"BE SLIM"
Registration Number:	0995640	BIT OF BRIGHTNESS
Registration Number:	0995641	BIT OF COLOR
Registration Number:	2457296	BODY HUGS

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Registration Number:	3064365	BODYMATES
Registration Number:	0916765	BODY TALK
Registration Number:	0873495	BRIEFCLING
Registration Number:	0824482	BRIEFLEE
Registration Number:	0344845	CHANSONETTE
Registration Number:	1315862	CHANTILLY
Registration Number:	0877465	COMFORT WIRE
Registration Number:	0838885	CONFECTION
Registration Number:	0995348	COTTON UP
Registration Number:	0437024	COUNTERPOINT
Registration Number:	2379153	CUSTOMIZE IT
Registration Number:	0717213	DAY DREAMS
Registration Number:	0307816	DEC-LA-TAY
Registration Number:	0854697	DEFINITION
Registration Number:	0836341	DELECTABLES
Registration Number:	0848720	DELICACY
Registration Number:	0816653	DIAMOND TOUCH
Registration Number:	1129002	DREAM
Registration Number:	0767908	DREAM FLOWERS
Registration Number:	1062316	DREAMFORM
Registration Number:	0769991	DREAMTIME
Registration Number:	0811754	EASY TOUCH
Registration Number:	0700601	EMPHASIS
Registration Number:	1513696	EXCLUSIVELY YOURS
Registration Number:	0867223	FASHION TIME
Registration Number:	0387227	FLEXAIRE
Registration Number:	0305623	FLEXEES
Registration Number:	2311583	FLEXEES
Registration Number:	0509087	FLEXEES
Registration Number:	1081155	FRENCH FANCY
Registration Number:	1140872	GOOD FIGURING
Registration Number:	1610621	HIDDEN ADVANTAGE
Registration Number:	0774626	HI-WIRE
Registration Number:	1024730	I'M ON A DIET
Registration Number:	1665894	INSTANT SLIMMER

Registration Number:	0994367	KEEP ME IN STYLE
Registration Number:	0873491	LACE-CONFECTION
Registration Number:	0787222	LACERY
Registration Number:	1258626	LETTER PERFECT
Registration Number:	2745563	LIQUID CURVES
Registration Number:	0974386	LITTLE DIFFERENCE
Registration Number:	1081154	LITTLE LUXURIES
Registration Number:	0252399	MAIDENETTE
Registration Number:	0547558	MAIDENFORM
Registration Number:	0719353	MAIDENFORM
Registration Number:	0971400	MAIDENFORM
Registration Number:	0612652	"MASQUERADE"
Registration Number:	1035385	MEMORY STRETCH
Registration Number:	0894220	MERELY ME
Registration Number:	0873493	MINI-CLING
Registration Number:	0974040	NICE FEELING
Registration Number:	0502626	NITE-N-DAY
Registration Number:	0902657	NO-SHOW
Registration Number:	1048581	NO-SHOW NATURALS
Registration Number:	0854702	ONCE OVER LIGHTLY
Registration Number:	2965089	ONE FABULOUS BODY
Serial Number:	78363351	ONE FABULOUS FIT
Registration Number:	3165987	ONE FABULOUS MOMENT
Registration Number:	0926480	PRECIOUS LITTLE
Registration Number:	0316451	PRE-LUDE
Registration Number:	0864584	PRETTY GIRL
Registration Number:	0872632	PRINTS CHARMING
Registration Number:	0854227	PRIZE POSSESSIONS
Registration Number:	0974640	REAL THING
Registration Number:	1833907	RENDEZVOUS
Registration Number:	0622358	SARONG
Registration Number:	0835526	SEA DREAM
Registration Number:	1771562	SELF-EXPRESSIONS
Registration Number:	0870953	SHAPE-MATES
Registration Number:	0826916	SHEER EASE

Registration Number:	0811734	SHEER MUSIC
Registration Number:	1559070	SIMPLY BETTER
Registration Number:	0975057	SMALL TALK
Registration Number:	2245111	SMOOTH SENSATIONS
Registration Number:	1081860	SOMETHING SHAPELY
Registration Number:	0406780	SPLITS
Registration Number:	0873494	STRETCH-CONFECTION
Registration Number:	0696818	SUBSTRACT
Registration Number:	0992896	SUBTRACT
Registration Number:	1102784	SUBTRACT
Registration Number:	0995639	SWEET MS.
Registration Number:	0765976	SWEET NOTHINGS
Registration Number:	0898362	SWEET SECRET
Registration Number:	1077962	SWEET SOMETHINGS
Registration Number:	0828608	SWEET THING
Registration Number:	0974042	TAKE THE PLUNGE
Registration Number:	0854700	THE GLOW-TOGETHERS
Registration Number:	1162031	THE MAIDENFORM WOMAN. YOU NEVER KNOW WHERE SHE'LL TURN UP.
Registration Number:	1000124	THE SHAPE MAKER
Registration Number:	0854696	THE TOTALLY TERRIFICS
Registration Number:	0654171	UNDER RIGHT
Registration Number:	0862030	UNDERCURRENT
Registration Number:	0628766	UNDERLINE
Registration Number:	0829138	UNDER-SHEATH
Registration Number:	0918591	UNDERSKINS
Registration Number:	0665802	UNDERTONE
Registration Number:	0877027	UNDER-WONDER
Serial Number:	78363336	VOUS
Registration Number:	0820814	WISE GUISE
Registration Number:	0919016	YOUR BODY
Serial Number:	76037828	FLAUNT IT

CORRESPONDENCE DATA

Fax Number: (214)661-4899

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone:	214.953.6500
Email:	daltmdept@bakerbotts.com
Correspondent Name:	Priscilla L. Dunckel
Address Line 1:	2001 Ross Avenue
Address Line 2:	Suite 600
Address Line 4:	Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	067037.0103
NAME OF SUBMITTER:	Priscilla L. Dunckel
Signature:	/Priscilla L. Dunckel/
Date:	06/15/2007

Total Attachments: 4
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RELEASE OF SECURITY INTEREST IN TRADEMARKS

KNOW ALL MEN BY THESE PRESENTS, that BNP PARIBAS, a Societe Anonyme of France, having an office at One Front Street, San Francisco, California 94111, as Administrative Agent under the Credit Agreement dated as of May 11, 2004 (said Credit Agreement, as it may have been further amended, restated, supplemented or otherwise modified from time to time, being the "Credit Agreement") for the financial institutions named therein, (collectively, together with their respective successors and assigns party to the Credit Agreement, the "Lenders") (in such capacity, the "Secured Party"), DOES HEREBY CERTIFY that the security interest it holds in those certain trademarks and licenses, as set forth in Schedule "A" attached hereto and incorporated herein (the "Trademarks"), together with the goodwill associated therewith, of MAIDENFORM, INC., a New York corporation (hereafter referred to as "Grantor"), having a place of business at 154 Avenue E, Bayonne, New Jersey 07002, pursuant to that certain Grant of Trademark Security Interest, dated March 27, 2006, by Grantor in favor of Secured Party and recorded in the United States Patent and Trademark Office at Reel 003092 Frame 0873 as of May 11, 2004 (the "Security Agreement"), is released and all interests to the Trademarks, and any related property, including goodwill, previously pledged to Secured Party under the Grant of Trademark Security Interest are hereby released to Grantor, without representation, warranty or recourse of any kind, nature or description.

IN WITNESS WHEREOF, Secured Party has caused this Release of Security Interest in Trademarks to be executed by its duly authorized corporate officer this 15th day of June, 2007.

BNP PARIBAS, as Administrative Agent under the Credit Agreement

By: _____

Its: SUSAN M. BOWES
DIRECTOR

By: _____

Its: Kristine E. Lapic
Vice President

SCHEDULE "A"

Company	Trademark	Number	Date	Country
Maidenform, Inc.	ALL THE TIME	2336014	Mar 28 2000	USA
Maidenform, Inc.	ARIETTE	854695	Aug 13 1968	USA
Maidenform, Inc.	BACK UP	1063374	Apr 12 1977	USA
Maidenform, Inc.	BARE DEVIL	784480	Jan 2 1965	USA
Maidenform, Inc.	BARELY ME	899726	Sep 29 1970	USA
Maidenform, Inc.	BAROQUE	787219	Mar 23 1965	USA
Maidenform, Inc.	B-COMFORTABLE	1354360	Aug 13 1985	USA
Maidenform, Inc.	BEGUILEMENT	854698	Aug 13 1968	USA
Maidenform, Inc.	BE BRIEF	1342803	Jun 18, 1985	USA
Maidenform, Inc.	BE SLIM	1050123	Oct 12 1976	USA
Maidenform, Inc.	BIT OF BRIGHTNESS	995640	Oct 15 1974	USA
Maidenform, Inc.	BIT OF COLOR	995641	Oct 15 1974	USA
Maidenform, Inc.	BODY HUGS	2457296	Jun 5 2001	USA
Maidenform, Inc.	BODYMATES	3064365	Feb 28 2006	USA
Maidenform, Inc.	BODY TALK	916765	Jul 20 1971	USA
Maidenform, Inc.	BRIEFCLING	873495	Jul 22 1969	USA
Maidenform, Inc.	BRIEFLEE	824482	Feb 21 1967	USA
Maidenform, Inc.	CHANSONETTE	344845	Apr 6 1937	USA
Maidenform, Inc.	CHANTILLY	1315862	Jan 22 1985	USA
Maidenform, Inc.	COMFORT WIRE	877465	Sep 23 1969	USA
Maidenform, Inc.	CONFECTION	838885	Nov 14 1967	USA
Maidenform, Inc.	COTTON UP	995348	Oct 8 1974	USA
Maidenform, Inc.	COUNTERPOINT	437024	Mar 2 1948	USA
Maidenform, Inc.	CUSTOMIZE IT	2379153	Aug 22 2000	USA
Maidenform, Inc.	DAY DREAMS	717213	Jun 20 1961	USA
Maidenform, Inc.	DEC-LA-TAY	307816	Nov 7 1933	USA
Maidenform, Inc.	DEFINITION	854697	Aug 13 1968	USA
Maidenform, Inc.	DELECTABLES	836341	Oct 3 1967	USA
Maidenform, Inc.	DELICACY	848720	May 7 1968	USA
Maidenform, Inc.	DIAMOND TOUCH	816653	Oct 11 1966	USA
Maidenform, Inc.	DREAM	1129002	Jan 8 1980	USA
Maidenform, Inc.	DREAM FLOWERS	767908	Apr 7 1964	USA
Maidenform, Inc.	DREAMFORM	1062316	Mar 29 1977	USA
Maidenform, Inc.	DREAMTIME	769991	May 19 1964	USA
Maidenform, Inc.	EASY TOUCH	811754	Jul 26 1966	USA
Maidenform, Inc.	EMPHASIS	700601	Jul 5 1960	USA
Maidenform, Inc.	EXCLUSIVELY YOURS	1513696	Nov 22 1988	USA
Maidenform, Inc.	FASHION TIME	867223	Mar 25 1969	USA
Maidenform, Inc.	FLAUNT IT	76/037828		USA
Maidenform, Inc.	FLEXAIRE	387227	May 6 1941	USA
Maidenform, Inc.	FLEXEES and Design	305623	Aug 22 1933	USA
Maidenform, Inc.	FLEXEES	2311583	Jan 25 2000	USA
Maidenform, Inc.	FLEXEES (Stylized)	509087	Apr 26 1949	USA
Maidenform, Inc.	FRENCH FANCY	1081155	Jan 3 1978	USA
Maidenform, Inc.	GOOD FIGURING	1140872	Oct 28 1980	USA
Maidenform, Inc.	HIDDEN ADVANTAGE	1610621	Aug 21 1990	USA
Maidenform, Inc.	HI-WIRE	774626	Aug 4 1964	USA
Maidenform, Inc.	I'M ON A DIET	1024730	Nov 11 1975	USA
Maidenform, Inc.	INSTANT SLIMMER	1665894	Nov 26 1991	USA
Maidenform, Inc.	KEEP ME IN STYLE	994367	Oct 1 1974	USA
Maidenform, Inc.	LACE CONFECTION	873491	Jul 22 1969	USA

Maidenform, Inc.	LACERY	787222	Mar 23 1965	USA
Maidenform, Inc.	LETTER PERFECT	1258626	Nov 22 1983	USA
Maidenform, Inc.	LIQUID CURVES	2745563	Aug 5 2003	USA
Maidenform, Inc.	LITTLE DIFFERENCE	974386	Dec 4 1973	USA
Maidenform, Inc.	LITTLE LUXURIES	1081154	Jan 3 1978	USA
Maidenform, Inc.	MAIDENETTE (Stylized)	252399	Feb 5 1929	USA
Maidenform, Inc.	MAIDENFORM	547558	Sep 4 1951	USA
Maidenform, Inc.	MAIDENFORM	719353	Aug 1 1961	USA
Maidenform, Inc.	MAIDENFORM	971400	Oct 23 1973	USA
Maidenform, Inc.	MASQUERADE	612652	Sept 20 1955	USA
Maidenform, Inc.	MEMORY STRETCH	1035385	Mar 9 1976	USA
Maidenform, Inc.	MERELY ME	894220	Jul 7 1970	USA
Maidenform, Inc.	MINI-CLING	873493	Jul 22 1969	USA
Maidenform, Inc.	NICE FEELING	974040	Nov 27 1973	USA
Maidenform, Inc.	NITE 'N-DAY and Design	502626	Oct 5 1948	USA
Maidenform, Inc.	NO-SHOW	902657	Nov 17 1970	USA
Maidenform, Inc.	NO-SHOW NATURALS	1048581	Sep 21 1976	USA
Maidenform, Inc.	ONCE OVER LIGHTLY	854702	Aug 13 1968	USA
Maidenform, Inc.	ONE FABULOUS BODY	2965089	Jul 5 2005	USA
Maidenform, Inc.	ONE FABULOUS FIT	78363351	Feb 5 2004	USA
Maidenform, Inc.	ONE FABULOUS MOMENT	3165987	Oct 31 2006	USA
Maidenform, Inc.	PRECIOUS LITTLE	926480	Jan 4 1972	USA
Maidenform, Inc.	PRE-LUDE	316451	Aug 28 1934	USA
Maidenform, Inc.	PRETTY GIRL	864584	Feb 4 1969	USA
Maidenform, Inc.	PRINTS CHARMING	872632	Jul 8 1969	USA
Maidenform, Inc.	PRIZE POSSESSIONS	854227	Aug 6 1968	USA
Maidenform, Inc.	REAL THING	974640	Dec 11 1973	USA
Maidenform, Inc.	RENDEZVOUS	1833907	May 3 1994	USA
Maidenform, Inc.	SARONG	622358	Feb 28 1956	USA
Maidenform, Inc.	SEA DREAM	835526	Sep 19 1967	USA
Maidenform, Inc.	SELF-EXPRESSIONS	1771562	May 18 1993	USA
Maidenform, Inc.	SHAPE-MATES	870953	Jun 10 1969	USA
Maidenform, Inc.	SHEER EASE	826916	Apr 4 1967	USA
Maidenform, Inc.	SHEER MUSIC	811734	Jul 26 1966	USA
Maidenform, Inc.	SIMPLY BETTER	1559070	Oct 3 1989	USA
Maidenform, Inc.	SMALL TALK	975057	Dec 18 1973	USA
Maidenform, Inc.	SMOOTH SENSATIONS	2245111	May 11 1999	USA
Maidenform, Inc.	SOMETHING SHAPELY	1081860	Jan 10 1978	USA
Maidenform, Inc.	SPLITS	406780	Apr 25 1944	USA
Maidenform, Inc.	STRETCH-CONFECTION	873494	Jul 22 1969	USA
Maidenform, Inc.	SUBSTRACT	696818	Apr 26 1960	USA
Maidenform, Inc.	SUBTRACT	992896	Sep 10 1974	USA
Maidenform, Inc.	SUBTRACT	1102784	Sep 19 1978	USA
Maidenform, Inc.	SWEET MS.	995639	Oct 15 1974	USA
Maidenform, Inc.	SWEET NOTHINGS	765976	Mar 3 1964	USA
Maidenform, Inc.	SWEET SECRET	898362	Sep 8 1970	USA
Maidenform, Inc.	SWEET SOMETHINGS	1077962	Nov 22 1977	USA
Maidenform, Inc.	SWEET THING	828608	May 9 1967	USA
Maidenform, Inc.	TAKE THE PLUNGE	974042	Nov 27 1973	USA
Maidenform, Inc.	THE GLOW-TOGETHERS	854700	Aug 13 1968	USA
Maidenform, Inc.	THE MAIDENFORM WOMAN, YOU NEVER KNOW WHERE SHE'LL TURN UP	1162031	Jul 21 1981	USA
	THE SHAPE MAKER	1000124	Dec 24 1974	USA
Maidenform, Inc.	THE TOTALLY TERRIFICS	854696	Aug 13 1968	USA
Maidenform, Inc.	UNDER RIGHT	654171	Nov 5 1957	USA

Maidenform, Inc.	UNDERCURRENT	862030	Dec 17 1968	USA
Maidenform, Inc.	UNDERLINE	628766	Jun 12 1956	USA
Maidenform, Inc.	UNDER-SHEATH	829138	May 23 1967	USA
Maidenform, Inc.	UNDERSKINS	918591	Aug 17 1971	USA
Maidenform, Inc.	UNDERTONE	665802	Aug 12 1958	USA
Maidenform, Inc.	UNDER-WONDER	877027	Sep 16 1969	USA
Maidenform, Inc.	VOUS	78363336	Feb 5 2004	USA
Maidenform, Inc.	WISE GUISE	820814	Dec 202 1966	USA
Maidenform, Inc.	YOUR BODY	919016	Aug 24 1971	USA