

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Conversion of Entity		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
dsms, L.L.C.		03/08/2006	LIMITED LIABILITY COMPANY: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	dsms, L.P.		
<b>Street Address:</b>	3333 Lee Parkway		
<b>Internal Address:</b>	Suite 750		
<b>City:</b>	Dallas		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75219		
<b>Entity Type:</b>	Limited Partnership: TEXAS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78581547	DS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)223-2085		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	202 861 3900		
<b>Email:</b>	dctrademarks@dlapiper.com		
<b>Correspondent Name:</b>	Ryan C. Compton		
<b>Address Line 1:</b>	1200 Nineteenth Street, NW		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20036		
<b>ATTORNEY DOCKET NUMBER:</b>	361796-2		
<b>NAME OF SUBMITTER:</b>	Ryan C. Compton		
<b>Signature:</b>	/Ryan C. Compton/		

OP \$40.00 78581547

Date:

06/21/2007

**Total Attachments: 7**

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Corporations Section  
P.O. Box 13697  
Austin, Texas 76711-3697



Roger Williams  
Secretary of State

## Office of the Secretary of State

### CERTIFICATE OF FILING OF

dsms, L.P.  
File Number: 800625212

The undersigned, as Secretary of State of Texas, hereby certifies that a Certificate of Formation for the above named Domestic Limited Partnership (LP) has been received in this office and has been found to conform to the applicable provisions of law.

ACCORDINGLY, the undersigned, as Secretary of State, and by virtue of the authority vested in the secretary by law, hereby issues this certificate evidencing filing effective on the date shown below.

The issuance of this certificate does not authorize the use of a name in this state in violation of the rights of another under the federal Trademark Act of 1946, the Texas trademark law, the Assumed Business or Professional Name Act, or the common law.

Dated: 03/09/2006

Effective: 03/09/2006



A handwritten signature in black ink that reads "Roger Williams".

Roger Williams  
Secretary of State

MAR 09 '06 (THU) 14 25 MELTON &amp; MELTON

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FILED  
in the Office of the  
Secretary of State of Texas

MAR 09 2006

**CERTIFICATE OF FORMATION OF  
dsms, L.P.****Corporations Section**

This Certificate of Formation is filed pursuant to the Texas Business Organization Code, the Texas Limited Partnership Law (the "BOC") and in respect of the formation of the limited partnership described below:

1. The name of the limited partnership is dsms, L.P.
2. The address of the registered office of, and the name and address of the registered agent for service of process upon dsms, LP is John C. Shackelford, 3333 Lee Parkway, Tenth Floor, Dallas, Texas 75219.
3. The address of the principal office in the United States where records are to be kept or made available under Section 3.151 of the BOC in respect of dsms, L.P. is 3333 Lee Parkway, Suite 750; Dallas, Texas 75219.
4. The name and address of the sole general partner of dsms, L.P. is dsms management, LLC, a Texas limited liability company, 3333 Lee Parkway, Suite 750, Dallas, Texas 75219.
5. The limited partnership is being formed as converted entity by the conversion of dsms, LLC, a Texas limited liability company, 3333 Lee Parkway, Suite 750, Dallas, Texas 75219, as converting entity. The original date of organization of the converting entity, formerly known as Stephen A. Hall Enterprises, LLC, was February 20, 2004. The converted entity is being created pursuant to the plan of conversion.

IN WITNESS WHEREOF, the undersigned, being the sole general partner of dsms, L.P., has executed this Certificate of Formation as of the date first below written.

dsms, L.P.

By: dsms management, LLC,  
a Texas limited liability company,  
its general partner

By:   
Stephen A. Hall, Member and Manager

Date: March 8, 2006

Corporations Section  
P.O. Box 13697  
Austin, Texas 78711-3697



Roger Williams  
Secretary of State

## Office of the Secretary of State

### CERTIFICATE OF CONVERSION

The undersigned, as Secretary of State of Texas, hereby certifies that a filing instrument for

dsms, L.L.C.  
File Number: 800307360

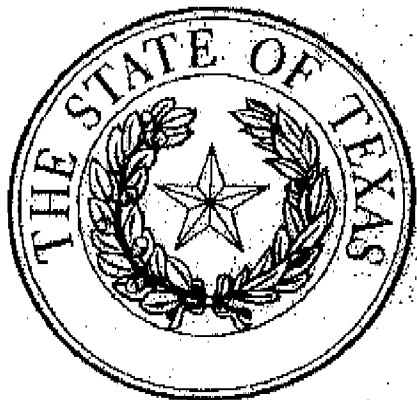
Converting it to

dsms, L.P.  
File Number: 800625212

has been received in this office and has been found to conform to law. ACCORDINGLY, the undersigned, as Secretary of State, and by virtue of the authority vested in the secretary by law, hereby issues this certificate evidencing the acceptance and filing of the conversion on the date shown below.

Dated: 03/09/2006

Effective: 03/09/2006



A handwritten signature in black ink that reads "Roger Williams".

Roger Williams  
Secretary of State

MAR 09 '06 (THU) 14 24 MELTON &amp; MELTON

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**CERTIFICATE OF CONVERSION OF dsms, LLC  
TO  
dsms, L.P.**

**FILED**  
In the Office of the  
Secretary of State of Texas  
MAR 09 2006

**Corporations Section**

The undersigned submits this certificate of conversion pursuant to chapter 10 of the Texas Business Organizations Code ("TBOC").

**Converting Entity Information**

The name of the converting limited liability company is dsms, LLC.

The jurisdiction of formation of the limited liability company is Texas.

The date of formation of the limited liability company (formerly known as Stephen A. Hall Enterprises, LLC) is February 20, 2004.

The file number, if any, issued to the limited liability company by the secretary of state is 800307360.

**Converted Entity Information**

The limited liability company named above is converting to a limited partnership. The name of the limited partnership is:

dsms, L.P.

The limited partnership will be formed under the laws of Texas.

**Plan of Conversion**

Instead of attaching the plan of conversion, the limited liability company certifies to the following statements:

A signed plan of conversion is on file at the principal place of business of the limited liability company, the converting entity. The address of the principal place of business of the limited liability company is 3333 Lec Parkway, Suite 750, Dallas, Texas 75219.

A signed plan of conversion will be on file after the conversion at the principal place of business of the limited partnership, the converted entity. The address of the principal place of business of the limited partnership is 3333 Lec Parkway, Suite 750, Texas 75219.

A copy of the plan of conversion will be furnished on written request without cost by the converting entity before the conversion or by the converted entity after the conversion to any owner or member of the converting or converted entity.

MAR 09 '06 (THU) 14 24 MELTON &amp; MELTON

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### Certificate of Formation for the Converted Entity

The converted entity is a Texas limited partnership. The certificate of formation of the Texas limited partnership is attached to this certificate as an attachment or exhibit to the plan of conversion, or as an attachment or exhibit to this certificate of conversion if the plan has not been attached to the certificate of conversion.

### Approval of the Plan of Conversion

The plan of conversion has been approved as required by the laws of the jurisdiction of formation and the governing documents of the converting entity.

### Effectiveness of Filing

This document becomes effective when the document is filed by the secretary of state.

### Tax Certificate

In lieu of providing a tax certificate, the limited partnership as the converted entity is liable for payment of any franchise taxes.

### Execution

The undersigned signs this document subject to the penalties imposed by law for the submission of a materially false or fraudulent instrument.

Date: March 8, 2006

dsms, LLC

  
\_\_\_\_\_  
Stephen A. Hall, President

Corporations Section  
P.O.Box 13697  
Austin, Texas 78711-3697



Roger Williams  
Secretary of State

## Office of the Secretary of State

### CERTIFICATE OF FILING OF

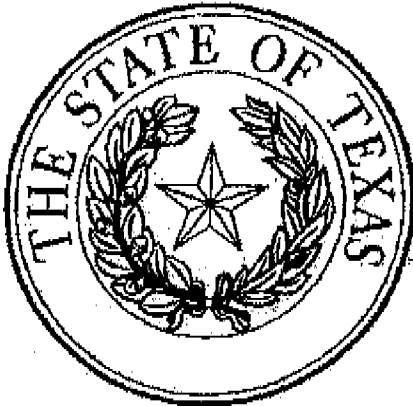
dsms, L.P.  
File Number: 800625212  
Assumed Name:  
driversselect

The undersigned, as Secretary of State of Texas, hereby certifies that the assumed name certificate for the above named entity has been received in this office and filed as provided by law on the date shown below.

ACCORDINGLY the undersigned, as Secretary of State, and by virtue of the authority vested in the secretary by law hereby issues this Certificate of Filing.

Dated: 07/07/2006

Effective: 07/07/2006



A handwritten signature in black ink that reads "Roger Williams".

Roger Williams  
Secretary of State



Corporations Section  
P.O.Box 13697  
Austin, Texas 78711-3697



Roger Williams  
Secretary of State

**Office of the Secretary of State**

**CERTIFICATE OF FILING  
OF**

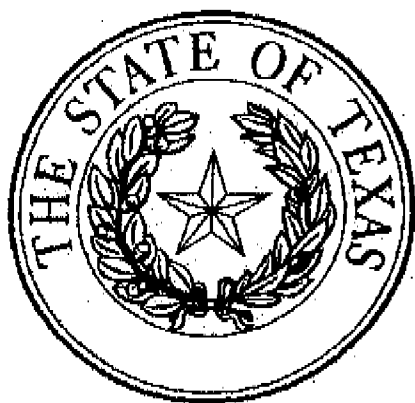
dsms, L.P.  
File Number: 800625212  
Assumed Name:  
driversselect Mitsubishi

The undersigned, as Secretary of State of Texas, hereby certifies that the assumed name certificate for the above named entity has been received in this office and filed as provided by law on the date shown below.

ACCORDINGLY the undersigned, as Secretary of State, and by virtue of the authority vested in the secretary by law hereby issues this Certificate of Filing.

Dated: 08/10/2006

Effective: 08/10/2006



Roger Williams  
Secretary of State