

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release of Trademark Security Interest originally recorded on 09/16/05 at Reel/Frame: 3160/0546

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
City National Bank		06/18/2007	A National Banking Association: UNKNOWN

RECEIVING PARTY DATA

Name:	San Francisco Magazine, LLC
Street Address:	c/o Clarity ML Holdings, LLC, 100 North Crescent Drive
Internal Address:	Suite 300
City:	Beverly Hills
State/Country:	CALIFORNIA
Postal Code:	90210
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	1107252	SAN FRANCISCO FOCUS
Registration Number:	1530819	SAN FRANCISCO FOCUS
Registration Number:	1533007	SAN FRANCISCO FOCUS
Registration Number:	1534720	GOLDEN SHEARS AWARD
Registration Number:	1636876	SAN FRANCISCO STYLE
Registration Number:	2367167	SAN FRANCISCO
Registration Number:	2079463	IN-ROOM CITYGUIDE

CORRESPONDENCE DATA

Fax Number: (213)430-6407
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (213) 430-8308
 Email: sgordon@omm.com

CH \$190.00 1107252

Correspondent Name: Shari L. Gordon
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ATTORNEY DOCKET NUMBER:

155,950-12

NAME OF SUBMITTER:

Shari L. Gordon

Signature:

/Shari L. Gordon/

Date:

06/18/2007

Total Attachments: 2

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**NOTICE OF RELEASE OF
SECURITY INTEREST IN TRADEMARKS**

Reference is made to that certain Security Agreement dated as of November 2, 2004, and that certain Trademark Security Agreement dated as of August 31, 2005 recorded with the United States Patent and Trademark Office on September 16, 2005 on Reel/Frame No. 3160/0546, made by San Francisco Magazine, LLC, a Delaware limited liability company, (the "Borrower") in favor of City National Bank, as Lender, a security interest in the Borrowers' right, title, and interest in certain trademark registrations and applications (the "Trademarks") including, without limitation, the trademark registrations and applications listed on Schedule A hereto.

City National Bank (the "Releasor") hereby re-assigns and releases to the Borrower and terminates all right, title and interest that the Releasor has in and to the Trademarks and all proceeds of the foregoing; and all general intangibles associated with the foregoing, including without limitation, all goodwill associated in any way with such Trademarks; the right to sue for past, present and future infringements, and all rights corresponding thereto associated with such Trademarks.

Releasor's execution of and/or delivery of any documents releasing any security interest or claim in any property of the Borrower as set forth herein is made without recourse, representation, warranty or other assurance of any kind by Releasor, including as to the condition or value of the Trademarks.

This release shall be governed by and construed in accordance with the laws of the State of California without regard to conflicts of law principles.

CITY NATIONAL BANK,
A national banking association

By: 
Name:
Title:

Aaron Cohén
Senior Vice President

SCHEDULE A

No.	Registrant (or Last Registered Owner)	Trademark Description	Serial/ Registration Number	Filing/ Registration Date
1.	San Francisco Magazine, LLC	SAN FRANCISCO FOCUS	1107252	11/28/78
2.	San Francisco Magazine, LLC	SAN FRANCISCO FOCUS	1530819	03/21/89
3.	San Francisco Magazine, LLC	SAN FRANCISCO FOCUS	1533007	04/04/89
4.	San Francisco Magazine, LLC	GOLDEN SHEARS AWARD	1534720	04/11/89
5.	San Francisco Magazine, LLC	SAN FRANCISCO STYLE	1636876	03/05/91
6.	San Francisco Magazine, LLC	SAN FRANCISCO	2367167	07/11/00
7.	San Francisco Magazine, LLC	IN-ROOM CITYGUIDE	2079463	07/15/97

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