### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT	
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Nature of Conveyance incorrectly recorded and previously recorded on Reel 003539 Frame 0908. Assignor(s) hereby confirms the Nature of Conveyance as incorrect and should be recorded as a Security Interest.	

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
IIPeoples Education, Inc.	FORMERLY The Peoples Publishing Group, Inc.	02/15/2007	CORPORATION: DELAWARE

### **RECEIVING PARTY DATA**

Name:	Sovereign Bank
Street Address:	1500 Market Street
City:	Philadelphia
State/Country:	PENNSYLVANIA
Postal Code:	19102
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 35

Property Type	Number	Word Mark
Registration Number:	2945292	MEASURING UP E-PATH
Registration Number:	2936049	
Registration Number:	2930581	THE PEOPLES PUBLISHING GROUP, INC. FREE TO LEARN, TO GROW, TO CHANGE
Registration Number:	2930579	
Registration Number:	2917253	K.P.
Registration Number:	2889094	PEOPLES PUBLISHING GROUP
Registration Number:	2691167	MEASURING UP
Registration Number:	2861934	
Registration Number:	2763457	
Serial Number:	78258240	
Serial Number:	78595973	NO CLIENT LEFT BEHIND
		TD A DEMA DIC

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Serial Number:	78595967	NO CUSTOMER LEFT BEHIND
Serial Number:	78595959	E-SKILLS PATH
Serial Number:	78595951	E-PATH SKILLS
Serial Number:	78595948	SKILLS EPATH
Serial Number:	78258213	MEASURING UP
Serial Number:	78324125	PERSONAL PRESCRIPTIVE PATH
Serial Number:	76613260	HIGHLY QUALIFIED EDUCATORS
Serial Number:	76613261	HIGHLY QUALIFIED TEACHERS
Serial Number:	78645958	PERSONAL ADAPTIVE PATH
Serial Number:	78914588	KEEP ON READING
Serial Number:	78914565	COUNT ON IT
Serial Number:	78613262	COSTA SMERALDA
Serial Number:	76613259	HIGHLY QUALIFIED EDUCATOR
Serial Number:	76613257	PERSONAL PROFESSIONAL PATH
Serial Number:	78607824	MEASURING UP
Serial Number:	78832231	P3 CURRICULUM MAPPING
Serial Number:	78672465	P3
Serial Number:	78671602	LITTLE BOOKS OF BIG IDEAS
Serial Number:	78672762	STEP UP PUBLISHING
Serial Number:	78645942	DOWNWARD MAPPING
Serial Number:	78672580	COLLETE PREP
Serial Number:	78931650	YOUR PARTNER IN STUDENT SUCCESS
Serial Number:	78914610	WORD EXPLORER
Serial Number:	78789130	PEOPLES EDUCATION

### **CORRESPONDENCE DATA**

Fax Number: (612)339-4181

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 612-349-8282

Email: dlmitchell@rkmc.com
Correspondent Name: David L. Mitchell
Address Line 1: 800 LaSalle Avenue
Address Line 2: 2800 LaSalle Plaza

Address Line 4: Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:	121381.0010	
NAME OF SUBMITTER:	David L. Mitchell	
	TRADEMARK	

Signature:	/David L. Mitchell/
Date:	06/21/2007

### **Total Attachments: 7**

source=Peoples TM Assignment Reel 003539 Frame 0908#page1.tif source=Peoples TM Assignment Reel 003539 Frame 0908#page2.tif source=Peoples TM Assignment Reel 003539 Frame 0908#page3.tif source=Peoples TM Assignment Reel 003539 Frame 0908#page4.tif source=Peoples USPTO Security Agreement Assignment #page1.tif source=Peoples USPTO Security Agreement Assignment #page2.tif source=Peoples USPTO Security Agreement Assignment #page3.tif

	Form PTO-1594 (Rev. 07/05) 05 - 0 OMB Collection 0651-0027 (exp. 6/3)	19 - 2007 United States Patent and Trademark Office
<i>C</i>	Olvin Collection 9651-5627 (exp. 6/5t	
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Å	To the Director of the U. S. Patent	403895 _d documents MAN AN Page a date & Page 10 And 10 A
6	1. Name of conveying party(ies): PEOPLES EDUCATION, INC.	2. Name and address of receiving party(les)  Additional names, addresses, or citizenship attached?  No  Name: Sovereign Bank
	Individual(s) Association General Partnership Limited Partnership X Corporation- State: Delaware Other Citizenship (see guidelines) Additional names of conveying parties attached? Yes  3. Nature of conveyance //Execution Date(s): Execution Date(s) February 15, 2007 X Assignment Merger Security Agreement Change of Name Other	Internal Address:  Street Address: 1500 Market Street  City: Philadelphia  State: Pennsylvania  Country: USA Zip: 19102  X No Association Citizenship  General Partnership Citizenship  Limited Partnership Citizenship  X Corporation Citizenship United States  Other Citizenship  If assignee is not domicited in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment)
05/09/2007 DBYRNE 01 FC:8521 02 FC:8522	A. Trademark Application No.(s) 78/258,240	and identification or description of the Trademark.  B. Trademark Registration No.(s) 2, 945, 292  Additional sheet(s) attached? X Yes No
	5. Name & address of party to whom corresponde concerning document should be mailed: Name: McGill & LaNoce Internal Address:  Street Address: 6064 Ridge Avenue  City: Philadelphia State: PA Zip: 19128 Phone Number: (215) 483-1020 Fax Number: (215) 487-2692	7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 915.00  Authorized to be charged by credit card Authorized to be charged to deposit account  Enclosed  8. Payment Information: a. Credit Card Last 4 Numbers Expiration Date b. Deposit Account Number
	9. Signature:  Signature  Francis E. McGill, III  Name of Roman Signing	Authorized User Name  3/9/07  Date  Total number of pages including cover sheet attachments and document: 4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK REEL: 003539 FRAME: 0908

**TRADEMARK** 

REEL: 003565 FRAME: 0368

## **Additional Registration Numbers**

2,936,049

2,930,581

2,930,579

2,917,253

2,889,094

2,691,167

2,861,934

2,763,457

## **Additional Application Numbers**

78/258,240	78/613,262
78/595,973	76/613,259
78/595,967	76/613,257
78/595,959	78/607,824
78/595,951	78/832,231
78/595,948	78/672,465
78/258,213	78/671,602
78/324,125	78/672,762
76/613,260	78/645,942
76/613,261	78/672,580
78/645,958	78/931,650
78/914,588	78/914,610
78/914,565	78/789,130

TRADEMARK REEL: 003539 FRAME: 0909

#### TRADEMARK ASSIGNMENT

WHEREAS, PEOPLES EDUCATION, INC., a Delaware corporation (the "Grantor"), is the owner of the entire right, title and interest in and to the United States trademarks, trade names and registrations listed on Schedule A attached hereto and made a part hereof (collectively, the "Trademarks"), which are registered in the United States Patent and Trademark Office or which are subject of pending applications in the United States Patent and Trademark Office; and

WHEREAS, SOVEREIGN BANK, having a place of business at 1500 Market Street, Philadelphia, Pennsylvania, identified as the "Bank" under that certain Security Agreement (the "Security Agreement") of even date herewith (the "Grantee"), is desirous of taking an assignment of the Trademarks; and

WHEREAS, the Grantee has a security interest in the assets of the Grantor.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, the Grantor, for itself and its successors and assigns does hereby collaterally transfer, assign and set over unto Grantee, its successors, transferees and assigns, all of its present and future right, title and interest in and to the Trademarks, the goodwill of the business associated with such Trademarks and all proceeds thereof and all rights and proceeds associated therewith.

IN WITNESS WHEREOF, the undersigned has caused this Trademark Assignment to be executed by its duly authorized officer on this \_\_\_\_\_\_ day of February, 2007.

WITNESS / ATTEST:

Melm

Print Name: Michael DeMARO

Title: CFO (Include title only if an officer of entity signing to the right)

PEOPLES EDUCATION, INC.

MP2 15333865.1

TRADEMARK REEL: 003539 FRAME: 0910

TRADEMARK

REEL: 003565 FRAME: 0370

STATE OF NEW JERSEY	)	
Bergen	ý	SS
COUNTY OF ESSEX	)	

On this, the day of February, 2007, before me, a Notary Public, the undersigned officer, personally appeared <u>Brian beck with</u>, who acknowledged himself/herself to be the <u>fresipeal + CEO</u> of Peoples Education, Inc., a Delaware corporation, and that he/she, in such capacity, being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing on behalf of said corporation.

Notary Public

IN WITNESS WHEREOF, I hereunto set my hand and official seal.

My commission expires:

HECTOR I. ORELLANO
I.D. #2353813
NOTARY PUBLIC OF NEW JERSEY
Commission Expires 12/21/2011

MP2 15333865.1

**RECORDED: 05/08/2007** 

TRADEMARK REEL: 003539 FRAME: 0911

**TRADEMARK** 

REEL: 003565 FRAME: 0371

#### TRADEMARK ASSIGNMENT

WHEREAS, PEOPLES EDUCATION, INC., a Delaware corporation (the "Grantor"), is the owner of the entire right, title and interest in and to the United States trademarks, trade names and registrations listed on Schedule A attached hereto and made a part hereof (collectively, the "Trademarks"), which are registered in the United States Patent and Trademark Office or which are subject of pending applications in the United States Patent and Trademark Office; and

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WHEREAS, the Grantee has a security interest in the assets of the Grantor.

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IN WITNESS WHEREOF, the undersigned has caused this Trademark Assignment to be executed by its duly authorized officer on this \_\_\_\_\_\_ day of February, 2007.

WITNESS / ATTEST:

M. Im

Print Name: Michael DeMARO

Title: CFO (Include title only if an officer of entity signing to the right)

PEOPLES EDUCATION, INC.

Print Name:

Title: President & CRO

MP2 15333865.1

Bergen COUNTY OF ESSEX	) ) ss: )	
On this, the day of February personally appeared <u>Brian beck</u> Presipent + CEO of Persuch capacity, being authorized to do contained by signing on behalf of said contained	oples Education, Inc., a Delaware corp	himself/herself to be the

Notary Public

IN WITNESS WHEREOF, I hereunto set my hand and official seal.

My commission expires:

HECTOR I. ORELLANO
I.D. #2353813
NOTARY PUBLIC OF NEW JERSEY
Commission Expires 12/21/2011

MP2 15333865.1

# **Registration Numbers**

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76/613,260	78/645,942
76/613,261	78/672,580
78/645,958	78/931,650
78/914,588	78/914,610
78/914,565	78/789,130

**RECORDED: 06/21/2007**