

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cynthia Stemrich		06/01/2007	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Dittos LLC		
Street Address:	1400 Broadway, 15th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	76471155	DITTOS	
Registration Number:	2767215	DITTOS	
CORRESPONDENCE DATA			
Fax Number:	(212)684-3999		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 684-3900		
Email:	mmisthal@grr.com, efiling@grr.com		
Correspondent Name:	Marc P. Misthal		
Address Line 1:	270 Madison Avenue		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	5454/1		
NAME OF SUBMITTER:	Marc P. Misthal		
Signature:	/Marc P. Misthal/		
Date:	06/19/2007		

OP \$65.00 76471155

Total Attachments: 3

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EXHIBIT A

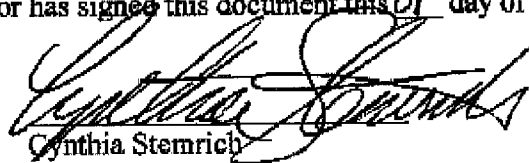
TRADEMARK ASSIGNMENT

WHEREAS, Cynthia Stemrich (hereinafter "Assignor"), an individual having an address of 31824 Corte Mendoza, Temecula, California 92592, is the owner of the trademarks DITTOS (and design); DITTOS and FEEL THE FIT and the trademark registrations and applications therefore identified on the schedule attached as Exhibit 1 (hereinafter collectively the "Trademarks"); and

WHEREAS, Dittos LLC, a Limited Liability Company organized and existing under the laws of the State of Delaware (hereinafter "Assignee"), having an address of 1400 Broadway, 15th Floor, New York, New York 10018, is, as memorialized in a separate agreement, acquiring Assignor's existing and ongoing business and in connection therewith is acquiring Assignor's rights in said Trademarks and the registrations and applications therefor;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor has sold, assigned and transferred, and by these presents does hereby sell, assign and transfer unto Assignee, its successors, assigns or other legal representatives, its entire right, title and interest, including common law rights, in and to said Trademarks and the registrations and applications therefor, together with the goodwill of the business in connection with which the Trademarks are used and the right to sue for and collect damages for past infringement of said Trademarks.

IN WITNESS WHEREOF, Assignor has signed this document this 01 day of June, 2007.


Cynthia Stemrich

ACKNOWLEDGMENT

STATE OF CALIFORNIA)

COUNTY OF Riverside : ss.:

On this 01st day of June 2007, before me personally came Cynthia Stemrich, to me known and known to me to be the individual described in and who executed the foregoing instrument and duly acknowledged to me that she executed the same.

Payal Brejesh Patel
Notary Public

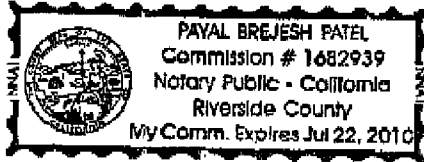


EXHIBIT 1

Registration No.	Mark	Class	Goods
2,767,215	DITTOS (and design)	25	Clothing, namely, young men's, children's and junior's jeans, shorts, t-shirts, tops, jackets and coats
Application Serial No 76/471,155	Mark DITTOS	Class 3, 14, 18, 25	Goods Cosmetics, fragrances, namely, perfumes, perfume oils, cologne, Eau de cologne, bath beads, and bath oils (International Class 3) Jewelry, namely, watches, bracelets, charms, charm bracelets, necklaces, earrings, rings, belly rings, toe rings, locketts, chains, pendants, and jewelry boxes and jewelry cases made of precious metals (International Class 14) Purses, namely, shoulder purses, pocket purses, and clutch purses, wallets, backpacks, suitcases, trunks, luggage, animal skins, umbrellas and animal skin purses (International Class 18) Clothing, namely, juniors, womens, childrens, and mens pants, jeans, shorts, overalls, jumpsuits, tops, blouses, t-shirts, skirts, dresses, bath robes, pajamas, underwear, panties, bras, leather jackets, leather pants, jackets, coats, scarves, belts, shoes, footwear and swimwear (International Class 25)