

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Staples Contract & Commercial, Inc		06/13/2007	CORPORATION:

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Staples the Office Superstore, LLC
<b>Street Address:</b>	500 Staples Drive
<b>City:</b>	Framingham
<b>State/Country:</b>	MASSACHUSETTS
<b>Postal Code:</b>	02110
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY:

**PROPERTY NUMBERS Total: 17**

Property Type	Number	Word Mark
Registration Number:	2446907	AI
Registration Number:	2807261	AI AMERICAN INLINE IDENTITY
Registration Number:	2458061	AI AMERICAN IDENTITY
Serial Number:	78823209	AICOLLECTION
Registration Number:	2446906	AMERICAN IDENTITY
Registration Number:	3184658	GLOBAL IDENTITY
Registration Number:	3055514	GLOBAL IDENTITY
Registration Number:	2478037	IDENTITY NOW
Registration Number:	2487363	IDENTITYNOW.COM
Registration Number:	2880756	IDENTITY AN AMERICAN IDENTITY COMPANY
Registration Number:	3148395	K
Registration Number:	1863904	K-PRODUCTS K
Serial Number:	78729140	LEGEND
Serial Number:	76491346	LEGEND

**CH \$440.00 2446907**

Registration Number:	2420588	LEGEND
Registration Number:	2420567	LEGEND MARKETING
Registration Number:	0962112	SWINGSTER

**CORRESPONDENCE DATA**

Fax Number: (212)310-8007

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Email: vanessa.kaye@weil.com, phyllis.depaola@weil.com

Correspondent Name: Weil,Gotshal&Manges c/o Vanessa K Watson

Address Line 1: 767 5th Avenue

Address Line 4: New York, NEW YORK 10153

ATTORNEY DOCKET NUMBER:	75255.0010
NAME OF SUBMITTER:	Vanessa Kaye Watson
Signature:	/Vanessa Kaye Watson/
Date:	06/20/2007

**Total Attachments: 8**

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## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Trademark Assignment"), dated as of June 13, 2007, is made by and between Staples Contract & Commercial, Inc., a Delaware corporation ("Assignor"), and Staples the Office Superstore, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the owner of the trademarks, service marks, trade names, trade dress, logos, and other source or business identifiers which are the subject of the registrations and pending applications identified in Attachment 1 hereto, together with the goodwill associated with any of the foregoing (the "Marks");

WHEREAS, Assignee desires to acquire the Marks registered, pending or being used in the U.S. (the "U.S. Marks"), and Assignor desires to assign the U.S. Marks to Assignee.

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, the parties agree as follows:


1. Assignment. Assignor hereby assigns, transfers, sells and conveys to Assignee all of Assignor's right, title and interest in and to the U.S. Marks, including all claims for past infringement thereof and all income, royalties, damages and payments now or hereafter due or payable with respect thereto.
2. Filing. Assignor hereby authorizes and requests the U.S. Commissioner of Patents and Trademarks to record Assignee as the owner of Assignor's entire right, title and interest in and to the U.S. Marks.
3. Invalidity. It is understood that any finding of invalidity of one assignment as effected hereby shall not affect the assignment of the other U.S. Marks.
4. Counterparts. This Trademark Assignment may be executed in any number of counterparts, and the different parties hereto in separate counterparts, each of which when executed shall be deemed to be an original but all of which taken together shall constitute one and the same agreement. Delivery of an executed counterpart of a signature page to this Trademark Assignment by facsimile or other electronic means (*e.g.*, electronic mail or PDF) shall be effective as delivery of a manually executed counterpart to this Trademark Assignment.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the parties have caused this Trademark Assignment to be executed as of the date set forth above.

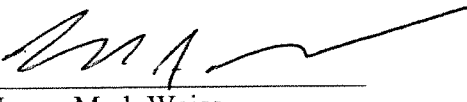
**ASSIGNOR:**

**STAPLES CONTRACT & COMMERCIAL, INC.**

By:   
Name: Mark Weiss  
Title: Vice President  
Assistant General Counsel

**ASSIGNEE:**




**STAPLES THE OFFICE SUPERSTORE, LLC**



By:   
Name: Mark Weiss  
Title: Vice President  
Assistant General Counsel


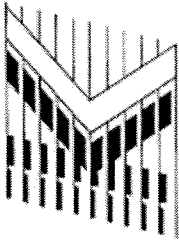


[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT]



**TRADEMARK**  
**REEL: 003564 FRAME: 0541**

ATTACHMENT I - MARKS



<u>MARK</u>	<u>COUNTRY</u>	<u>FILING DATE</u> <u>SERIAL NO.</u>	<u>REGISTRATION DATE</u> <u>REGISTRATION NO.</u>
AI & Design 	US	02/24/1999 75/647,080	04/24/2001 2,446,907
AI (stylized lower case) AMERICAN INLINE IDENTITY 	US	05/21/2002 76/410,460	01/20/2004 2,807,261
AI AMERICAN IDENTITY & Design 	US	02/24/1999 75/647,082	06/05/2001 2,458,061
AICOLLECTION (stylized) <b>AiCollection</b>	US	02/24/2006 78/823,209	Pending



<u>MARK</u>	<u>COUNTRY</u>	<u>FILING DATE</u> <u>SERIAL NO.</u>	<u>REGISTRATION DATE</u> <u>REGISTRATION NO.</u>
AMERICAN IDENTITY	US	02/18/1999 75/643,821	04/24/2001 2,446,906
GLOBAL IDENTITY (Word Mark)	US	02/04/2005 78/561,117	12/12/2006 3,184,658
GLOBAL IDENTITY & Design 	US	08/01/2005 78/682,802	3,055,514 01/31/2006
IDENTITY NOW (Word Mark)	US	08/21/2002 76/113,973	08/14/2001 2,478,037
IDENTITYNOW.COM & curve design 	US	08/21/2000 76/113,927	09/11/2001 2,487,363

<u>MARK</u>	<u>COUNTRY</u>	<u>FILING DATE</u> <u>SERIAL NO.</u>	<u>REGISTRATION DATE</u> <u>REGISTRATION NO.</u>
IDENTITY AN AMERICAN IDENTITY COMPANY 	US	10/17/2002 76/45,8989	09/07/2004 2,880,756
K & Design 	US	10/07/2005 78/729,143	09/26/2006 3,148,395
K-PRODUCTS K & Design (consisting of overlapping "K"s and lines) 	US	08/10/1993 74/422,652	11/22/1994 1,863,904
LEGEND 	US	10/07/2005 78/729,140	Pending

<u>MARK</u>	<u>COUNTRY</u>	<u>FILING DATE</u> <u>SERIAL NO.</u>	<u>REGISTRATION DATE</u> <u>REGISTRATION NO.</u>
LEGEND	US	02/21/2003 76/491,346	Pending
			
LEGEND & Design <b>Legend</b> *****	US	02/17/1999 75/642,846	01/16/2001 2,420,588
LEGEND MARKETING & Design <b>Legend</b> *****	US	02/01/1999 75/632,928	01/16/2001 2,420,567
SWINGSTER & Design <i>Swingster</i>	US	01/24/1973 72/446,800	06/26/1973 962,112
	US		Unregistered



<u>MARK</u>	<u>COUNTRY</u>	<u>FILING DATE SERIAL NO.</u>	<u>REGISTRATION DATE REGISTRATION NO.</u>
American Identzty.	US		Unregistered
	US		Unregistered
INDesigns Global	US		Unregistered
	US		Unregistered
swingster	US		Unregistered
DESTINATIONS AMERICAN IDENTITY	US		Unregistered

<u>MARK</u>	<u>COUNTRY</u>	<u>FILING DATE SERIAL NO.</u>	<u>REGISTRATION DATE REGISTRATION NO.</u>
	US		Unregistered
	US		Unregistered