

TRADE



103417687

HEET
RKS ONLY

Docket No.:
785-T-6,7&8-USA

To the Director of the U. S. Patent and

original documents or the new address(es) below.

1. Name of conveying party(ies):

LG TECHNOLOGY, L.L.C.

6-14-07

- Individual(s)
- General Partnership
- Corporation-State: _____
- Other Limited Liability Company
- Association
- Limited Partnership

Citizenship (see guidelines) USA

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance/Execution Date(s):

Execution Date: May 25, 2007

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies):

Additional names, addresses, or citizenship attached? Yes No

Name: LG TECHNOLOGY

Internal

Address: _____

Street Address: 32836 Wolf Store Road, Suite A

City: Temecula

State: CA

Country: USA ZIP: 92592-8274

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from

4. Application number(s) or registration numbers(s) and identification or description of the Trademark/Service Mark:

A. Trademark / Service Mark Application No.(s)

CRAZYFOX	76/677,381
CRAZY FOX	76/677,382
CRAZY LIKE A FOX	76/677,453

B. Trademark / Service Mark Registration No.(s)

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s)/Service Mark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: David G. Duckworth

Internal Address: RUSSO & DUCKWORTH

Street Address: 9090 Irvine Center Drive, Second Floor

City: Irvine

State: CA Zip: 92618

Phone Number: (949) 724-1255

Fax Number: (949) 724-1139

Email Address: ddpatent@cs.com

6. Total number of applications and registrations involved:

3

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 120.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____

Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:

06/18/2007 10:00 AM

01 FC:8521
02 FC:8522

David G. Duckworth

Name of Person Signing

June 13, 2007

Date

Total number of pages including cover sheet, attachments, and document: **4**

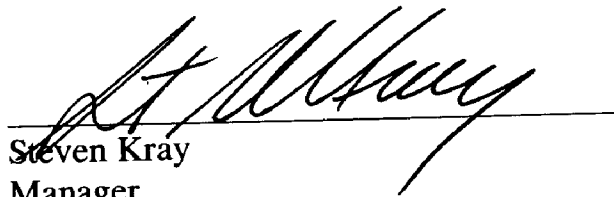
TRADEMARK ASSIGNMENT

In consideration of ten dollars (\$10.00) and other valuable consideration, the receipt and sufficiency of which are hereby acknowledged, LG Technology, L.L.C., a series of SEO Holdings, L.L.C., a Delaware limited liability company, hereby sells and assigns to LG Technology, a California business trust by Noveltec SEO Services, L.L.C., a Nevada limited liability company its trustee, its successors and assigns, the entire right, title and interest in, to and under the trademark applications,

MARK	SERIAL NO.	FILED
CRAZYFOX	76/677,381	May 25, 2007
CRAZY FOX	76/677,382	May 25, 2007
CRAZY LIKE A FOX	76/677,453	May 29, 2007

together with the goodwill associated with said trademarks and all rights arising from the use of said trademarks prior to the date of this Assignment.

LG TECHNOLOGY, L.L.C.



Steven Kray
Manager
Date: May 25, 2007