

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Taylor Made Golf Company, Inc.		05/31/2007	COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	adidas International Marketing B.V.		
Street Address:	Koningin Wilhelminaplein 30		
City:	Amsterdam		
State/Country:	NETHERLANDS		
Postal Code:	1062 KR		
Entity Type:	COMPANY: NETHERLANDS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2769815	FIT FOAM	
Registration Number:	2769814	FIT FOAM	
CORRESPONDENCE DATA			
Fax Number:	(845)359-7798		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(845) 359-7700		
Email:	anotaro@notaromichalos.com		
Correspondent Name:	Angelo Notaro		
Address Line 1:	100 Dutch Hill Road, Suite 110		
Address Line 4:	Orangeburg, NEW YORK 10962-2100		
ATTORNEY DOCKET NUMBER:	J287-598		
DOMESTIC REPRESENTATIVE			
Name:	NOTARO & MICHALOS P.C.		
Address Line 1:	100 Dutch Hill Road, Suite 110		

OP \$65.00 2769815

Address Line 4: Orangeburg, NEW YORK 10962-2100

NAME OF SUBMITTER:

Angelo Notaro, Atty for Applicant

Signature:

/J287-598-AN/

Date:

06/18/2007

Total Attachments: 2

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ASSIGNMENT OF RIGHTS

Taylor Made Golf Company, Inc. to adidas International Marketing B.V.

THIS ASSIGNMENT OF RIGHTS (this "Assignment") is made this 31st day of May, 2007 by Taylor Made Golf Company, Inc., a company organized under the laws of the State of Delaware, with a principal place of business at 5545 Fermi Court, Carlsbad, California, United States of America ("Assignor") in favor of adidas International Marketing B.V., a company organized under the laws of The Netherlands, with a principal place of business at Koningin Wilhelminaplein 30, 1062 KR Amsterdam, The Netherlands ("Assignee").

WHEREAS, Assignor desires to transfer to Assignee all right, title and interest in and to the trademark FIT FOAM subsisting anywhere in the world (including without limit the trademark registrations which are set forth in the attached Exhibit "A"), and all common law rights created from the use or license of such trademark by Assignor, its Affiliates, and licensees (collectively, the "Rights");

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to the Assignee all right, title and interest in and to the Rights, together with all goodwill of the business in relation to which such rights are used, including all rights, privileges and advantages thereto. Assignor further agrees to execute any further documents and take any reasonable actions which may be required to transfer and effect a valid recordal of this Assignment.

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be executed as of the date and year first above written.

ASSIGNOR:

Taylor Made Golf Company, Inc., a company organized under the laws of the State of Delaware

By: William S. Reimus
Name: William S. Reimus
Title: Sr. Vice President and General Counsel

ASSIGNEE:

adidas International Marketing B.V., a company organized under the laws of The Netherlands

By: Jim Behean
Name: Jim Behean
Title: Asst. Gen. Counsel Legal IP
By: Jocelyn Robiot
Name: Jocelyn Robiot
Title: Managing Director

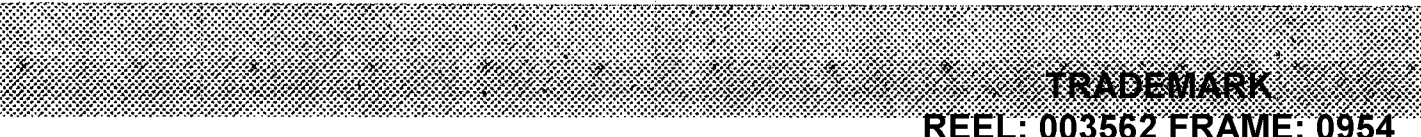


EXHIBIT A

Trademark	United States Application No.	United States Registration No.	United States Registration Date
FIT FOAM (plain block mark)	76/291511	2769815	September 30, 2003
FIT FOAM	76/291510	2769814	September 30, 2003