

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Special Sports Amstelveen B.V.		03/31/2006	Private Limited Liability Company: NETHERLANDS
RECEIVING PARTY DATA			
Name:	Power Plate North America, Inc.		
Street Address:	3363 Commercial Ave.		
City:	Northbrook		
State/Country:	ILLINOIS		
Postal Code:	60062		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78130292	M2MAX	
Registration Number:	2782235	POWER PLATE	
CORRESPONDENCE DATA			
Fax Number:	(215)965-1210		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	215-965-1257		
Email:	csmith@akingump.com		
Correspondent Name:	Maureen C. Kassner		
Address Line 1:	2005 Market Street		
Address Line 2:	One Commerce Square, Suite 2200		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
ATTORNEY DOCKET NUMBER:	209896.5006		
NAME OF SUBMITTER:	Maureen C. Kassner		
Signature:	/Maureen C. Kassner/		

CH \$65.00 78130292

Date:

06/21/2007

Total Attachments: 5

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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, effective as of the date of execution entered below, is from SPECIAL SPORTS AMSTELVEEN, B.V. ("SSA"), a private company (*besloten vennootschap*) with limited liability (*bepaalde aansprakelijkheid*) organized and existing under the laws of The Netherlands ("Assignor"), to POWER PLATE NORTH AMERICA, INC. ("PPNA"), a corporation organized and existing under the laws of the State of Delaware ("Assignee").

WITNESSETH:

WHEREAS, Assignor is the owner of the entire right, title and interest in and to the trademark registrations and applications set forth on Schedule "A" (the "Marks");

WHEREAS, Assignor and Assignee are parties to an Intellectual Property Acquisition Agreement, dated as of February 17, 2006, pursuant to which Assignor is selling and transferring to Assignee all of its rights in the United States and Canada (the "Assigned Countries") to the Marks listed in Schedule "A";

WHEREAS, Assignee wishes to acquire from Assignor the entire right, title and interest in and to the Marks in the Assigned Countries; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, Assignor has agreed to sell and hereby sells, assigns, transfers, conveys and sets over unto Assignee and its successors and assigns, the entire right, title and interest in and to the Marks in the Assigned Countries and all common law rights thereto in the Assigned Countries, together with the goodwill of the business symbolized by the Marks in the Assigned Countries, to be held and enjoyed by Assignee, and its successors and assigns, for their own use and enjoyment, including, without limitation, the right to secure the

registration of the Marks in the Assigned Countries, the right to recover for past infringement and to make application or institute suit therefor in the Assigned Countries.

Assignor hereby authorizes Assignee to apply for and obtain the recordation of this Assignment in the Assigned Countries.

Assignor agrees that it shall cause to be performed such lawful acts and execution of any other documents as Assignee may reasonably request in order for Assignee to obtain the full benefit of this Assignment and to permit Assignee's name to be duly recorded in each office, bureau and tribunal in the appropriate jurisdiction of the Assigned Countries as the registered owner or proprietor of each of the rights hereby assigned. Such instruments and documents shall include, without limitation, affidavits, including affidavits of use, and other documents for filing in such jurisdictions in the Assigned Countries as Assignee may from time to time reasonably request.

Assignor hereby represents and warrants that it has the right to convey the entire interest herein assigned in the Assigned Countries, and that Assignor shall not execute any instrument or grant or transfer any rights or interests inconsistent herewith.

AND it is further covenanted and agreed that Assignor shall, at any time upon reasonable request, communicate to said Assignee, its successors, assigns or other legal representatives, any facts relating to the Marks and the history thereof known to said Assignor and testify as to the same in any legal proceeding when reasonably requested to do so, sign all lawful papers, execute all other necessary assignment papers to cause the Marks to be issued to Assignee, make all rightful oaths and generally do everything necessary or desirable to aid said Assignee, its successors and assigns, to obtain, perfect title in and enforce proper protection for the Marks in the Assigned Countries.

[Signature Page to Trademark Assignment from SSA to US Sub]

IN WITNESS WHEREOF, Assignor has caused this assignment to be executed by its proper officer thereunto duly authorized, and its corporation seal to be affixed by like authority, and Assignee hereby accepts this assignment, having caused this assignment to be executed by its proper officer thereunto duly authorized, and its corporation seal to be affixed by like authority, this 31th day of March, 2006.

ASSIGNOR:

SPECIAL SPORTS AMSTELVEEN B.V.

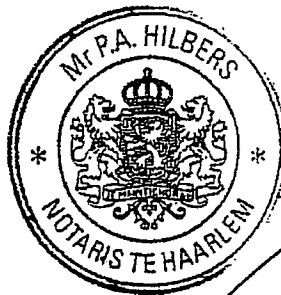
By: Special Sports Beheer B.V.

By:

Name: ALN van der Meer
Title: Managing Director

Gezien voor de legalisatie van de handtekening van: Augustinus Leonardus Nicolaas van der Meer
Seen for legalization of the signature of: born in Amsterdam on December five nineteen
Vu pour légalisation de la signature de: hundred fifty-three, passport number BA0212051
Er wird hiermit beglaubigt daß die Unterschrift von:
Visto para La Legalización de la Firma de:

door mij, notaris, heden de March 31 two thousand six
by me, civil-law notary, on this day of
par moi-même, notaire, aujourd'hui le
von dem unterzeichneten Notar anerkannt ist, heute der
por mi Nctario Publico, hoy el



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TRADEMARK
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[Signature Page to Trademark Assignment from SSA to PPNA]

ASSIGNEE:

POWER PLATE NORTH AMERICA, INC.

By: B. H. C. G.
Name:
Title:

SCHEDULE "A"

NORTH AMERICA TRADEMARKS

Trademark	Country	Type of Mark	Registration Type	Status	Official No.	Classes	Action	Due Date
M ² MAX	Canada	Word mark	National	Registered	TMA642405		Renewal	17-Jun-2020
POWER PLATE	Canada	Word mark	National	Filed	1223917			
POWER PLATE	Canada	Word/device	National	Registered	TMA628452		Renewal	15-Dec-2019
M2MAX	USA	Word mark	National	Application allowed	78/130292	41		
POWER PLATE	USA	Word mark	International	Prov. Refused	834808	10, 28	Renewal	16-Jul-2014
POWER PLATE	USA	Word/device	National	Registered	2782235	10, 28		