

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
KOH-I-NOOR INC.		09/30/1999	CORPORATION: NEW JERSEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Newell Bloomsbury Co.		
<b>Street Address:</b>	29 E. Stephenson Street		
<b>City:</b>	Freeport		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	61032		
<b>Entity Type:</b>	CORPORATION: NEW JERSEY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	0243871	GAINSBOROUGH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(646)424-0880		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	646-424-0770		
<b>Email:</b>	gdc@scgb-law.com		
<b>Correspondent Name:</b>	Jay A. Bondell		
<b>Address Line 1:</b>	292 Madison Avenue		
<b>Address Line 2:</b>	19th Floor (0066-246)		
<b>Address Line 4:</b>	New York, NEW YORK 10017		
<b>ATTORNEY DOCKET NUMBER:</b>	0066-246/JAB		
<b>NAME OF SUBMITTER:</b>	Jay A. Bondell		
<b>Signature:</b>	/Jay A. Bondell/		

**CH \$40.00 0243871**

Date:

06/15/2007

Total Attachments: 1

source=Certificate of Amendment (Change of Name) - Koh-I-Noor to Newell#page1.tif

DOT 13 1999

New Jersey Department of the Treasury  
Division of Revenue  
Certificate of Amendment to  
Certificate of Incorporation  
(For Use by Domestic Profit Corporations)

~~State Treasurer~~

Pursuant to the provisions of Section 14A:9-2 (4) and Section 14A:9-4 (3), Corporations, General, of the New Jersey Statutes, the undersigned corporation executes the following Certificate of Amendment to its Certificate of Incorporation:

1. The name of the corporation is:

Koh-I-Noor, Inc.

2. The following amendment to the Certificate of Incorporation was approved by the directors and thereafter duly adopted by

the shareholders of the corporation on the \_\_\_\_\_ day of September 1999

Resolved, that Article First of the Certificate of Incorporation be amended to read as follows:

The name of the corporation is Newell Bloomsbury Co.

3. The number of shares outstanding at the time of the adoption of the amendment was: 1,150

The total number of shares entitled to vote thereon was: 1,150

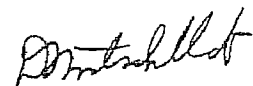
If the shares of any class or series of shares are entitled to vote thereon as a class, set forth below the designation and number of outstanding shares entitled to vote thereon of each such class or series. (Omit if not applicable).

4. The number of shares voting for and against such amendment is as follows: (If the shares of any class or series are entitled to vote as a class, set forth the number of shares of each such class and series voting for and against the amendment, respectively).

<u>Number of Shares Voting for Amendment</u>	<u>Number of Shares Voting Against Amendment</u>
1,150	0

5. If the amendment provides for an exchange, reclassification or cancellation of issued shares, set forth a statement of the manner in which the same shall be effected. (Omit if not applicable).

6. Other provisions: (Omit if not applicable).

BY:   
Dale L. Matschullat  
(Signature)  
Vice President

Dated this 30th day of September, 1999

May be executed by the Chairman of the Board, or the President, or a Vice President of the Corporation.

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TRADEMARK