

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
G. & R. Felpausch Company		06/15/2007	CORPORATION: MICHIGAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Prevo's Family Markets, Inc.		
<b>Street Address:</b>	850 76th Street SW		
<b>City:</b>	Grand Rapids		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	49518		
<b>Entity Type:</b>	CORPORATION: MICHIGAN		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3167096	ZUCCA'S	
<b>Registration Number:</b>	1781955	HENRIETTA	
<b>Registration Number:</b>	1707365	KITCHEN EXPRESS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(616)222-2479		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	616-752-2479		
<b>Email:</b>	skeller@wnj.com		
<b>Correspondent Name:</b>	R. Scott Keller		
<b>Address Line 1:</b>	111 Lyon St NW		
<b>Address Line 2:</b>	900 Fifth Third Center		
<b>Address Line 4:</b>	Grand Rapids, MICHIGAN 49503		
<b>ATTORNEY DOCKET NUMBER:</b>	31221.121102		
<b>NAME OF SUBMITTER:</b>	R. Scott Keller		

OP \$90.00 3167096

Signature:

/rsk/

Date:

06/18/2007

Total Attachments: 2

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## TRADEMARK ASSIGNMENT

WHEREAS, G. & R. Felpausch Company, a Michigan corporation, ("Assignor"), is the owner of the trademarks and service marks listed in Exhibit A to this Assignment (the "Marks") and the United States and Michigan Trademark Registrations regarding the Marks listed on Exhibit A (the "Registrations"); and

WHEREAS, as part of a sale of assets, Assignor wishes to transfer all right, title and interest in the Marks and Registrations to Prevo's Family Markets, Inc., a Michigan Corporation ("Assignee").

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the Registrations.






G. & R. FELPAUSCH COMPANY

*Mark Felpausch CEO*

Date: June 15, 2007

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Exhibit A

Mark	Registration No.
ZUCCA'S	3,167,096
	1,781,955
KITCHEN EXPRESS	1,707,365
THE PEOPLE WHO CARE	M19081
FELPAUSCH	N/A
WHERE FRIENDLY SERVICE, QUALITY PRODUCTS, AND GOOD VALUE NEVER GO OUT OF STYLE	N/A
	N/A
	N/A
	N/A
	N/A
	N/A