

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brandtectonics LLC		06/19/2007	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	Chandler Chicco Agency, LLC		
Street Address:	450 West 15th St.		
Internal Address:	7th Floor		
City:	NEW YORK		
State/Country:	NEW YORK		
Postal Code:	10011		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3130421	BRANDTECTONICS	
CORRESPONDENCE DATA			
Fax Number:	(212)732-3232		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-732-3200		
Email:	melnick@clm.com		
Correspondent Name:	Diane B. Melnick Esq.		
Address Line 1:	2 Wall St.		
Address Line 4:	NEW YORK, NEW YORK 10005		
ATTORNEY DOCKET NUMBER:	CHA40 826		
NAME OF SUBMITTER:	Diane B. Melnick		
Signature:	/diane melnick/		

CH \$40.00 3130421

Date:

06/19/2007

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made the 19th day of June, 2007 between Brandtectonics LLC, of 450 W. 15th Street, New York, NY 10011, a limited liability company organized and existing under the laws of New York ("Assignor") of the One Part and **Chandler Chicco Agency, LLC**, a limited liability company organized and existing under the laws of New York and having its principal place of business at 450 W. 15th Street, 7th Floor, New York, NY 10011 ("Assignee") of the Other Part.

WHEREAS:

- A. The Assignor is the owner of the following service mark and the registration therefor (the "Service Mark"):

<u>Trademark</u>	<u>U.S. Registration No.</u>	<u>Class</u>
BRANDTECTONICS	3,130,421	35

- B. The Assignor has agreed with the Assignee for the transfer of the Service Mark to the Assignee together with the goodwill of the business concerned in the services (and any goods related thereto) in respect of which the Service Mark is used, applied for and registered (the "Services").

NOW for good and valuable consideration paid by the Assignor to the Assignee (the receipt and sufficiency of which is hereby acknowledged).

- I. The Assignor as legal and beneficial owner does hereby sell, assign, transfer and set over to the Assignee all right, property, title and interest in and to the Service Mark together with any right to sue for past infringement thereof and together with the goodwill of the business concerned in the Services, to have and to hold absolutely.

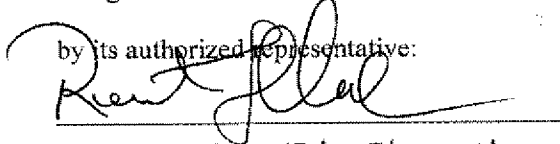
IN WITNESS WHEREOF this Assignment has been entered into the day and year first herein written.

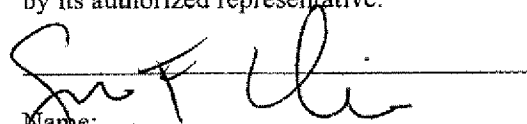
Assignor **Brandtectonics LLC**

Assignee **Chandler Chicco Agency, LLC**

by its authorized representative:

by its authorized representative:





Name: Robert L. Chandler

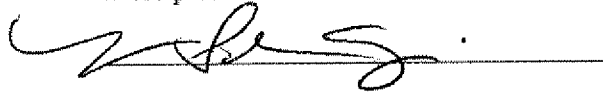
Name: Giacomo F. Chicco

Title: Partner

Title: Partner

in the presence of:

in the presence of:





Name
MARION SATINA-AJAJ

Name
MARION SATINA-AJAJ