

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	01/01/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
NFO Research, Inc.		01/01/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	TNS Custom Research, Inc.
Street Address:	410 Horsham Road
City:	Horsham
State/Country:	PENNSYLVANIA
Postal Code:	19044
Entity Type:	CORPORATION: PENNSYLVANIA

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	2132937	MARKETMIND
Registration Number:	0951014	NATIONAL FAMILY OPINION
Registration Number:	1277351	NFO
Registration Number:	0944257	NFO

CORRESPONDENCE DATA

Fax Number: (202)331-4308
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (202)663-7927
 Email: tm@sughrue.com
 Correspondent Name: Cynthia C. Weber c/o Sughrue Mion PLLC
 Address Line 1: 2100 Pennsylvania Ave., N.W.
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20037-3213

ATTORNEY DOCKET NUMBER: 201085 STEP 1

CH \$115.00 2132937

NAME OF SUBMITTER:	Cynthia C. Weber
Signature:	/Cynthia C. Weber/
Date:	06/22/2007
Total Attachments: 3 source=Merger Cert to TNS Custom#page1.tif source=Merger Cert to TNS Custom#page2.tif source=Merger Cert to TNS Custom#page3.tif	

Delaware

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The First State

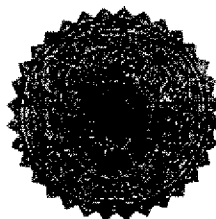
I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

- "NFO RESEARCH, INC.", A DELAWARE CORPORATION,
- "PROGNOSTICS CORP.", A DELAWARE CORPORATION,
- "ROSS-COOPER-LUND, INC.", A DELAWARE CORPORATION,
- "TAYLOR NELSON SOFRES OPERATIONS INC.", A DELAWARE CORPORATION,

WITH AND INTO "TAYLOR NELSON SOFRES INTERSEARCH CORPORATION" UNDER THE NAME OF "TNS CUSTOM RESEARCH, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF PENNSYLVANIA, AS RECEIVED AND FILED IN THIS OFFICE THE THIRTIETH DAY OF DECEMBER, A.D. 2005, AT 2:32 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2005, AT 11:59 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 4426899

4087084 8100M

051077379

DATE: 01-05-06

State of Delaware
Secretary of State
Division of Corporations
Delivered 03:05 PM 12/30/2005
FILED 02:32 PM 12/30/2005
SRV 051077379 - 2847620 FILE

CERTIFICATE OF MERGER

MERGING

**TAYLOR NELSON SOFRES OPERATIONS, INC.,
NFO RESEARCH, INC.,
ROSS-COOPER-LUND, INC.,
AND
PRUGNOSTICS CORP.
INTO
TAYLOR NELSON SOFRES INTERSEARCH CORPORATION**

Pursuant to Title 8, Section 252(c) of the Delaware General Corporation Law, the undersigned corporation executed the following Certificate of Merger:

FIRST: The name and state of jurisdiction of each of the constituent corporations is:

- Taylor Nelson Sofres Intersearch Corporation, a Pennsylvania corporation
- Taylor Nelson Sofres Operations, Inc., a Delaware corporation
- NFO Research, Inc., a Delaware corporation
- Ross-Cooper-Lund, Inc., a Delaware corporation
- Prognostics Corp., a Delaware corporation

SECOND: The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations.

THIRD: The name of the surviving corporation is Taylor Nelson Sofres Intersearch Corporation, a Pennsylvania corporation.

FOURTH: The Articles of Incorporation of the surviving corporation shall be its Articles of Incorporation as amended by the resolutions of the shareholders on Exhibit A attached hereto.

FIFTH: The merger is to become effective on December 31, 2005 at 11:59 pm.

SIXTH: The Agreement of Merger is on file at 410 Horsham Road, Horsham, Pennsylvania 19044, the place of business of the surviving corporation.

SEVENTH: A copy of the Agreement of Merger will be furnished by the surviving corporation on request, without cost, to any stockholder of the constituent corporations.

EIGHTH: The surviving corporation agrees that it may be served with process in the State of Delaware in any proceeding for enforcement of any obligation of the surviving corporation arising from this merger, including any suit or other proceeding to enforce the rights of any stockholders as determined in appraisal proceedings pursuant to the provisions of Section 262 of the Delaware General Corporation laws, and irrevocably appoints the Secretary of State of Delaware as its agent to accept services of process in any such suit or proceeding. The Secretary of State shall mail any such process to the surviving corporation at 410 Horsham Road, Horsham, Pennsylvania 19044.

IN WITNESS WHEREOF, said surviving corporation has caused this certificate of merger to be signed by an authorized officer, the 30th day of December, A.D., 2006.

By: Richard Pischowski
Authorized Officer
Name: Richard Pischowski
Print or Type
Title: Assistant Treasurer